



CITY OF
HAYWARD
HEART OF THE BAY

CITY COUNCIL AGENDA
APRIL 16, 2013

MAYOR MICHAEL SWEENEY
MAYOR PRO TEMPORE MARVIN PEIXOTO
COUNCIL MEMBER BARBARA HALLIDAY
COUNCIL MEMBER FRANCISCO ZERMEÑO
COUNCIL MEMBER MARK SALINAS
COUNCIL MEMBER GREG JONES
COUNCIL MEMBER AL MENDALL

Table of Contents

Agenda	3
General Plan Update: Presentation of the Vision and Guiding Principles, Overview of Website Outreach Efforts, and General Plan Format (Report from Development Services Director Rizk)	
Staff Report	7
Attachment I	13
Attachment II	21
Attachment III	35
Approval of Minutes of the City Council Meeting on March 26, 2013	
Draft Minutes	36
Resignation of Tina Martinez from the Downtown Hayward Business Improvement Area Advisory Board	
Staff Report	44
Attachment I Resolution	45
Attachment II Resignation Letter	46
Sidewalk Rehabilitation and Wheelchair Ramps FY 2013 - Districts 4 and 5: Approval of Plans and Specifications and Call for Bids	
Staff Report	47
Attachment I	50
Attachment II	52
Attachment III	54
Attachment IV	56
Transportation Development Act Article 3 Funds FY 2014: Wheelchair Ramps - Authorization to File Application	
Staff Report	57
Attachment I	59
Attachment Ia	61
Attachment Ib	63
Attachment II	64
Resolution Supporting VegWeek	
Staff Report	68
Attachment I Resolution.	72
Attachment II Participants.	73
Consideration of Proposed Amendments to the League of California Cities Bylaws	
Staff Report	75
Attachment I	77
Attachment II	78
Confirmation of Hayward Local Agencies Committee Priorities	
Staff Report	79
Attachment I	82

Authorization to Renew a Rental Housing Subsidy Grant Agreement with Abode Services to Provide Rental Assistance to Emancipated Youth through “Project Independence” and to Utilize HOME Funds for That Purpose	
Staff Report	84
Attachment I Resolution.	89
Support for California Senate Bill 407: Local Agency Executive Compensation	
Staff Report	91
Attachment I Resolution.	94
FY 2014 Community Agency Funding Recommendations Including Community Development Block Grant (CDBG), Social Services, and Arts and Events; and Review and Approval of a Substantial Amendment to the City of Hayward FY 2013 CDBG Annual Action Plan (Report from Director of Library and Community Services Reinhart)	
Staff Report	96
Attachment I Resolution.	109
Attachment II FY 2014 Funding Recommendations	110
Attachment III Application Summaries	114
Attachment IV Public Comments	183
Attachment V FY 2014 Annual Action Plan	214
Attachment VI Hayward Low Income Census Tracts	242
Authorization to Terminate the City’s Agreement with Redflex Traffic Systems, Inc., and Process Following Elimination of the Red Light Camera Program (Report from Police Chief Urban)	
Staff Report	243
Attachment I Draft Resolution.	251



CITY COUNCIL MEETING FOR APRIL 16, 2013
777 B STREET, HAYWARD, CA 94541
WWW.HAYWARD-CA.GOV

CLOSED SESSION
Closed Session Room 2B – 5:00 PM

1. **PUBLIC COMMENTS**
 2. Conference with Labor Negotiators
Pursuant to Government Code 54957.6
 - Lead Negotiators: City Manager David, City Attorney Lawson, Assistant City Manager McAdoo, Human Resources Director Robustelli, Deputy City Attorney Vashi, Director of Maintenance Services McGrathUnder Negotiation: All Groups
 3. Conference with Legal Counsel
Pursuant to Government Code 54956.9
 - Anticipated Litigation (Three Cases)
 4. Adjourn to City Council Meeting
-

CITY COUNCIL MEETING
Council Chambers – 7:00 PM

CALL TO ORDER Pledge of Allegiance Mayor Sweeney

ROLL CALL

CLOSED SESSION ANNOUNCEMENT

PRESENTATION Certificate of Commendation Presented to Lloyd Clifton

PUBLIC COMMENTS

The Public Comment section provides an opportunity to address the City Council on items not listed on the agenda or Work Session, or Informational Staff Presentation items. The Council welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.

NON-ACTION ITEMS: *(Work Session and Informational Staff Presentation items are non-action items. Although the Council may discuss or direct staff to follow up on these items, no formal action will be taken. Any formal action will be placed on the agenda at a subsequent meeting in the action sections of the agenda.)*

SPECIAL JOINT CITY COUNCIL/PLANNING COMMISSION WORK SESSION

1. General Plan Update: Presentation of the Vision and Guiding Principles, Overview of Website Outreach Efforts, and General Plan Format (Report from Development Services Director Rizk)

[Staff Report](#)
[Attachment I](#)
[Attachment II](#)
[Attachment III](#)

ACTION ITEMS: *(The Council will permit comment as each item is called for the Consent Calendar, Public Hearings, and Legislative Business. In the case of the Consent Calendar, a specific item will need to be pulled by a Council member in order for the Council to discuss the item or to permit public comment on the item. Please notify the City Clerk anytime before the Consent Calendar is voted on by Council if you wish to speak on a Consent Item.)*

CONSENT

2. Approval of Minutes of the City Council Meeting on March 26, 2013

[Draft Minutes](#)

3. Resignation of Tina Martinez from the Downtown Hayward Business Improvement Area Advisory Board

[Staff Report](#)
[Attachment I Resolution](#)
[Attachment II Resignation Letter](#)

4. Sidewalk Rehabilitation and Wheelchair Ramps FY 2013 - Districts 4 and 5: Approval of Plans and Specifications and Call for Bids

[Staff Report](#)
[Attachment I](#)
[Attachment II](#)
[Attachment III](#)
[Attachment IV](#)

5. Transportation Development Act Article 3 Funds FY 2014: Wheelchair Ramps - Authorization to File Application

[Staff Report](#)
[Attachment I](#)
[Attachment Ia](#)

April 16, 2013



[Attachment Ib](#)
[Attachment II](#)

6. Resolution Supporting VegWeek
[Staff Report](#)
[Attachment I Resolution](#)
[Attachment II Participants](#)
7. Consideration of Proposed Amendments to the League of California Cities Bylaws
[Staff Report](#)
[Attachment I](#)
[Attachment II](#)
8. Confirmation of Hayward Local Agencies Committee Priorities
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9. Authorization to Renew a Rental Housing Subsidy Grant Agreement with Abode Services to Provide Rental Assistance to Emancipated Youth through “Project Independence” and to Utilize HOME Funds for That Purpose
[Staff Report](#)
[Attachment I Resolution](#)
10. Support for California Senate Bill 407: Local Agency Executive Compensation
[Staff Report](#)
[Attachment I Resolution](#)

The following order of business applies to items considered as part of Public Hearings and Legislative Business:

- *Disclosures*
- *Staff Presentation*
- *City Council Questions*
- *Public Input*
- *Council Discussion and Action*

PUBLIC HEARING

11. FY 2014 Community Agency Funding Recommendations Including Community Development Block Grant (CDBG), Social Services, and Arts and Events; and Review and Approval of a Substantial Amendment to the City of Hayward FY 2013 CDBG Annual Action Plan (Report from Director of Library and Community Services Reinhart)
[Staff Report](#)
[Attachment I Resolution](#)
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[Attachment III Application Summaries](#)
[Attachment IV Public Comments](#)

April 16, 2013



[Attachment V FY 2014 Annual Action Plan](#)
[Attachment VI Hayward Low Income Census Tracts](#)

LEGISLATIVE BUSINESS

12. Authorization to Terminate the City's Agreement with Redflex Traffic Systems, Inc., and Process Following Elimination of the Red Light Camera Program (Report from Police Chief Urban)

[Staff Report](#)

[Attachment I Draft Resolution](#)

COUNCIL REPORTS, REFERRALS, AND FUTURE AGENDA ITEMS

Oral reports from Council Members on their activities, referrals to staff, and suggestions for future agenda items.

ADJOURNMENT

NEXT REGULAR MEETING – 7:00 PM, TUESDAY, APRIL 23, 2013

PUBLIC COMMENT RULES: *The Mayor may, at the beginning of the hearing, limit testimony to three (3) minutes per individual and five (5) minutes per an individual representing a group of citizens or organization. Speakers will be asked for their name and their address before speaking and are expected to honor the allotted time. A Speaker Card must be completed by each speaker and is available from the City Clerk at the meeting.*

PLEASE TAKE NOTICE that if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing. **PLEASE TAKE FURTHER NOTICE** that the City Council has adopted Resolution No. 87-181 C.S., which imposes the 90 day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the website and on Cable Channel 15, KHRT. ****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or TDD (510) 247-3340.

Please visit us on



April 16, 2013



DATE: April 16, 2013

TO: Mayor and City Council
Planning Commission

FROM: Director of Development Services

SUBJECT: General Plan Update: Presentation of the Vision and Guiding Principles,
Overview of Website Outreach Efforts, and General Plan Format

RECOMMENDATION

That City Council and the Planning Commission review and comment on this report.

SUMMARY

This joint work session is the second of several that are planned to occur every other month for the next several months to allow staff to update the City Council and Planning Commission on activities and, as appropriate, work products associated with the General Plan Update. The purpose of this report is to provide an update to Council and the Planning Commission on the web outreach efforts for the 2040 General Plan Update, to present the Vision and Guiding Principles that will be incorporated into the draft General Plan document, and to provide an overview of the proposed format and layout for the new General Plan.

Staff encourages all interested parties to find out more about the General Plan Update process, to provide input, and see others' comments at www.hayward2040.org.

BACKGROUND

On February 19, 2013, a joint work session was held to present an overview of the initial community outreach efforts for the General Plan Update and to present the Draft Vision and Guiding Principles. Based on comments received at that meeting, the Vision and Guiding Principles were modified and then presented at two community workshops held on March 6 and 11. Simultaneously, feedback was sought from the public on the Hayward2040.org site (see subsequent discussion). A summary of feedback from the Hayward2040.org website is included as Attachment I.

DISCUSSION

Community Outreach - As discussed at the February joint work session, the initial phase of community outreach for the General Plan Update occurred between November 29, 2012 and February 15, 2013, the purpose of which was to gain an understanding of the community's values, priorities, and aspirations for the future; and to work collectively to formulate a vision for the future of Hayward. In addition, the General Plan Task Force is and will continue to be a key component of the ongoing community outreach.

General Plan Task Force - The City Council appointed local residents to a General Plan Task Force, whose role it is to assist City staff in their efforts to update the City of Hayward General Plan by: (1) helping City staff gain a broader understanding of public perspectives and the values and priorities of the Hayward community; (2) providing on-going, organized, and effective input related to issues and policies that should be addressed in the General Plan; (3) promoting the City's community outreach efforts and encouraging other members of the community to participate; and (4) communicating with other members of the Hayward community in order to keep them informed of the project and to solicit additional input. Task Force members have been very engaged in the process both in their discussions at Task Force meetings and with their additional outreach efforts.

A second phase of outreach began in early March and is ongoing through the end of April. In early March, community workshops were held to obtain feedback on the draft Vision and Guiding principles. Feedback from the community at these workshops resulted in minor changes to the Vision and Guiding Principles. Further discussion of those changes is below.

The second part of this second phase of outreach, ongoing until the end of April, is on policy concepts aligned with those Guiding Principles. Initial feedback on these policy concepts was presented at the March community workshops and these topics have been added to the hayward2040.org site as well. In addition, Task Force members are conducting additional outreach to neighborhoods and community groups on these policy concepts. A summary of this second phase of outreach on the Policy Concepts will be presented at a future work session.

One of the opportunities for obtaining input is via the website, [Hayward 2040.org](http://Hayward2040.org), which was launched on January 22, 2013. Hayward2040.org is a new discussion forum and idea-generation website designed to help the City obtain community input about the General Plan. Hayward2040.org and is being used to discuss a variety of topics and ideas related to improving Hayward and establishing a vision for the future of the community. Input related to the future vision for Hayward was gathered from January 22 until March 15, 2013. During this time, Hayward2040.org was visited 2,363 times by people interested in the Hayward community. On average, seventy-seven people visited the site per day; 196 people registered and contributed ideas and/or comments to the site; 64% of the participants were male and 36% were female. The average age of the participants was forty-eight. Five discussion topics, including "What is Your Vision for Hayward", "Making One Change", "Living in Hayward", "Creating A Better Hayward", and "I Love Hayward" were established. With the exception of the "I Love Hayward" topic, participants could post an idea, select an idea that they "like" (or generally support), and/or make comments on the

ideas of other participants. For the “I Love Hayward” topic, participants posted photos¹ of things that they love or like about Hayward. A summary of the results are included as Attachment I, including a summary of the main priorities. Key findings/recommendations from the outreach include:

- Improving two-way communication between the City and members of the public on a broad realm of subject matter.
- Creating a safe, thriving, and walkable Downtown that serves as a destination for shopping, dining, and arts and entertainment.
- Expanding access to farmers’ markets.
- Improving educational opportunities and the quality of public schools for Hayward’s youth.
- Developing fun opportunities for youth and families, and enhancing youth services.
- Reducing crime, gangs, and vandalism and improving the safety and livability of Hayward’s neighborhoods and districts.
- Promoting Hayward’s central Bay Area location, its colleges, and its convenient access to a variety of regional transportation options as major benefits of working and living in Hayward.
- Enhancing neighborhoods with parks, community centers, and other amenities
- Developing the economic base of Hayward and providing quality jobs.

2040 Vision and Guiding Principles – The revised 2040 Vision and Guiding Principles document (Attachment II) contains text and photographs that describe and illustrate the community-based vision for Hayward. A draft version of this document was presented at the February joint work session. Based on comments received, the Vision and Guiding Principles were modified and then presented for comments at two community workshops held on March 6 at City Hall and March 11 at the Matt Jimenez Community Center.

Workshop attendees generally liked the Vision Statement, but wanted a few modifications. Workshop attendees requested that redundancies in the language be eliminated. Other feedback included an emphasis on life-long learning, on social equity, and on transparent communication. Based on all feedback, including these comments, the Vision text for a future Hayward has been modified. Below are the Vision and Guiding Principles as they have been modified from the version presented at the February joint work session. A clean version of the Vision and Guiding Principles document has been included as Attachment II to this report.

After years of improvement and forward progress, Hayward will be a distinct ~~distinguished~~ and desirable community known for its central Bay Area location, vibrant ~~and prosperous~~ Downtown, ~~attractive~~ sustainable neighborhoods, excellent

¹ <http://www.hayward2040.org/i-love-hayward/archived>

~~public~~ schools, robust economy, and ~~its~~ growing reputation as ~~one of the best a~~ great college towns in the Western United States. With a variety of clean, safe, and green neighborhoods, and ~~an~~ safe and accessible network of neighborhood parks and natural open space, Hayward will be home to one of the most diverse, inclusive, educated, and healthy populations in the Bay Area. It will ~~become~~ a destination for life-long learning, entertainment, arts and culture, recreation, and commerce. It will be a community that values diversity, social equity, transparent communication, civic engagement, and volunteering. Hayward will be a thriving and promising community that individuals, families, ~~college~~ students, and businesses proudly call home.

Workshop attendees also requested simpler language for the Guiding Principles and to modify them based on their requested changes to the overall Vision. The Guiding Principles have been modified as follows:

1. Hayward should value, challenge, and support youth by providing ~~have~~ excellent ~~public~~ schools and youth enrichment activities and programs. ~~in every neighborhood.~~
2. Hayward should have safe and clean neighborhoods and thriving commercial centers that support a diverse population, encourage long-term residency, and inspire ~~provide all~~ residents (young and old) ~~with opportunities~~ to live an active, healthy, and green lifestyles.
3. Hayward should improve and maintain existing infrastructure and provide excellent ~~exceptional~~ police, fire, and emergency ~~preparedness and response services, to meet the current and future needs of the community.~~
4. Hayward should be a business-friendly community that has ~~have~~ a robust and diversified economy ~~that is based on~~ innovation, creativity, and local entrepreneurship.
5. Hayward should have a safe, vibrant, and prosperous Downtown that serves as a destination for business, shopping and dining, arts and entertainment, and college-town culture.
6. Hayward should have a reputation as a great college town and a community that offers a range of opportunities for life-long learning. ~~one of the best college towns in the West.~~
7. Hayward residents, workers, and students should have access to an interconnected network ~~variety~~ of safe, affordable, dependable, and convenient transportation options. ~~choices.~~
8. Hayward should preserve, connect, and protect, enhance, and improve its baylands, ~~and~~ hillsides, greenway trails, and regional parks to protect environmental resources and provide opportunities to live an active outdoor lifestyle.

General Plan Format – Each element in the existing 2002 General Plan, with the exception of the 2010 Housing Element, is laid out with policies and strategies. This format has made monitoring and implementation a challenge. To address this, the updated General Plan will have a new layout similar to the 2010 Housing Element and will contain goals, policies, and implementation programs.

The City of Sacramento recently updated their General Plan² and Hayward's new format will be similar to that one. The new format will include goals that have a clear focus or end toward which effort will be directed, policies that will be clear and feasible, and implementation programs that can be measured and monitored. In addition, the final product will be an interactive web-based General Plan that will be easy to navigate and will be searchable, allowing decision-makers and other users to quickly locate relevant information.

FISCAL IMPACT

The fiscal impacts associated with the General Plan Update were provided in the September 25, 2012 City Council agenda report. Below is a table showing the approved General Plan Update budget and the portion that has been spent and portion remaining as of the end of March 2013.

Budget for General Plan Update 2012-2014 (as adopted on 9/25/2012)			
	Approved Budget	Spent	Remaining
City Staff Time	\$475,000	\$103,097	\$371,903
Jason Jones	\$290,000	\$94,250	\$195,750
Public Engagement Activities/Tools	\$10,000	\$5,500	\$4,500
Mintier Harnish/MIG	\$1,134,640	\$391,890	\$742,750
Miscellaneous Costs (outreach materials)	\$10,000	\$2,617	\$7,383
Subtotal	\$1,919,640		\$1,322,286
10% Contingency	\$191,964		\$191,964
Grand Total	\$2,111,604	\$597,354	\$1,514,250

PUBLIC CONTACT

The General Plan Update effort has been advertised via emails to various community groups, inserts in water bills, and inserts in business license validation mailings. *The Daily Review* and *The Tri City Voice* newspapers both published articles about the General Plan Update in November 2012 and January 2013. Ongoing updates have been provided on the City's web site and on Hayward2040.org. The City has been providing updates on the City's Facebook and Twitter accounts as well encouraging participation on the Hayward2040.org site. Two workshops were held in March on the Vision and Guiding principles and Draft Policy Concepts. Additional outreach will be conducted by Task Force members on these Policy Concepts. On April 10, the City will be holding a Community Workshop on Health-related issues in an effort to understand the community's priorities related to health and quality of life policies that should be included in the updated General Plan.

² City of Sacramento General Plan at <http://www.sacgp.org/index.html>

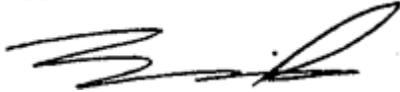
NEXT STEPS

The final Vision and Guiding Principles will be used to prepare goals, policies, and implementation programs for the new General Plan. Staff will present draft goals and policies for consideration at future joint work sessions scheduled for June 18, July 9, and July 30. While these are added meetings, the overall project schedule (Attachment III) remains the same. Draft goals and policies associated with two to three elements will be presented at each meeting. Due to limited time at these joint work sessions, the discussions will focus on the key changes to existing goals and policies and new goal and policy language.

Prepared by: Sara Buizer, AICP, Senior Planner

Recommended by: David Rizk, AICP, Development Services Director

Approved by:



Fran David, City Manager

Attachments:

Attachment I	Summary of Hayward2040.org comments
Attachment II	Vision and Guiding Principles
Attachment III	Project Schedule

...LOOKING FORWARD

2040

HAYWARD GENERAL PLAN

Hayward2040.org Summary Report

The screenshot displays the Hayward2040.org website interface. The main content area features several topic cards:

- Help Improve the City of Hayward Join Our Community:** A call to action for community input.
- Make One Change:** A topic with 1927 views and 188 members.
- Photo Share:** A section titled "Show us what makes Hayward great!" with a "Photo Share" button.
- Visioning Hayward's Future:** A topic with 2708 views and 332 members.
- Making One Change:** A topic with 1927 views and 188 members.
- Living in Hayward:** A topic with 1036 views and 127 members.
- Creating a Better Hayward:** A topic with 1124 views and 170 members.
- I Love Hayward:** A topic with 1860 views and 218 members.
- Fitness, Health, Nutrition, Education, Wellness:** A topic updated on Jan 22, 2011, by Michael D.Y.

The sidebar on the left includes a "PROJECT DETAILS" section and a "TOPICS" list with categories like Schools and Education, Parks and Recreation, and Transportation.

April 2013



1.0 INTRODUCTION

As part of the City's comprehensive General Plan Update, the City of Hayward established Hayward2040.org. Hayward2040.org is a new discussion forum and idea-generation website that helps the City get citizen input about the General Plan. The City recognizes that many members of the Hayward community do not have the time or desire to attend community workshops and neighborhood meetings. Hayward2040.org provides these community members (and others) with an opportunity to participate in the process and express their ideas for improving Hayward.

Between January 22nd and March 15th, Hayward2040.org was used to discuss a variety of topics and ideas related to improving Hayward and establishing a vision for the future of the community. During this time, Hayward2040.org was visited 2,217 times by members of the Hayward community. On average, 77 people visited the site per day. 172 people registered and contributed ideas and/or comments to the site. 60 percent of the participants were male, and 40 percent were female. The average age of the participants was 48.

The ideas and comments generated as a result of Hayward2040.org are summarized in this report. This report does not provide a detailed description of all ideas and comments. However, the ideas and comments can be reviewed word-for-word by going to www.hayward2040.org and clicking on the "Archived" button in the "Topic" section. This will display a screen with the five topics that were posted between January 22nd and March 15th. Clicking on a topic will allow you to view all the ideas that were posted, and clicking on an idea will provide a detailed description of the idea and all comments related to that idea.

2.0 SUMMARY OF DISCUSSION TOPICS

Five discussion topics were established on Hayward2040.org between January 22nd and March 15th. These topics were:

- **WHAT IS YOUR VISION FOR HAYWARD?** What kind of community do you want to create for the next generation? How do you envision Hayward evolving into a resilient, vibrant city in the next 20 years? Share your vision for the type of community Hayward should be.
- **MAKING ONE CHANGE:** If you could change one thing about Hayward, what would it be? Do you have any ideas for how we could make that change? Pretend you have a magic wand. What change or improvement would you make in our community? Do you have any ideas for how we could make that change? "Like" the three ideas that you think should be prioritized.
- **LIVING IN HAYWARD:** There are probably a lot of things you like about living in Hayward, but what do you think are the top three things that make our city great? "Like" your three favorite ideas below.
- **CREATING A BETTER HAYWARD:** What are the biggest challenges to improving the quality of life in Hayward? If you were discussing the future of Hayward with friends, what do you think would come up as the greatest challenges facing Hayward? "Like" the three ideas that you think should be prioritized.

- I LOVE HAYWARD: Show us what makes Hayward great! We live in a diverse, beautiful and exciting community. Show us what makes it so great! Share your pictures here. Don't forget to add a description so we know what you like about the image!

With the exception of the “I Love Hayward” topic, participants could post idea, select an idea that they “like” (or generally support), and/or make comments on the ideas of other participants. The figures on the following pages provide a visual summary of the ideas that received the most “likes” for each topic. These charts provide an initial understanding of the main ideas that should be addressed in the 2040 General Plan.

For the “I Love Hayward” topic, participants posted photos of things that they love or like about Hayward. The photos can be reviewed at:

- <http://www.hayward2040.org/i-love-hayward/archived>



FIGURE 1: WHAT IS YOUR VISION FOR HAYWARD?

What kind of community do you want to create for the next generation? How do you envision Hayward evolving into a resilient, vibrant city in the next 20 years? Share your vision for the type of community Hayward should be.

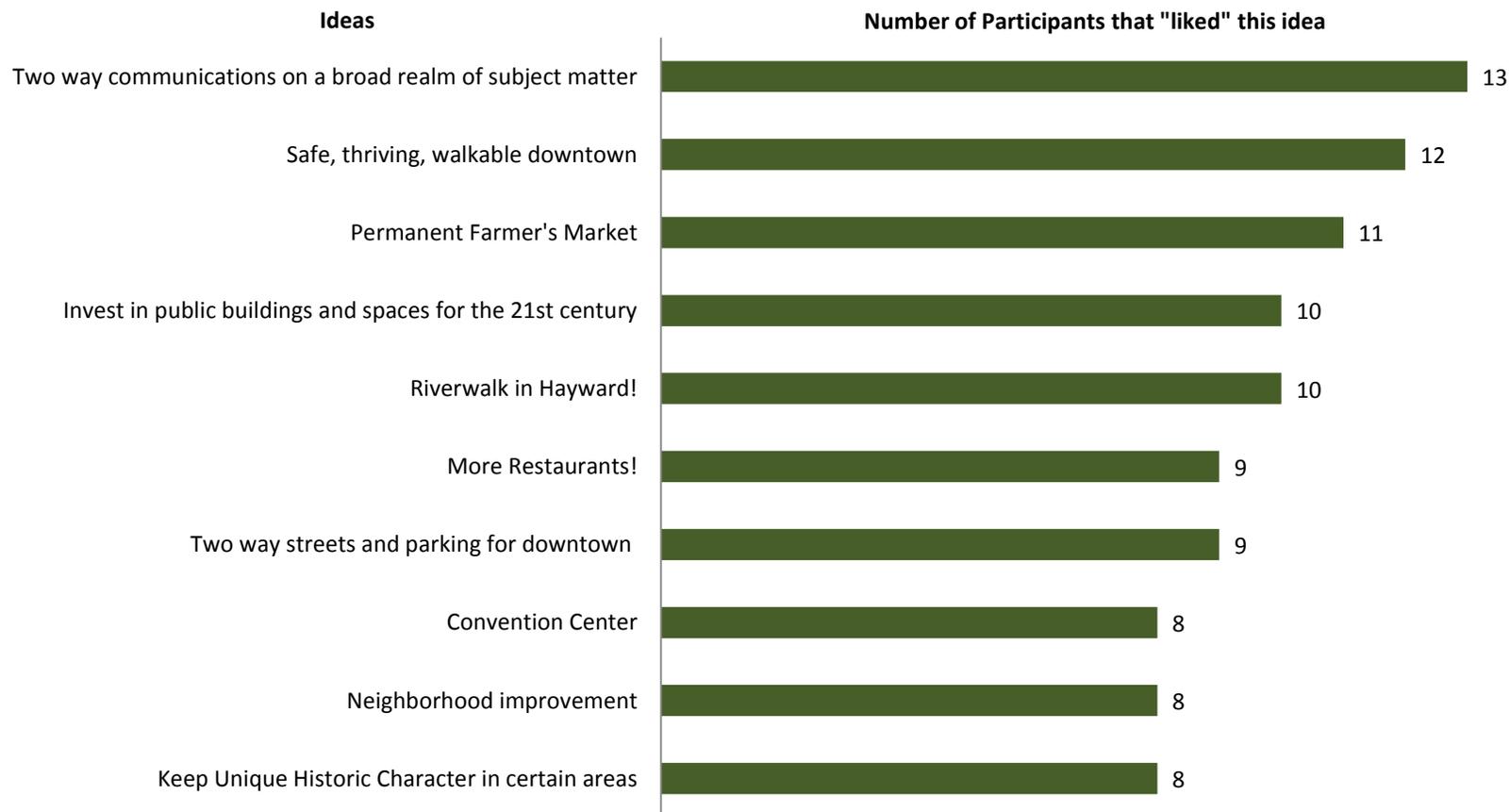


FIGURE 2: MAKING ONE CHANGE:

If you could change one thing about Hayward, what would it be? Do you have any ideas for how we could make that change? Pretend you have a magic wand. What change or improvement would you make in our community? Do you have any ideas for how we could make that change? "Like" the three ideas that you think should be prioritized.

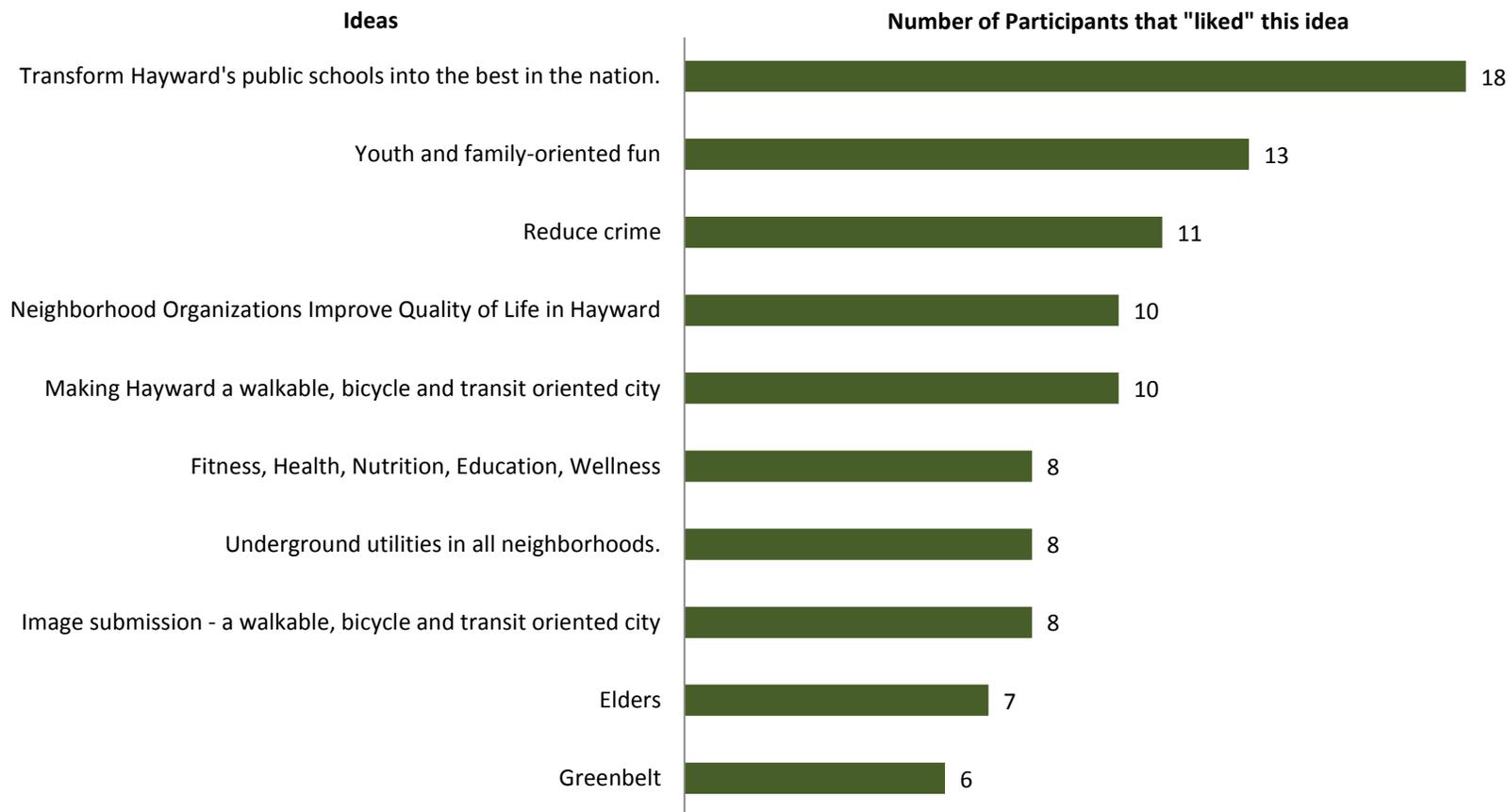


FIGURE 3: LIVING IN HAYWARD:

There are probably a lot of things you like about living in Hayward, but what do you think are the top three things that make our city great? "Like" your three favorite ideas below.

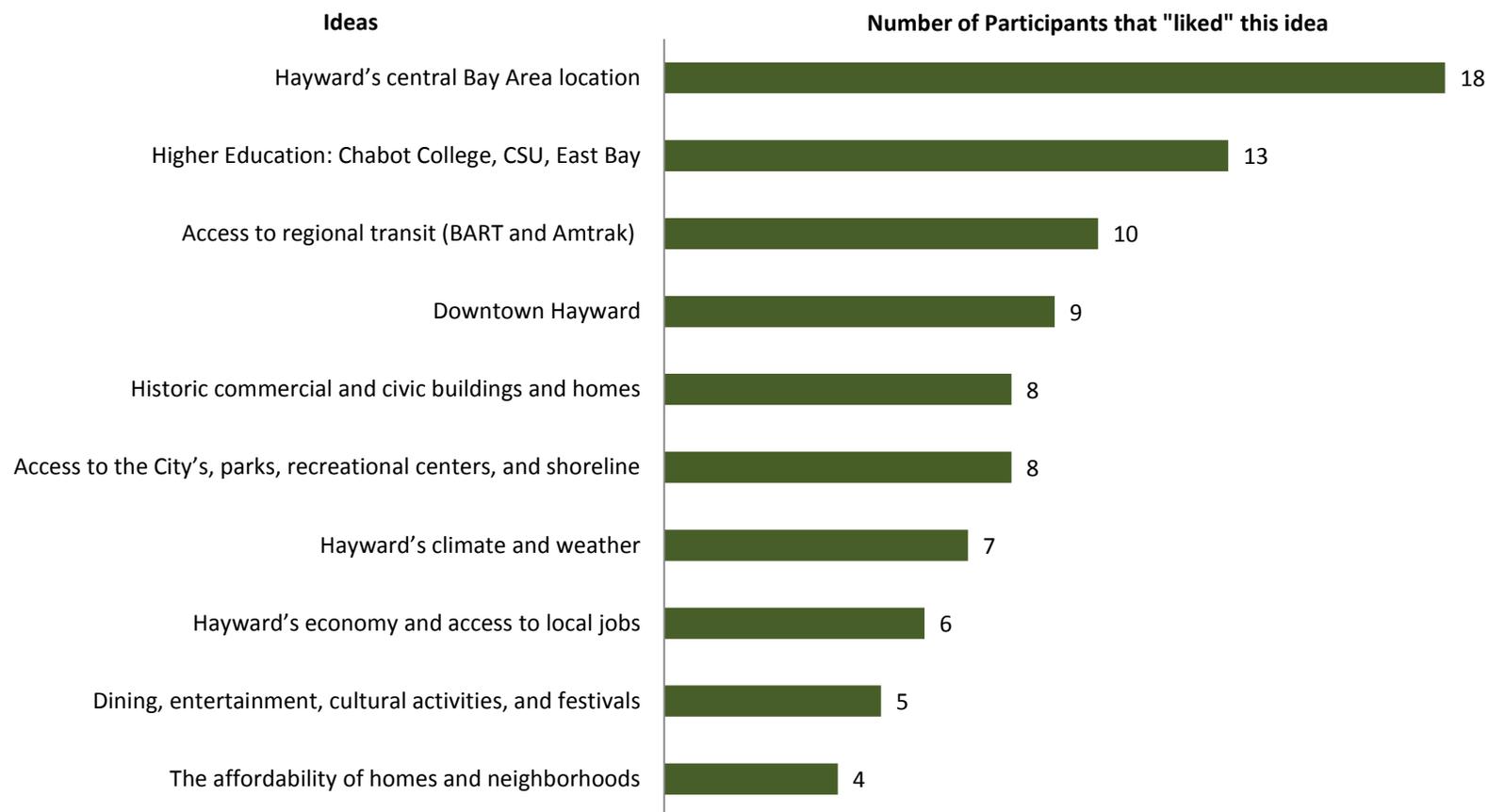
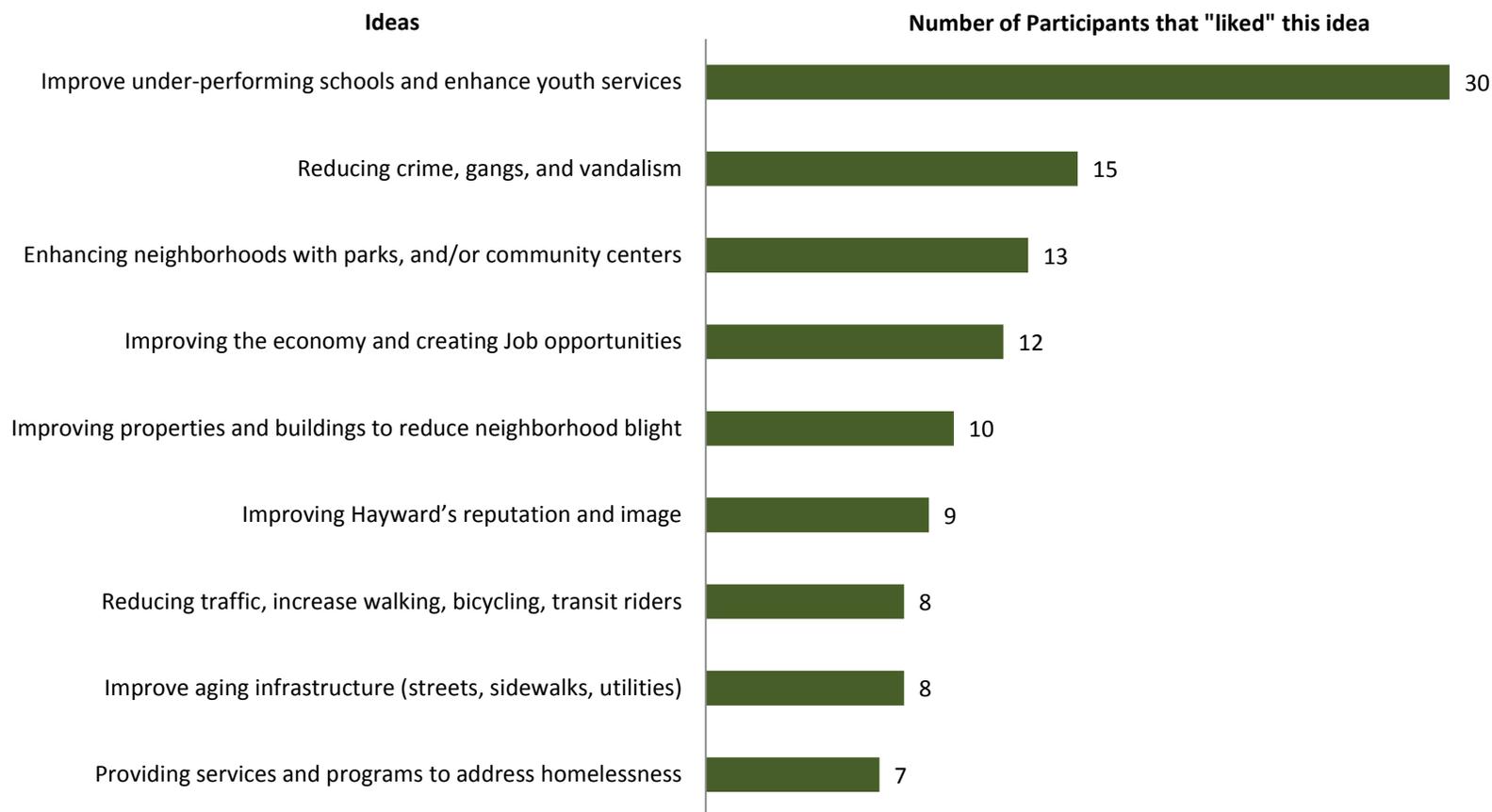


FIGURE 4: CREATING A BETTER HAYWARD:

What are the biggest challenges to improving the quality of life in Hayward? If you were discussing the future of Hayward with friends, what do you think would come up as the greatest challenges facing Hayward? "Like" the three ideas that you think should be prioritized.



3.0 Summary of Findings

General Plan Update between November 2012 and February 2013.

Based on the data presented in the figures, the main priorities of the Hayward community are:

- Improving two-way communication between the City and members of the public on a broad realm of subject matter.
- Creating a safe, thriving, and walkable Downtown that serves as a destination for shopping, dining, and arts and entertainment.
- Expanding access to farmers' markets.
- Improving educational opportunities and the quality of public schools for Hayward's youth.
- Developing fun opportunities for youth and families, and enhancing youth services.
- Reducing crime, gangs, and vandalism and improving the safety and livability of Hayward's neighborhoods and districts.
- Promoting Hayward's central Bay Area location, its colleges, and its convenient access to a variety of regional transportation options as major benefits of working and living in Hayward.
- Enhancing neighborhoods with parks, community centers, and other amenities
- Developing the economic base of Hayward and providing quality jobs.

In general, the ideas and comments posted on Hayward2040.org align with the ideas generated at Community Workshops and Neighborhood Meetings conducted for the

...LOOKING FORWARD
2040
HAYWARD GENERAL PLAN



2040 VISION AND GUIDING PRINCIPLES

April 2013



Introduction

"The only thing worse than being blind is having sight, but no vision."

Helen Keller



Imagine that you could transport yourself into the future to the year 2040. Imagine that you could see and experience the City of Hayward after years of forward progress and improvements to the community. What would be different about Hayward, and what positive changes would you see? What would be the same, and what assets or characteristics from today would remain in the future?

In late 2012 and early 2013, members of the Hayward community engaged in a variety of exercises to imagine or envision Hayward's future. Community members participated by attending community workshops and neighborhood meetings, taking a community survey, and posting and discussing ideas on an on-line visioning platform called Hayward2040.org. The goal of these efforts was to gain an understanding of the values, priorities, and aspirations of the Hayward community, and to formulate a vision that would preserve and enhance local assets, address community challenges, and capitalize on opportunities to improve the city.

This document synthesizes the collective input received from the City's visioning efforts and outlines a unified vision that generally captures the community's future aspirations. It also includes guiding principles, which are broad statements that express the community's priorities and further define the City's focus for achieving the vision.

The Vision and Guiding Principles will be used to guide the development of a new general plan for the City of Hayward. Every city and county in California is required to have a general plan, which is a coordinated and strategic document that establishes the community's long-term goals and policies related to growth and development. The Vision and Guiding Principles will set the overall focus and priorities for the Hayward 2040 General Plan update. They will help the City and the greater Hayward community develop and evaluate alternative solutions to achieve the vision. They will also guide the development of the policies and strategies that will ultimately form the City of Hayward 2040 General Plan.

Major Visioning Efforts

Below is a list of the major visioning efforts that occurred in late 2012 and early 2013:

First Round of Community Workshops:

- November 29, 2012, City Hall
- December 1, 2012, City Hall
- December 3, 2012, Martin Luther King Middle School
- December 6, 2012, Fairway Park Baptist Church
- December 10, 2012, Southland Mall
- December 12, 2012, Hayward High School

Neighborhood Meetings:

- January 16, 2013: Community Services Commission
- January 19, 2013, Prospect Hill Neighborhood Association
- January 22, 2013, Woodland Estates Homeowners Association
- January 24, 2013, Photo Central (HARD)
- January 24, 2013: Keep Hayward Clean and Green Task Force
- January 26, 2013, Cotter Way Neighborhood
- January 30, 2013, Eden Shores Homeowners Association
- January 30 and 31, 2013, Hayward Senior Center
- February 5, 2013, Chabot College

Community Survey:

- Written surveys were distributed in December at all Community Workshops, City Hall, and the Hayward Public Library
- An on-line version of the survey was promoted through the City's email distribution lists and the City's website

Second Round of Community Workshops:

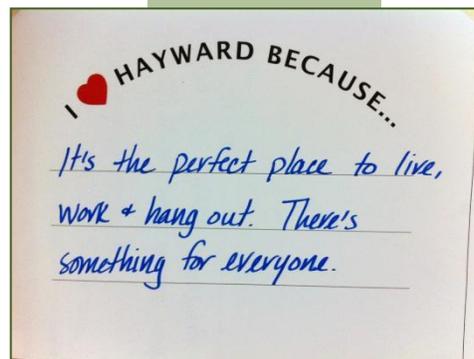
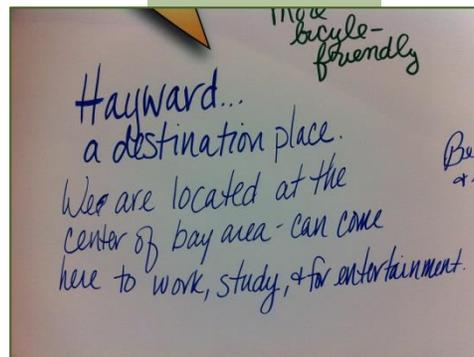
- March 6, 2013, City Hall
- March 11, 2013, Matt Jimenez Community Center

Hayward2040.org:

- An on-line brainstorming and discussion board for the visioning efforts was active between January 22nd and March 15th

A summary of the comments received as a result of the above visioning efforts can be downloaded at:

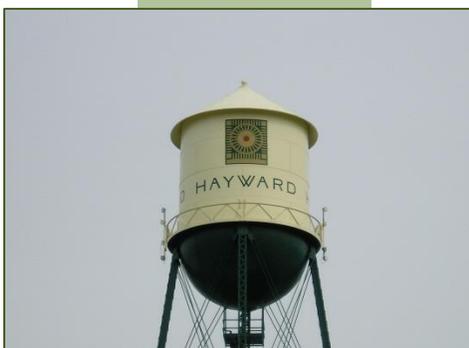
- <http://www.hayward-ca.gov/GENERALPLAN/>





City of Hayward 2040 Vision

Hayward will be a distinct and desirable community known for its central Bay Area location, vibrant Downtown, sustainable neighborhoods, excellent schools, robust economy, and growing reputation as a great college town. With a variety of clean, safe, and green neighborhoods, and an accessible network of parks and natural open space, Hayward will be home to one of the most diverse, inclusive, educated, and healthy populations in the Bay Area. It will be a destination for life-long learning, entertainment, arts and culture, recreation, and commerce. It will be a community that values diversity, social equity, transparent communication, civic engagement, and volunteering. **Hayward will be a thriving and promising community that individuals, families, students, and businesses proudly call home.**



Guiding Principles

The following guiding principles further express the community's priorities and focus for achieving the 2040 Vision:

- Guiding Principle #1: Hayward should value, challenge, and support youth by providing **excellent schools** and youth enrichment activities and programs.
- Guiding Principle #2: Hayward should have **safe and clean neighborhoods and thriving commercial centers** that support a diverse population, encourage long-term residency, and inspire residents (young and old) to live active, healthy, and green lifestyles.
- Guiding Principle #3: Hayward should **improve and maintain existing infrastructure** and **provide exceptional police, fire, and emergency services**.
- Guiding Principle #4: Hayward should be a **business-friendly community** that has a **robust and diversified economy** based in innovation, creativity, and local entrepreneurship.
- Guiding Principle #5: Hayward should have a **safe, vibrant, and prosperous Downtown** that serves as a destination for business, shopping and dining, arts and entertainment, and college-town culture.
- Guiding Principle #6: Hayward should have a reputation as a **great college town** and a community that offers a range of **opportunities for life-long learning**.
- Guiding Principle #7: Hayward residents, workers, and students should have access to an interconnected network of **safe, affordable, dependable, and convenient transportation** options.
- Guiding Principle #8: Hayward should **preserve, connect, and enhance its baylands, hillsides, greenway trails, and regional parks** to protect environmental resources and provide opportunities to live an active outdoor lifestyle.

Each Guiding Principle is described in greater detail on the following pages.





“Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream which, fulfilled, can be translated into benefit for everyone and greater strength for our nation.”

John F. Kennedy, 35th President of the United States



Guiding Principle #1:

Hayward should value, challenge, and support youth by providing excellent schools and youth enrichment activities and programs.

Improving Hayward’s schools and enriching the lives of Hayward’s youth is a major priority of the Hayward community. While the City of Hayward does not have direct control over school administration or curriculum, it will expand and improve its youth enrichment services and programs and work with local school districts to provide access to cutting-edge technology, improve school safety and security, enhance school performance, and upgrade school facilities to create exceptional environments that foster school and community pride. Improving school performance will require coordination and collaboration with school administrators, teachers, parents, businesses, volunteers, the Hayward Area Recreation and Park District, and non-profit organizations. The City will develop policies and strategies to form new partnerships, seek creative solutions, and strategically invest resources to improve education, library services and programs, and other youth enrichment activities and programs offered throughout Hayward’s neighborhoods. The goal is to improve education and schools so that they are an asset that attracts and retains families and businesses to the Hayward community.





Guiding Principle #2

Hayward should have safe and clean neighborhoods and thriving commercial centers that support a diverse population, encourage long-term residency, and inspire residents (young and old) to live active, healthy, and green lifestyles.

The City of Hayward has a strong tradition of neighborhood planning and has made significant efforts to improve the safety and cleanliness of many Hayward neighborhoods. Despite these efforts, many neighborhoods are still struggling with pockets of blight and crime. Others lack convenient access to shopping, community services, healthy food, and parks and recreational uses. The City will adopt policies and strategies to transform Hayward's neighborhoods into safe, clean, and green communities that encourage long-term residency. The goal is to create complete neighborhoods that offer a high-quality of life and support a diverse, healthy, and civically-engaged population. The City will develop policies and strategies to rehabilitate homes, preserve historic neighborhoods, improve the energy and water efficiency of homes, address crime and safety, redevelop blighted properties, reduce homelessness, and improve neighborhoods with a mix of amenities, including parks, community centers, community gardens, affordable housing, farmers' markets, and neighborhood shopping and dining. The City will also develop policies and strategies to support street improvements and developments that provide all residents (young and old) with a safe, convenient, and enjoyable environment to exercise, walk, bike, or take transit. Grass roots efforts to serve Hayward's seniors and individuals with disabilities will also be supported. Universal Design policies and senior programs will help Hayward's older generation "age in place" and empower people of all ages to remain connected to their neighborhood and community.



"You take care of you and your family first. Then you go to your neighborhood, and then you spread it on out within the community."

Al Smith, 42nd Governor of New York





Guiding Principle #3

Hayward should improve and maintain existing infrastructure and provide exceptional police, fire, and emergency services.



The quality of the City's infrastructure and police, fire, and emergency response services has a direct impact on Hayward's overall quality of life. The City will develop policies and strategies to improve public safety through better partnerships between neighborhood and non-profit organizations, residents, businesses, and the Police and Fire Departments. This will include new policies and strategies to ensure that the community is prepared and equipped to survive impending disasters, such as wildland fires, coastal and stream flooding, and the next major earthquake in the Bay Area. The City will develop policies and strategies to maintain and enhance existing infrastructure, including roads, sidewalks, power lines, communications and technology infrastructure, and water, sewer, and storm drain facilities. Sustainable infrastructure improvements that reduce the long-term use of water, energy, and financial resources will be prioritized. The City will also develop policies and strategies to ensure that new growth and development does not constrain the City's ability to provide adequate infrastructure and services to existing and future generations.





Guiding Principle #4

Hayward should be a business-friendly community that has a robust and diversified economy based in innovation, creativity, and local entrepreneurship.

Hayward has many assets that can help the City develop a robust and diversified economy, including an Industrial Technology and Innovation Corridor, Hayward Executive Airport, Downtown Hayward, Chabot College, and California State University, East Bay. With a central Bay Area location that is within 30 miles of San Francisco, the Silicon Valley, three international airports, and one of the largest marine ports along the west coast, Hayward is an ideal setting for local, regional and global businesses. The City also has excellent access to regional transportation routes, including freeways, freight rail, Amtrak, and BART. The City will develop policies and strategies to improve and diversify Hayward's economy through private-sector investment that creates high-quality jobs, especially for Hayward residents. This will mainly be accomplished by making regulations and permit procedures more business-friendly, implementing branding and marketing programs to enhance the image of the City, and improving business attraction, retention, and expansion efforts to create unique business clusters and a diverse economic base. The City will also develop policies and strategies that support local entrepreneurship, research and development partnerships with colleges and businesses, a college-based population and economy, and the revitalization of commercial centers and corridors, including Mission Boulevard, Tennyson Road, Hesperian Boulevard, Jackson Street, the Southland Mall area, and Downtown Hayward.





Guiding Principle #5

Hayward should have a safe, vibrant, and prosperous Downtown that serves as a destination for business, shopping and dining, arts and entertainment, and college-town culture.

While many communities in the Bay Area have goals to develop a city center or downtown, Hayward is one community that is blessed to have an authentic and historic Downtown.

Preserving and enhancing this important community asset is a major priority. While the City has made significant investments that have improved the Downtown, the historic core of the City is still struggling and is far from reaching its full potential. The City will develop policies and strategies to encourage private-sector investment that transforms Downtown Hayward into a safe, vibrant, and prosperous arts and entertainment district. Downtown will be a regional destination that offers enhanced shopping, dining, and cultural experiences for residents, families, students, and visitors. The City will also continue to support the development of Downtown housing to create new opportunities for people to live in a safe, mixed-use, walkable, and transit-oriented urban neighborhood. Through these initiatives, Downtown Hayward will emerge as the heart and soul of the Hayward community, where everyone gathers to interact, shop, dine, play, and celebrate.

“Downtown Hayward is the hub of the City, where everyone shops, dines, plays, and celebrates.”

Member of Hayward Community





Guiding Principle #6

Hayward should have a reputation as a great college town and a community that offers a wide range of opportunities for life-long learning.

Hayward is home to Chabot College, California State University, East Bay, and various professional and vocational schools, such as Life Chiropractic and Heald College. Despite this fact, Hayward does not function or have a reputation as a college town. Chabot College and California State University, East Bay, are generally known as commuter schools that serve students living throughout the greater Bay Area. In general, most students do not have a strong connection to the Hayward community. While they may attend classes in Hayward, they are generally living, socializing, and spending money in other communities. The City will develop policies and strategies to transform Hayward into a true college town by supporting more student and faculty housing and businesses that cater to college students, particularly in Downtown Hayward and along Mission Boulevard (by California State University, East Bay) and Hesperian Boulevard (by Chabot College). These policies and strategies will encourage collaboration with college officials to develop better “town-gown” relationships, create research and development partnerships with local businesses, and promote events and festivals that foster college culture and a sense of college and community pride. Developing into a true college town or “communiversity” will help diversify the City’s economic base, generate businesses and jobs, and help the City’s economy during future economic recessions. Hayward will also develop policies and strategies that provide all residents with access to life-long learning and educational development opportunities.



“College Towns... are comparatively recession-proof because they are dominated by schools and the students who form a consistent population of spenders.”

American Institute for Economic Research



Guiding Principle #7

Hayward residents, workers, and students should have access to an interconnected network of safe, affordable, dependable, and convenient transportation options.

Like many cities in California, Hayward's transportation system and neighborhoods were largely developed with the assumption that the automobile would be the primary mode of transportation. Many current Hayward residents, students, and workers desire more transportation choices. The City of Hayward will continue to develop policies and strategies to support development patterns and transportation improvements that allow and encourage more and more residents, workers, and students to walk, bike, or take transit. The City recognizes that the automobile will still have a role in the future. However, the City will work to create a more balanced and multi-modal transportation system; a system that provides more options and choices for commuting and everyday trips. The City will continue to support compact and higher density residential and commercial development near BART and Amtrak stations, and along commercial corridors that are served by bus transit. This will allow people to live with less dependence on the automobile for everyday life, resulting in lower rates of automobile use and lower greenhouse gas emissions. Parking policies and standards will also be evaluated for developments in these locations. Enhanced transit or shuttle services between BART and Amtrak stations, Downtown Hayward, the city's Industrial Technology and Innovation Corridor, Chabot College and Cal State University, East Bay, will also be developed to provide more travel options for residents, workers, and students. The City will also develop policies and strategies to support infrastructure improvements that give all people (young and old) safe and convenient opportunities to engage in active transportation, such as walking and biking. Policies and strategies will also address the transportation needs of seniors and people with disabilities by improving the reliability of para-transit services and enhancing sidewalks, walking paths, and curb cuts and ramps for wheelchair users and pedestrians.





Guiding Principle #8

Hayward should preserve, enhance, and connect its baylands, hillsides, greenway trails, and regional parks to protect environmental resources and provide opportunities to live an active outdoor lifestyle.

The natural baylands and hillsides that define the western and eastern edges of the City are major community assets and valuable environmental resources. They provide habitat for a variety of plant and animal species, contribute to the ecological health of the San Francisco Bay, and provide residents with opportunities to exercise, enjoy nature, and view scenic resources. These open space resources and passive recreational opportunities should be preserved and enhanced to improve the ecology of the San Francisco Bay Area and Hayward's overall quality of life. The City will work in partnership with the East Bay Regional Parks District and the Hayward Area Recreation and Park District to develop policies and strategies to preserve and protect environmental resources, respond to rising sea levels, promote environmental stewardship, connect the baylands and hillsides with greenway trails, and expand access to compatible recreational activities within the bay, baylands, and hillsides, such as kayaking, boating, hiking, and biking.



"Look deep into nature, and then you will understand everything better."

Albert Einstein, Theoretical Physicist





Visit the project website or contact us for more information:

<http://www.hayward2040.org/>

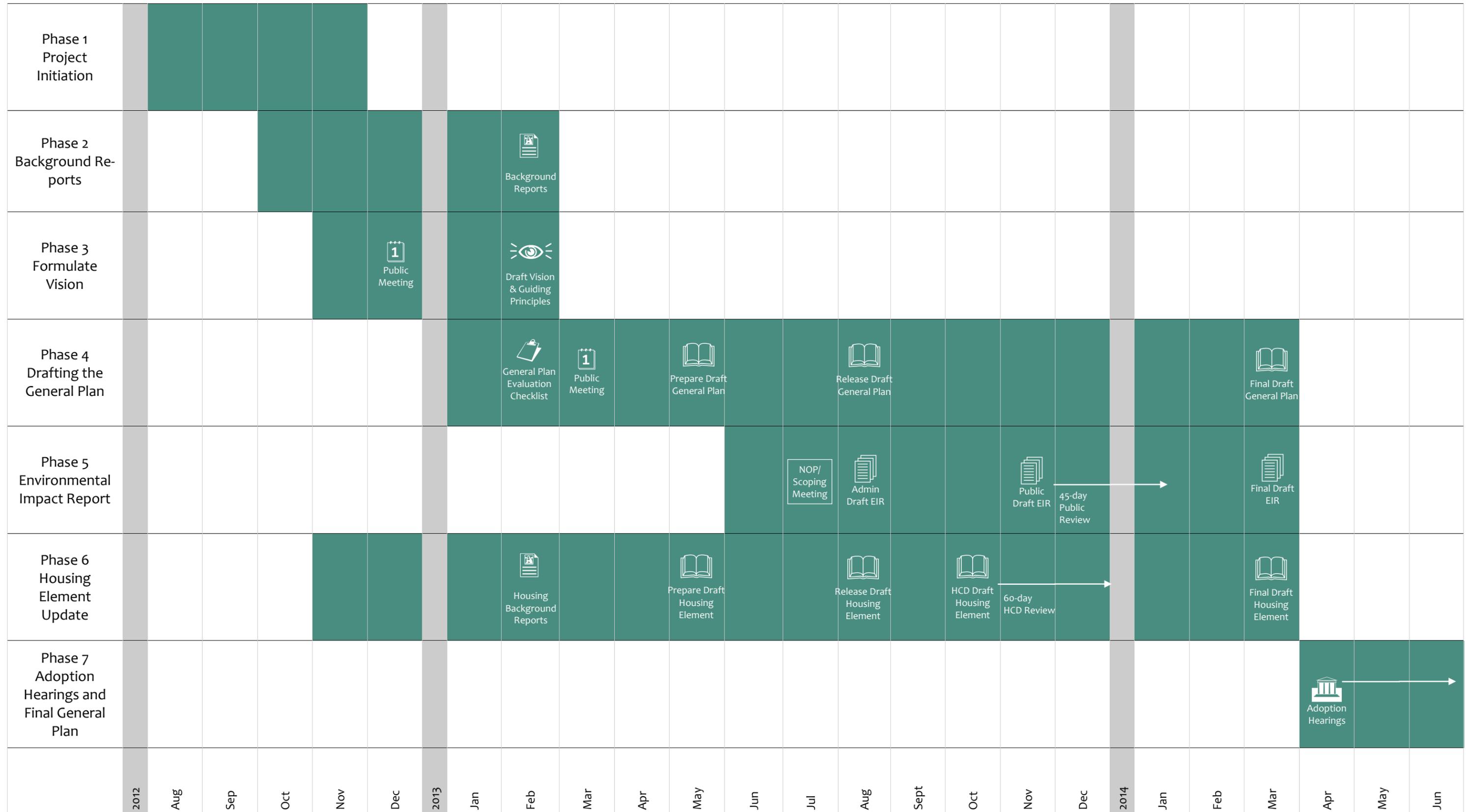
Sara Buizer , AICP, Senior Planner:

sara.buizer@hayward-ca.gov

510-583-4191



CITY OF HAYWARD GENERAL PLAN UPDATE BASIC PROJECT SCHEDULE



 Background Reports

 Public Meeting

 Draft Vision & Guiding Principles

 General Plan Evaluation Checklist

 Public Meeting

 Prepare Draft General Plan

 Release Draft General Plan

 Final Draft General Plan

 NOP/ Scoping Meeting

 Admin Draft EIR

 Public Draft EIR

45-day Public Review →

 Final Draft EIR

 Housing Background Reports

 Prepare Draft Housing Element

 Release Draft Housing Element

 HCD Draft Housing Element

60-day HCD Review →

 Final Draft Housing Element

 Adoption Hearings →



**MINUTES OF THE CITY COUNCIL MEETING
OF THE CITY OF HAYWARD
City Council Chambers
777 B Street, Hayward, CA 94541
Tuesday, March 26, 2013, 7:00 p.m.**

The City Council meeting was called to order by Mayor Sweeney at 7:00 p.m., followed by the Pledge of Allegiance led by Council Member Jones.

ROLL CALL

Present: COUNCIL MEMBERS Zermeño, Jones, Halliday, Peixoto, Salinas,
Mendall
MAYOR Sweeney
Absent: None

CLOSED SESSION ANNOUNCEMENT

Mayor Sweeney announced that Council met regarding the City Clerk's performance evaluation pursuant to Government Code 54957 and also met with legal counsel pursuant to Government Code 54956.9, regarding Net Connection Hayward, LLC, etc. v. City of Hayward, U.S.D.C. No. C13-1212 SC. There were no reportable items.

CERTIFICATE OF COMMENDATION

Mayor Sweeney presented a Certificate of Commendation to the Moreau Catholic High School's Mock Trial Team. The team became the first to win the Alameda County Mock Trial Championship and represent Alameda County at the State Championship in Riverside where they placed fifth out of over thirty teams. The team was commended for its accomplishments, spirit of dedication, and hard work. Student Scott Lowder and teacher-coaches Philip Wilder and Petar Zegura accepted the commendation on behalf of the Moreau Catholic High School's Mock Trial Team.

PROCLAMATION

The Mayor read a Proclamation declaring May 9, 2013, as Bike to Work Day in the City of Hayward. The proclamation noted that the City provided \$5,000 of its Measure B funds to support Bike to Work Day. Mr. Dave Campbell with East Bay Bicycle Coalition accepted the proclamation and thanked the City for such recognition. Ms. Midori Tabata, Alameda County Transportation Commission Bicycle and Pedestrian Advisory Committee Chair thanked the Council for the proclamation.

PUBLIC COMMENTS

Mr. Jim Drake, Franklin Drive resident, reported there was a police officer sleeping on the job and requested Police staff to remind officers to stay alert while on duty.

Mr. Rudy Grasseschi, business owner on Foothill Boulevard, noted the Route 238 Corridor Improvement Project caused the closure of the crosswalk at the intersection of A Street and Foothill Boulevard, near the CVS Pharmacy, and added it was important to keep the downtown pedestrian-friendly.

Mr. Eli Goldstein, business owner on Foothill Boulevard, noted that since the Mini-Loop implementation there had been a decrease in business, Hayward commuters were having a difficult time with current signage, and it was a dangerous for pedestrians. Mr. Goldstein noted that downtown merchants were willing to work with staff to achieve a thriving pedestrian-friendly downtown.

Ms. Mary Lavelle, Oakes Drive resident, thanked Council and staff for responding to the request, related to California's Proposition 8, to fly the lesbian, gay, bisexual, and transgender (LGBT) rainbow flag in front of City Hall and noted the positive response demonstrated support for the LGBT community and marriage equality. Ms. Lavelle shared a comment by Mr. Grant Peterson about the importance of letting youth know that adults support marriage equality.

Ms. Evelyn Cormier, Carroll Street resident, representing the Eden Area League of Women Voters, announced the Meet Your Elected Officials event on April 19, 2013, at City Hall and invited all to attend.

Mr. Charlie Peters, representing Clean Air Performance Professionals, provided informational materials for the record and spoke about the need for more public awareness about ethanol in the water system.

City Attorney Lawson reported that during the closed session the Council discussed and took no action concerning litigation involving the Internet sweepstakes café, Net Connection Hayward. Mr. Lawson noted that on February 19, 2013, the Council adopted an urgency ordinance establishing a temporary 45-day moratorium on Computer Gaming and Internet Access Business in the City. Mr. Lawson reported that the court had issued a temporary order allowing Net Connection to reopen until the trial was held and staff was researching if the temporary order also applied to a similar business, I Biz. He added that the City was going to proceed and hold a public hearing on April 2, 2013, extending the moratorium.

WORK SESSION

1. City Council Priorities

Staff report submitted by City Manager David, dated March 26, 2013, was filed.

City Manager David provided a synopsis of the report.

Mayor Sweeney indicated that the Council recognized the work done by staff and noted that the residents' input, through neighborhood groups, determined the Council's priorities. Mr. Sweeney added that Council was supportive of staff establishing metrics for the priorities in order to measure



**MINUTES OF THE CITY COUNCIL MEETING
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Tuesday, March 26, 2013, 7:00 p.m.**

success. He added that the language for the list of priorities could be narrowed keeping in mind that Council and staff worked for Hayward residents.

Council Member Jones recommended consolidating, refining and simplifying the list of Council's priorities in order to accomplish a document that communicates outward as well as back to staff. Mr. Jones suggested developing benchmarks to evaluate against other similar municipalities and metrics for the Council's priorities.

Council Member Zermeño supported the development of metrics to gauge how well the City was performing and then sharing this information with residents. Mr. Zermeño appreciated that the Council's priorities were issue-driven and resident-centered. Mr. Zermeño agreed with the Council's priorities as written, but supported consolidating the list of priorities.

Council Member Salinas thanked staff for performing beyond their responsibilities to assist in implementing the Council's priorities and agreed with Mayor Sweeney that the priorities originated from the residents. Mr. Salinas noted that the list of priorities needed to be clear and succinct. He added that the Council priorities "Safe, Clean, and Green" were known by members of the community.

Council Member Mendall acknowledged the work done by staff. Council Member Mendall agreed with the Council priorities of "Safe, Clean, and Green," and noted it was the Council's responsibility to identify which bullet points needed to be accomplished given current constraints and communicate that to staff. Mr. Mendall indicated that for next year's process he would like to see priorities, tasks, and metrics similar to the Economic Development Strategic Plan format.

Council Member Halliday also acknowledged the work done by staff. Council Member Halliday noted the purpose of having an annual Council priority process was to review the list of priorities and evaluate with supportive data whether they were or were not accomplished. Ms. Halliday agreed with staff's recommendation to start the discussion of next year's Council priorities in September and develop metrics. She recommended a noticed but informal work session in a round-table environment that would encourage discussion about the Council's priorities.

Council Member Peixoto commented that Council was sensitive to staffing shortages especially in the Planning Division. Mr. Peixoto did not agree that the "above the water line" priorities, presented in the staff report, were discretionary, but they were the areas of concern that residents wanted Council members to develop policies.

Mayor Sweeney noted there was Council's consensus to develop benchmarks and metrics for the Council priorities and to consolidate and prioritize the items on the list of priorities. Mayor Sweeney emphasized that the Council priorities document needed to clearly communicate to both residents and staff. Mayor Sweeney agreed that the Council priorities process needed to begin earlier than March. It was noted that staff would come back to Council with a follow-up report in three weeks.

2. Review and Discussion of the Year One Achievements (Calendar Year 2012) of the Hayward Promise Neighborhood Initiative

Staff report submitted by Library and Community Services Director Reinhart, dated March 26, 2013, was filed.

Library and Community Services Director Reinhart provided a synopsis of the report noting that Ms. Melinda Hall, Project Manager for Hayward Promise Neighborhood (HPN), Dr. Carolyn Nelson, Principal Investigator for the HPN, and Mr. Stephen Redmond, Project Coordinator for HPN, were in the audience and available to offer clarification.

Mayor Sweeney commented on the need for improved attendance and high school graduation rates for Jackson Triangle students in order for the Hayward Promise Neighborhood (HPN) program to continue and be successful.

Council Member Salinas agreed with Mayor Sweeney that Jackson Triangle students needed to attend school in order to succeed. Mr. Salinas noted the Promise Neighborhoods Initiative was the opportunity for radical change in Hayward's schools and was optimistic about the success of the Hayward Promise Neighborhood.

Council Member Halliday noted she served as a volunteer at one of the HPN Homework Centers and noted that homework centers needed to be the core of the HPN because they assist students, as well as parents, who have language barriers.

Council Member Zermeño commented that expectations should be higher than a score of 800 on Academic Performance Index (API), and noted it was important to have parents involved in their children's education. Mr. Zermeño suggested that high academic achievers mentor students in need and suggested a mandate that promoted student participation in sports and community service. Mr. Zermeño recommended comparing the API data for Hayward's private and public schools, researching the private school formulas for academic success, and applying the strategies to public schools.

Council Member Mendall was also concerned about chronic absenteeism of Jackson Triangle students for grades sixth through ninth and said he would have liked to see the attendance percentages for all thirteen grades.

Council Member Peixoto was stricken by the dismal school attendance chart for Jackson Triangle students and noted it could have been attributed to socio economic issues that could impact academic assistance. Mr. Peixoto was glad to learn that students would be prepared to go to college or attend technical institutions.

Council Member Jones noted that Hayward Promise Neighborhood partners needed to evaluate a method of communication to the grantors at the Federal Department of Education about the need to incorporate vision and radical innovation into education at state and federal levels.



**MINUTES OF THE CITY COUNCIL MEETING
OF THE CITY OF HAYWARD
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Tuesday, March 26, 2013, 7:00 p.m.**

Mayor Sweeney noted that in addition to concerns related to results so far the Council wanted to see a radical change in education, innovation and vision, and an emphasis on prioritizing. Mayor Sweeney noted a major priority was getting the children to attend school as without a significant improvement in attendance the program would not be able to accomplish its goal for Jackson Triangle student population.

CONSENT

3. Approval of Minutes of the City Council Meeting on March 5, 2013

It was moved by Council Member Peixoto, seconded by Council Member Salinas, and unanimously carried, to approve the minutes of the City Council Meeting of March 5, 2013.

4. Resignation of Taufa Setefano from the Hayward Youth Commission and Appointment of Christian Vernikoff to Fulfill Taufa Setefano's Unexpired Term

Staff report submitted by City Clerk Lens, dated March 26, 2013, was filed.

It was moved by Council Member Peixoto, seconded by Council Member Salinas, and unanimously carried to adopt the following:

Resolution 13-033, "Resolution Accepting the Resignation of Taufa Setefano from the Hayward Youth Commission and Appointing Christian Vernikoff to Fulfill Taufa Setefano's Term"

5. Park In-Lieu Fee Appropriation to the Hayward Area Recreation and Park District for the Hayward Senior Center Kitchen Improvement Project and the John F. Kennedy Park Master Plan Project

Staff report submitted by Landscape Architect Koo, dated March 26, 2013, was filed.

It was moved by Council Member Peixoto, seconded by Council Member Salinas, and unanimously carried to adopt the following:

Resolution 13-034, "Resolution Approving Request of Hayward Area Recreation and Park District for Appropriation of Park Dedication In-Lieu Fees for the Purpose of Complying with American Disability Act (ADA) at Hayward Senior Center Kitchen and John F. Kennedy Park Master Plan Project"

PUBLIC HEARING

6. Public TEFRA Hearing as Required by the Internal Revenue Code of 1986, and Adoption of a Resolution Authorizing the Issuance of Bonds and the Submission of an Application to the California Debt Limit Allocation Committee, All in Connection with Financing the Construction of the B & Grand Affordable Senior Housing Project

Staff report submitted by Housing Development Specialist Cortez, dated March 26, 2013, was filed.

Housing Development Specialist Cortez provided a synopsis of the report.

There being no public comments Mayor Sweeney opened and closed the public hearing at 9:26 p.m.

It was moved by Council Member Zermeño, seconded by Council Member Halliday, and unanimously carried to adopt the following:

Resolution 13-035, "Resolution of the City Council of the City of Hayward Declaring an Official Intent to Reimburse Certain Expenditures from Proceeds of Qualified Residential Rental Project Bonds, Authorizing an Application to the California Debt Limit Allocation Committee to Permit the Issuance of Qualified Residential Rental Project Bonds, and Approving the Issuance of Qualified Residential Rental Project Bonds in Accordance with Section 147(f) of the Internal Revenue Code"

7. Public TEFRA Hearing as Required by the Internal Revenue Code of 1986, and Adoption of a Resolution Authorizing the Issuance of Bonds and the Submission of an Application to the California Debt Limit Allocation Committee, All in Connection with Financing the Construction of the South Hayward BART Affordable Housing Project

Staff report submitted by Housing Development Specialist Cortez, dated March 26, 2013, was filed.

City Manager David announced the report.

Council Member Halliday was concerned about the impact on the City if the low and moderate income housing funds were unavailable and if Council's action would create a liability for the City to pay back the bonds. Housing Development Specialist Cortez noted there would not be any impact to the City and bonds would not be issued based on Council's action that night.

Mr. Steve Melikian from the Law Firm of Jones Hall, who serves as the City's bond counsel, noted the item was brought before Council to comply with federal tax law and the requirements of the California Debt Limit Allocation Committee that required a public hearing prior to an allocation and emphasized the hearing did not authorize the issuance of bonds. Mr. Melikian said the limited



**MINUTES OF THE CITY COUNCIL MEETING
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777 B Street, Hayward, CA 94541
Tuesday, March 26, 2013, 7:00 p.m.**

obligation bonds would be paid solely from the project's revenues and the City was not liable for repayment of the bonds.

There being no public comments Mayor Sweeney opened and closed the public hearing at 9:31 p.m.

It was moved by Council Member Halliday, seconded by Council Member Zermeño, and unanimously carried to adopt the following:

Resolution 13-036, "Resolution of the City Council of the City of Hayward Declaring an Official Intent to Reimburse Certain Expenditures from Proceeds of Qualified Residential Rental Project Bonds, Authorizing an Application to the California Debt Limit Allocation Committee to Permit the Issuance of Qualified Residential Rental Project Bonds, and Approving the Issuance of Qualified Residential Rental Project Bonds in Accordance with Section 147(f) of the Internal Revenue Code"

LEGISLATIVE BUSINESS

8. Consideration of the City's Participation in the Alameda County Waste Management Authority's (ACWMA)

Staff report submitted by Administrative Analyst I Ferreyra, dated March 26, 2013, was filed.

Director of Public Works – Utilities & Environmental Services Ameri provided a synopsis of the report.

Council Member Mendall commended Council Member Halliday for raising the issue about the voting structure which enabled Hayward to have two votes.

Council Member Jones asked about the anticipated involvement of staff to implement policies created by the Energy Council Joint Exercise of Powers Agreement (JPA). Director of Public Works Ameri noted staff had been involved in energy-related matters with StopWaste and that StopWaste had assured the City that participation levels would remain relatively the same.

Council Member Zermeño noted for staff that he was the ACWMA alternate.

There being no public comments, Mayor Sweeney opened and closed the public hearing at 9:40 p.m.

Council Member Halliday spoke about the positive aspects of joining the JPA and how the effort was a step forward in obtaining substantial funding for important energy projects.

It was moved by Council Member Halliday, seconded by Council Members Mendall and Zermeño, and unanimously carried to adopt the following:

Resolution 13-037, “Resolution Approving the Joint Exercise of Powers Agreement Creating the Energy Council and Agreeing to Become a Member of the Energy Council”

COUNCIL REPORTS, REFERRALS, AND FUTURE AGENDA ITEMS

Council Member Zermeño announced that on March 31, 2013, the City of Hayward will be celebrating its 137th Anniversary and encouraged everyone to contribute to the local economy on this special day by shopping in Hayward.

Council Member Mendall noted there was a new restaurant on B Street, Mocama’s Deli Cafe & Ice Cream, and encouraged everyone to patronize it.

Council Member Salinas announced the Cesar Chavez Teach-In event on March 28, 2013, at City Hall.

ADJOURNMENT

Mayor Sweeney adjourned the meeting at 9:49 p.m., in memory of Sgt. 1st Class James F. Grissom. Sgt. Grissom was a Hayward resident and a Mt. Eden High School graduate. He died on March 21, 2013 at Landstuhl Regional Medical Center in Germany, of wounds sustained from arms fire on March 18, 2013, in Paktika Province, Afghanistan. He was assigned to the 4th Battalion, 1st Special Forces Group, Joint Base Lewis-McChord, Washington. Mayor Sweeney asked staff to work with Sgt. Grissom’s family to find a suitable place to plant a tree in his memory.

Council Member Salinas noted that Ms. Terry Alderete passed away on March 21, 2013. Ms. Alderete was a Newark resident who contributed significantly to the Hispanic Chamber of Commerce of Alameda County and the Hispanic Community Affairs Council. Mr. Salinas noted that Ms. Alderete had helped raise scholarship funds for over twenty years. He noted that Ms. Alderete’s passing was a loss to the education community.

APPROVED:

Michael Sweeney
Mayor, City of Hayward

ATTEST:

Miriam Lens
City Clerk, City of Hayward

DATE: April 16, 2013
TO: Mayor and City Council
FROM: City Clerk
SUBJECT: Resignation of Tina Martinez from the Downtown Hayward Business Improvement Area Advisory Board

RECOMMENDATION

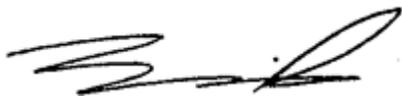
That the City Council accepts the resignation of Ms. Tina Martinez from the Downtown Hayward Business Improvement Area Advisory Board.

BACKGROUND

Ms. Tina Martinez was appointed to the Downtown Hayward Business Improvement Area Advisory Board on June 19, 2007. Ms. Martinez submitted the attached resignation letter (Attachment II). Her resignation is effective March 31, 2013, and her vacated position will be filled as part of the annual appointment process for the City's Appointed Officials to Boards and Commissions.

Prepared and Recommended by: Miriam Lens, City Clerk

Approved by:



Fran David, City Manager

Attachments:

Attachment I Resolution Accepting the Resignation
Attachment II Resignation Letter

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-

Introduced by Council Member _____

RESOLUTION ACCEPTING THE WRITTEN RESIGNATION OF TINA MARTINEZ FROM THE DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA ADVISORY BOARD

WHEREAS, Ms. Tina Martinez was appointed to the Downtown Hayward Business Improvement Area Advisory Board on June 19, 2007 and;

WHEREAS, Ms. Tina Martinez submitted her resignation on March 28, 2013, effective March 31, 2013.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the Council hereby accepts the resignation of Ms. Tina Martinez; and commends her for her civic service to the City.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS: MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____ City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

ATTACHMENT II

From: Martinez, Tina [<mailto:Tina.Martinez@bankofthewest.com>]
Sent: Thursday, March 28, 2013 3:38 PM
To: Cecilia Manzo
Subject: Re: BIA Meeting Reminder

Hi Cecilia,

I am not located in Hayward any longer. The end of March was the longest I could serve for, I haven't been in Hayward since last August. I have spoken to Ben about chairing the board and he was open to it.

Good luck, I have enjoyed the BIA.

Tina Martinez, Southern East Bay Area Manager VP | NMLS # 545008
35125 Newark Blvd, Newark, CA 94560 | T (510)-789-0452 | M (510) 921-
1271 | bankofthewest.com

DATE: April 16, 2013

TO: Mayor and City Council

FROM: Director of Public Works – Engineering & Transportation

SUBJECT: Sidewalk Rehabilitation and Wheelchair Ramps FY 2013 – Districts 4 and 5:
Approval of Plans and Specifications and Call for Bids

RECOMMENDATION

That Council adopts the attached resolution approving the plans and specifications for the FY 2013 Sidewalk Rehabilitation and Wheelchair Ramps project and calls for bids to be received on May 14, 2013.

BACKGROUND

The Sidewalk Rehabilitation Program for the repair of damaged concrete sidewalks consists of two components. The first is the removal of tripping hazards from sidewalk displacements or offsets up to 1^{3/4} inches. These hazards are removed by saw cutting the uplifted sidewalk panel across the width of the sidewalk to produce a smooth and uniform surface that meets the ADA slope requirement of 8.33% maximum. This trip hazard removal is performed under a separate purchase order contract. As part of the scope for that contract, the contractor submitted a report to the City on December 4, 2012 that identifies the locations of sidewalk offsets that are greater than 1^{3/4} inches and cannot be repaired by saw cut. The second component of the Sidewalk Rehabilitation Program removes and replaces, with new concrete, all sidewalk displacements exceeding 1^{3/4} inches. This work is included in this call for bids.

To facilitate the selection of sidewalk areas for repairs each year, the City is divided into ten districts (see Attachment IV). Each year, work is performed in two districts. This year, repairs will be performed in Schafer Park (District 4) and Fairway Park Rancho Verde (District 5).

DISCUSSION

This year's program will repair damaged sidewalks in the Schafer Park Area, (District 4), and Fairway Park Rancho Verde, (District 5). Please refer to Attachments II and III for project location maps. The project also includes: installation of handicap access ramps; repair of offset or raised concrete curb and gutter; tree trimming; root pruning of existing trees; and planting of new trees. As part of the project, the contractor will retain an arborist to examine the condition of existing trees and inspect all root-pruning work. Based on the preliminary inspection, staff anticipates removing five trees and planting ninety-three new trees in various locations. New trees will be planted where street trees are absent or where an existing tree must be removed because of disease or falling danger. Approximately 343 separate locations of damaged

sidewalks, or a total of approximately 20,000 square feet (or 0.2% of total sidewalk area in the City), will be repaired. Fifty-five new wheelchair ramps will also be installed to bring wheelchair ramps into compliance with current ADA standards. Property owners with damaged sidewalks in front of their properties are given the choice of completing the work themselves or having the repairs undertaken by the City's contractor with the payment of a flat fee of \$550 per single family property.

This project is categorically exempt under the California Environmental Quality Act, Section 15301(c) that covers the operation, repair, maintenance, or minor alteration of existing streets, sidewalks, and gutters.

FISCAL IMPACT

The estimated project costs are as follows:

Contract Construction	\$ 669,000
Trip Hazard Removal (under different contract)	200,000
Design and Administration	72,000
Construction Survey, Inspection, and Testing	<u>72,000</u>
TOTAL	\$ 1,013,000

The Adopted FY 2013 Capital Improvement Program (CIP) includes \$900,000 for the Sidewalk Rehabilitation Project in the Street System Improvements Fund. The Adopted FY 2013 CIP also includes \$113,000 in the Gas Tax Fund for the wheelchair ramp construction. The total appropriation for the two projects is \$1,013,000. Reimbursement from property owners for the sidewalk rehabilitation is estimated to be approximately \$100,000. Transportation Development Act funds will reimburse the full amount (\$113,000) of the wheelchair ramps installation work.

SCHEDULE

The estimated schedule for this project is as follows:

Receive Bids	May 14, 2013
Award Contract	June 11, 2013
Begin Construction	July 9, 2013
Complete Construction	October 17, 2013

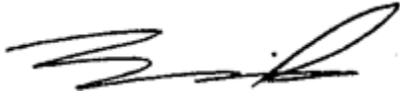
PUBLIC CONTACT

Letters were sent via certified mail to owners of the affected properties regarding the program along with a response form to be returned to the City indicating if they wanted to complete the repairs themselves or pay the \$550 fee to have the City complete the work. On the response form, property owners were given two payment choices: a \$550 lump sum payment or an installment plan of twelve monthly payments. The response form also includes a choice of replacement trees. Before construction starts, a second notice will be sent to all property owners who did not respond to the first notice to make sure they are aware of the program.

Prepared by: Yaw Owusu, Assistant City Engineer

Recommended by: Morad Fakhrai, Director of Public Works – Engineering & Transportation

Approved by:



Fran David, City Manager

Attachment:

- Attachment I – Resolution
- Attachment II – Project Location Map – District 4
- Attachment III – Project Location Map – District 5
- Attachment IV – Sidewalk District Map

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-_____

Introduced by Council Member _____

RESOLUTION APPROVING PLANS AND SPECIFICATIONS FOR THE SIDEWALK REHABILITATION AND WHEELCHAIR RAMPS FY 2013 PROJECT, PROJECT NOS. 5104 AND 5108, AND CALL FOR BIDS

BE IT RESOLVED by the City Council of the City of Hayward as follows:

WHEREAS, those certain plans and specifications for the Sidewalk Rehabilitation and Wheelchair Ramps FY 2013 Project, Project Nos. 5104 and 5108, on file in the office of the City Clerk, are hereby adopted as the plans and specifications for the project;

WHEREAS, the City Clerk is hereby directed to cause a notice calling for bids for the required work and material to be made in the form and manner provided by law;

WHEREAS, sealed bids therefor will be received by the City Clerk’s office at City Hall, 777 B Street, 4th Floor, Hayward, California 94541, up to the hour of 2:00 p.m. on Tuesday, May 14, 2013, and immediately thereafter publicly opened and declared by the City Clerk in the Public Works Conference Room, 4D, located on the 4th Floor of City Hall, Hayward, California;

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the City Council will consider a report on the bids at a regular meeting following the aforesaid opening and declaration of same.

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the project is categorically exempt under section 15301(c) of the California Environmental Quality Act Guidelines for the operation, repair, maintenance, or minor alteration of existing facilities.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

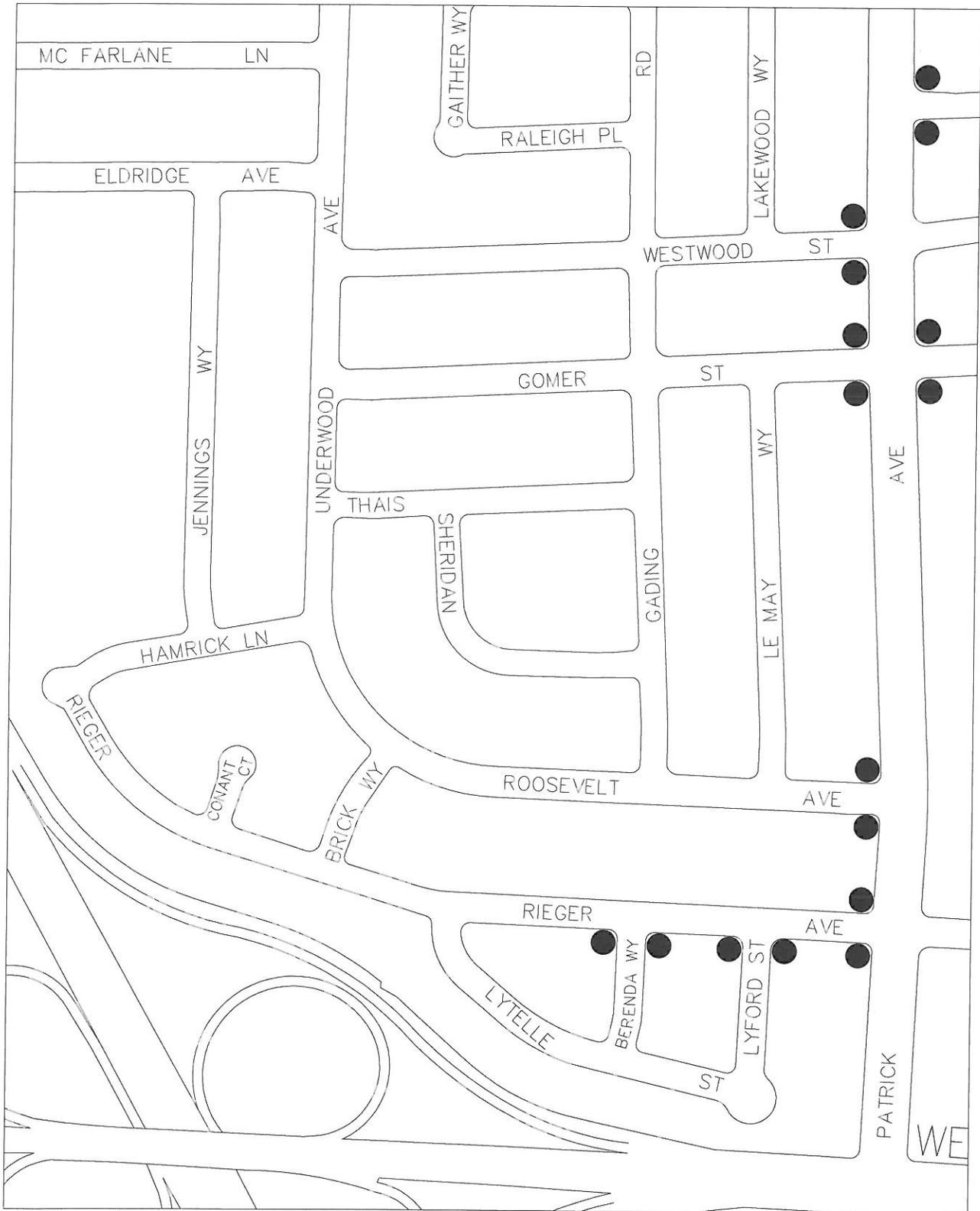
ABSTAIN:

ABSENT:

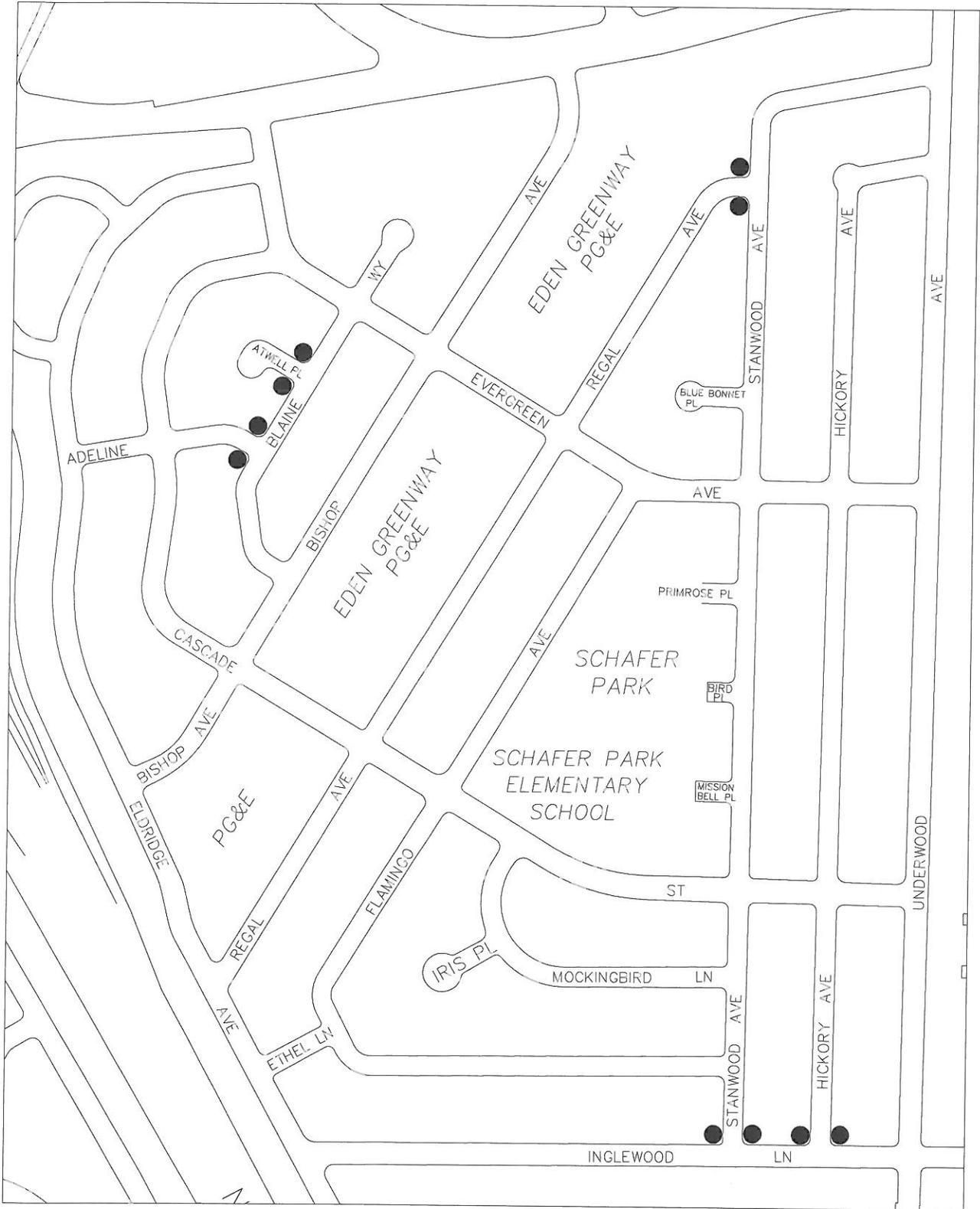
ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

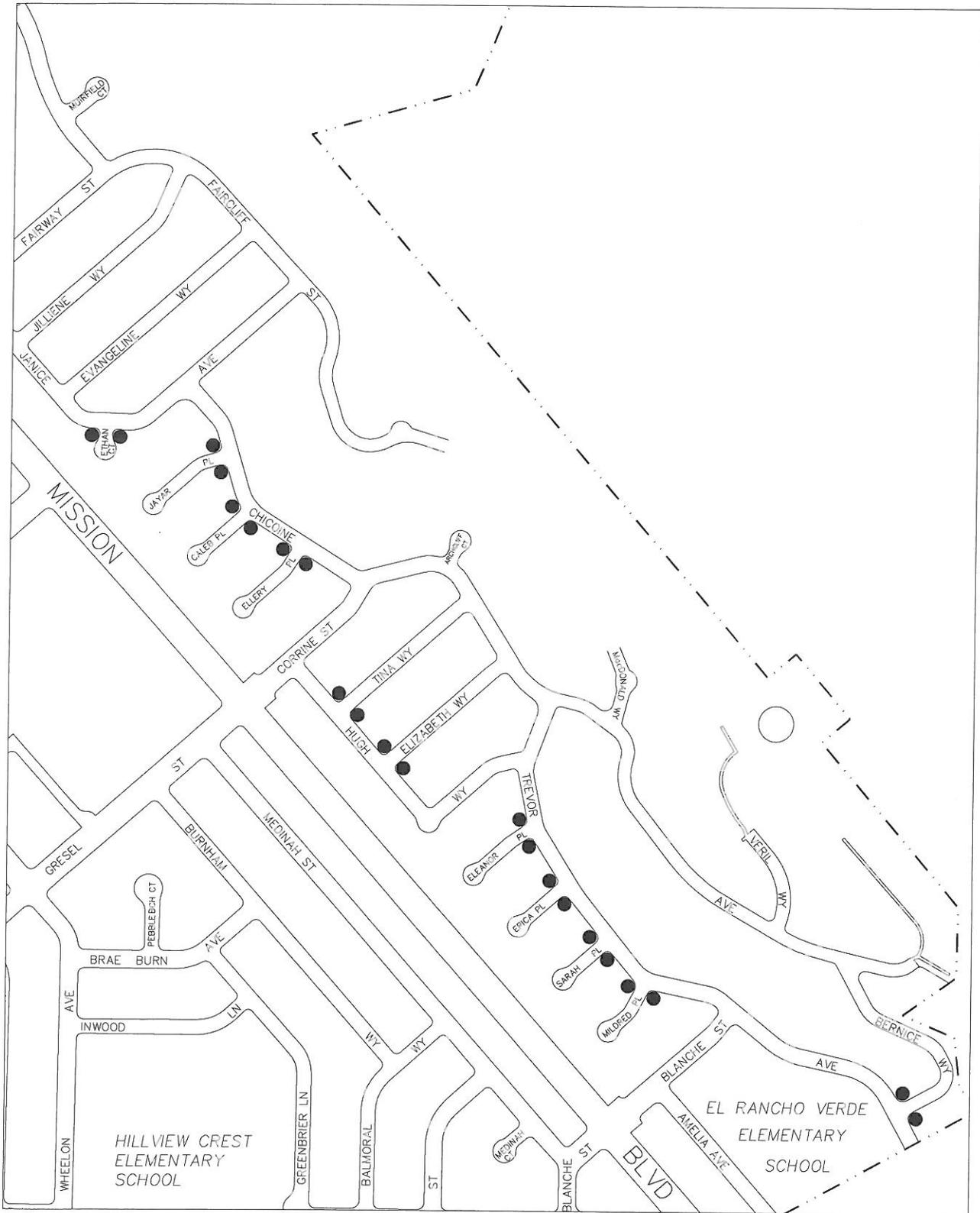
City Attorney of the City of Hayward



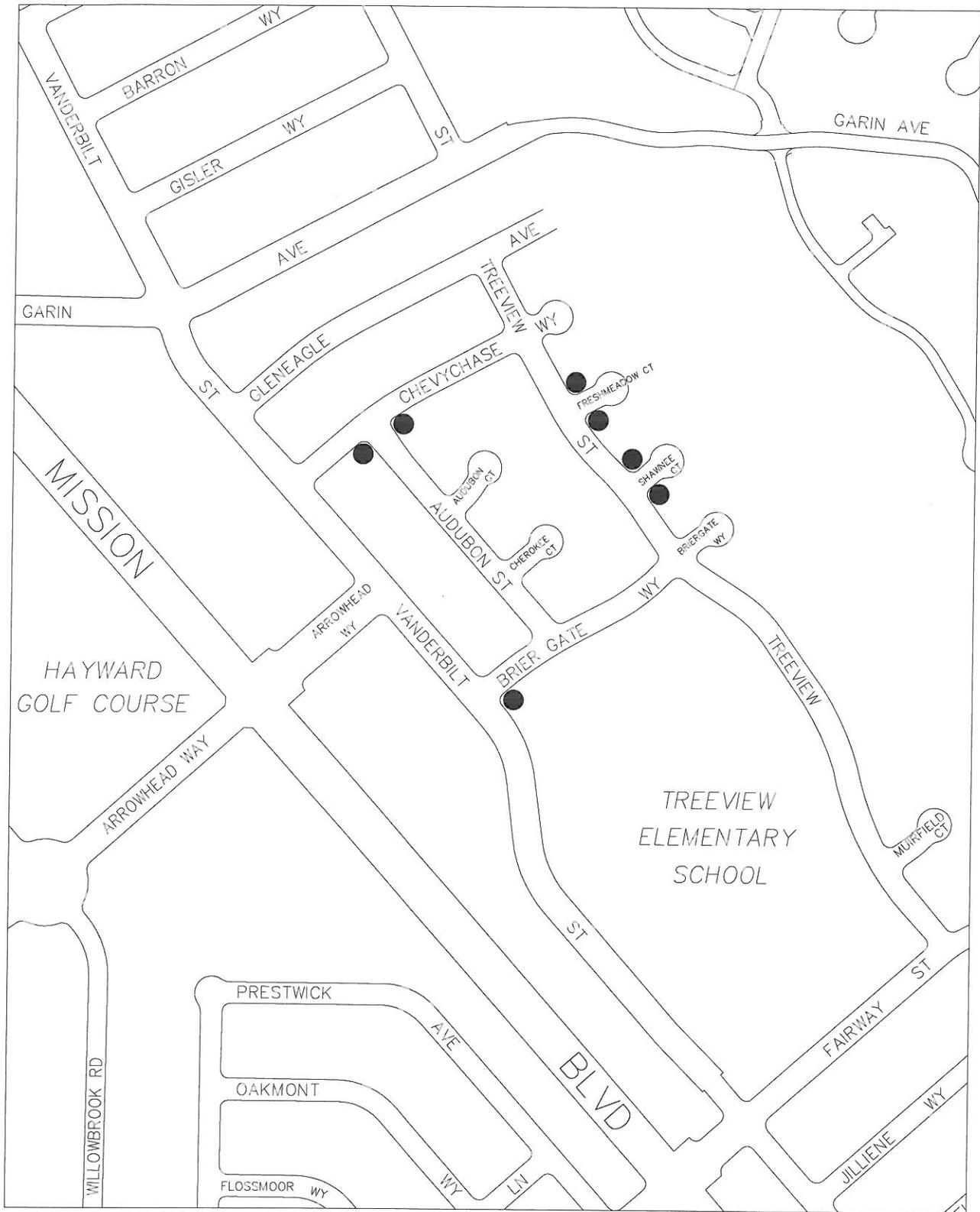
**LOCATION MAP
WHEELCHAIR RAMPS FY13
DISTRICT NO.4 - PROJECT NO. 5104**



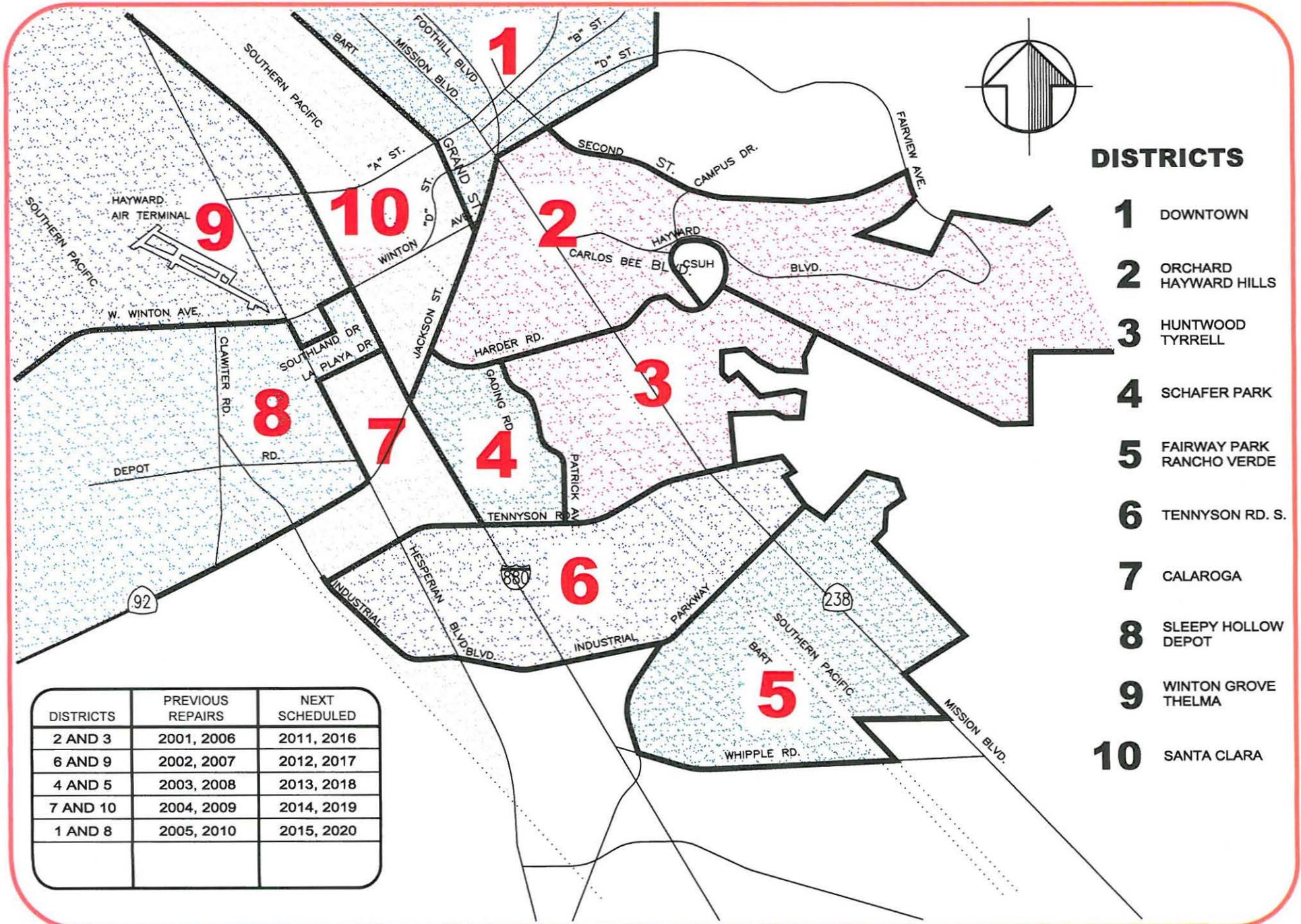
**LOCATION MAP
WHEELCHAIR RAMPS FY13
DISTRICT NO.4 - PROJECT NO. 5104**



**LOCATION MAP
WHEELCHAIR RAMPS FY13
DISTRICT NO.5 - PROJECT NO. 5104**



**LOCATION MAP
WHEELCHAIR RAMPS FY13
DISTRICT NO.5 - PROJECT NO. 5104**



DISTRICTS

- 1** DOWNTOWN
- 2** ORCHARD HAYWARD HILLS
- 3** HUNTWOOD TYRRELL
- 4** SCHAFER PARK
- 5** FAIRWAY PARK RANCHO VERDE
- 6** TENNYSON RD. S.
- 7** CALAROGA
- 8** SLEEPY HOLLOW DEPOT
- 9** WINTON GROVE THELMA
- 10** SANTA CLARA

DISTRICTS	PREVIOUS REPAIRS	NEXT SCHEDULED
2 AND 3	2001, 2006	2011, 2016
6 AND 9	2002, 2007	2012, 2017
4 AND 5	2003, 2008	2013, 2018
7 AND 10	2004, 2009	2014, 2019
1 AND 8	2005, 2010	2015, 2020



CITY OF
HAYWARD
HEART OF THE BAY

DATE: April 16, 2013
TO: Mayor and City Council
FROM: Director of Public Works – Engineering & Transportation
SUBJECT: Transportation Development Act Article 3 Funds FY 2014: Wheelchair Ramps – Authorization to File Application

RECOMMENDATION

That Council adopts the attached resolution authorizing filing of an application with the Metropolitan Transportation Commission (MTC) for Transportation Development Act (TDA) Article 3 funding in FY 2014 to construct wheelchair ramps at various locations in the City.

BACKGROUND

Each year, TDA funds are made available to the cities in Alameda County for construction of bicycle paths, sidewalks, wheelchair ramps, and other pedestrian facilities. One of the conditions for MTC’s approval of TDA funding is the submittal of a resolution by the governing body of the City authorizing the filing of an application for funds.

DISCUSSION

Consistent with past City practice and Council direction, staff plans to submit an application to MTC for construction of wheelchair ramps at various locations for FY 2014 (Attachment Ia). The various ramp locations were selected in accordance with the Curb Ramp Guidelines established in the City’s Americans with Disabilities Act (ADA) Transition Plan. The City is now able to begin upgrading existing accessible ramps to current standards or installing new ramps at all the intersections in specific neighborhoods due to the success of the program in prior years. The proposed wheelchair ramp installations are in the Calaroga and Santa Clara neighborhoods as shown in Attachment II. Fifty ramps will be installed to the latest ADA standards. For cost effectiveness, the approximately fifty ramp locations were chosen for their close proximity to each other.

Alameda County has provided a preliminary estimate of \$122,497 available in TDA Article 3 funds for the City of Hayward to construct the project. The TDA funds will be approved by the MTC upon receipt of the City’s final project application. The application materials are due by May 24, 2013 to the Alameda County Public Works Agency. The County Board of Supervisors anticipates

approval of all of the applications by June 25, 2013 and will submit the approved applications to MTC. Action by MTC is expected in August 2013, and the funds are anticipated to be available this fall.

FISCAL IMPACT

In the past, the City has supplemented TDA funds with Gas Tax funds, when needed; however no match is required for this application. Thus, there is no impact to the City’s General Fund. The TDA fund allocation would cover the entire project cost (design, construction, project/construction management, etc).

PUBLIC CONTACT

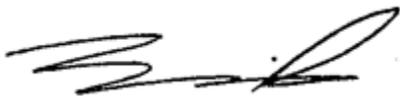
Past installation of the ramps has been very well received by the public. The accessible ramp process stems from ongoing requests from the public to improve access to sidewalks for pedestrians with special needs.

Construction of accessible ramps will coincide with the City’s sidewalk repair and rehabilitation projects to be scheduled for 2014. When a construction schedule is determined, property owners in the affected neighborhoods will be appropriately notified of the project schedule.

Prepared by: Don Frascinella, Transportation Manager

Recommended by: Morad Fakhrai, Director of Public Works – Engineering & Transportation

Approved by:



Fran David, City Manager

Attachments:

- Attachment I: Resolution
- Attachment Ia: TDA Article 3 Project Application Form
- Attachment Ib: City of Hayward Statement
- Attachment II: Project Location Map

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-_____

Introduced by Council Member _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HAYWARD
SUPPORTING SUBMISSION OF CLAIM TO THE METROPOLITAN
TRANSPORTATION COMMISSION FOR THE ALLOCATION OF FISCAL YEAR
2014 TRANSPORTATION DEVELOPMENT ACT (TDA) ARTICLE 3
PEDESTRIAN/BICYCLE PROJECT FUNDING FOR INSTALLATION OF
WHEELCHAIR RAMPS

WHEREAS, Article 3 of the Transportation Development Act (TDA), Public Utilities Code (PUC) Section 99200 et seq., authorizes the submission of claims to a regional transportation planning agency for the funding of projects exclusively for the benefit and/or use of pedestrians and bicyclists; and

WHEREAS, the Metropolitan Transportation Commission (MTC), as the regional transportation planning agency for the San Francisco Bay region, has adopted MTC Resolution No. 875, Revised, entitled “Transportation Development Act, Article 3, Pedestrian/Bicycle Projects,” which delineates procedures and criteria for submission of requests for the allocation of TDA Article 3 funding; and

WHEREAS, MTC Resolution No. 875, Revised requires, that requests for the allocation of TDA Article 3 funding be submitted as part of a single, countywide coordinated claim from each county in the San Francisco Bay region; and

WHEREAS, the CITY OF HAYWARD desires to submit a request to MTC for the allocation of TDA Article 3 funds to support the projects described in Attachment I-a to this resolution, which are for the exclusive benefit and/or use of pedestrians and/or bicyclists.

NOW, THEREFORE, BE IT RESOLVED that the CITY OF HAYWARD declares it is eligible to request an allocation of TDA Article 3 funds pursuant to Section 99234 of the Public Utilities Code.

BE IT FURTHER RESOLVED, that there is no pending or threatening litigation that might adversely affect the project or projects described in Attachment I-a to this resolution, or that might impair the ability of the CITY OF HAYWARD to carry out the project.

BE IT FURTHER RESOLVED that the CITY OF HAYWARD attests to the accuracy of and approves the statements in Attachment I-b to this resolution.

BE IT FURTHER RESOLVED that the City Manager is hereby authorized and directed to execute all related documents, including the acceptance and appropriation of such funds for the intended purpose.

BE IT FURTHER RESOLVED that a certified copy of this resolution and its attachments, and any accompanying supporting materials shall be forwarded to the congestion management agency, countywide transportation planning agency, or county association of governments, as the case may be, of Alameda County for submission to MTC as part of the countywide coordinated TDA Article 3 claim.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

Resolution No. _____

TDA Article 3 Project Application Form

Fiscal Year of this Claim: FY 14 Applicant: City of Hayward

Contact person: Don Frascinella

Mailing Address: 777 B Street, Hayward CA 94541

E-Mail Address: don.frascinella@hayward-ca.gov Telephone: 510-583-4781

Secondary Contact (in event primary not available) Mir Ali

E-Mail Address: Mir.ali@hayward-ca.gov Telephone: 510-583-4764

Short Title Description of Project: Installation of wheelchair ramps in the Calaroga and Santa Clara Neighborhoods

Amount of claim: \$122,497

Functional Description of Project:
Installation of wheelchair ramps in the – Calaroga and Santa Clara Neighborhoods in accordance with ADA requirements in order to provide greater mobility to disabled pedestrians.

Financial Plan:

List the project elements for which TDA funding is being requested (e.g., planning, environmental, engineering, right-of-way, construction, inspection, contingency, audit). Use the table below to show the project budget. Include prior and proposed future funding of the project. If the project is a segment of a larger project, include prior and proposed funding sources for the other segments.

Project Elements:

Funding Source	All Prior FYs	Application FY	Next FY	Following FYs	Totals
TDA Article 3	1,242,002	122,497	120,000	120,000	1,604,499
list all other sources:					
1.					
2.					
3.					
4.					
Totals	1,242,002	122,497	120,000	120,000	1,604,499

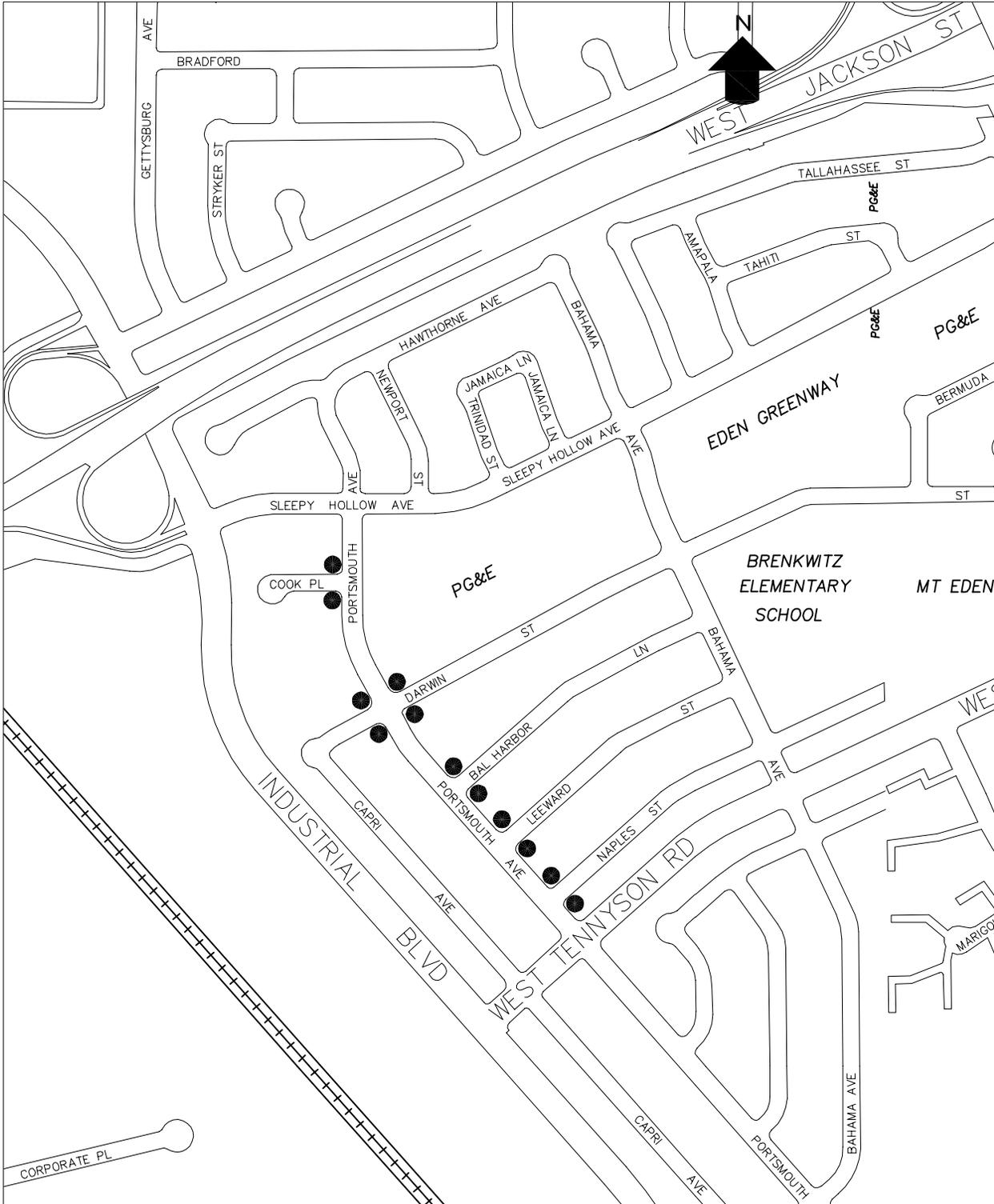
Project Eligibility:	YES?/NO?
A. Has the project been approved by the claimant's governing body? (If "NO," provide the approximate date approval is anticipated).	Yes
B. Has this project previously received TDA Article 3 funding? If "YES," provide an explanation on a separate page.	Yes
C. For "bikeways," does the project meet Caltrans minimum safety design criteria pursuant to Chapter 1000 of the California Highway Design Manual? (Available on the internet via: http://www.dot.ca.gov).	n/a
D. Has the project been reviewed by a Bicycle Advisory Committee? (If "NO," provide an explanation).	n/a
E. Has the public availability of the environmental compliance documentation for the project (pursuant to CEQA) been evidenced by the dated stamping of the document by the county clerk or county recorder? (required only for projects that include construction).	Yes
F. Will the project be completed before the allocation expires? Enter the anticipated completion date of project (month and year) _____	Yes
G. Have provisions been made by the claimant to maintain the project or facility, or has the claimant arranged for such maintenance by another agency? (If an agency other than the Claimant is to maintain the facility provide its name: _____)	Yes

B. Yes, funding for installation of wheelchair ramps is an ongoing project.

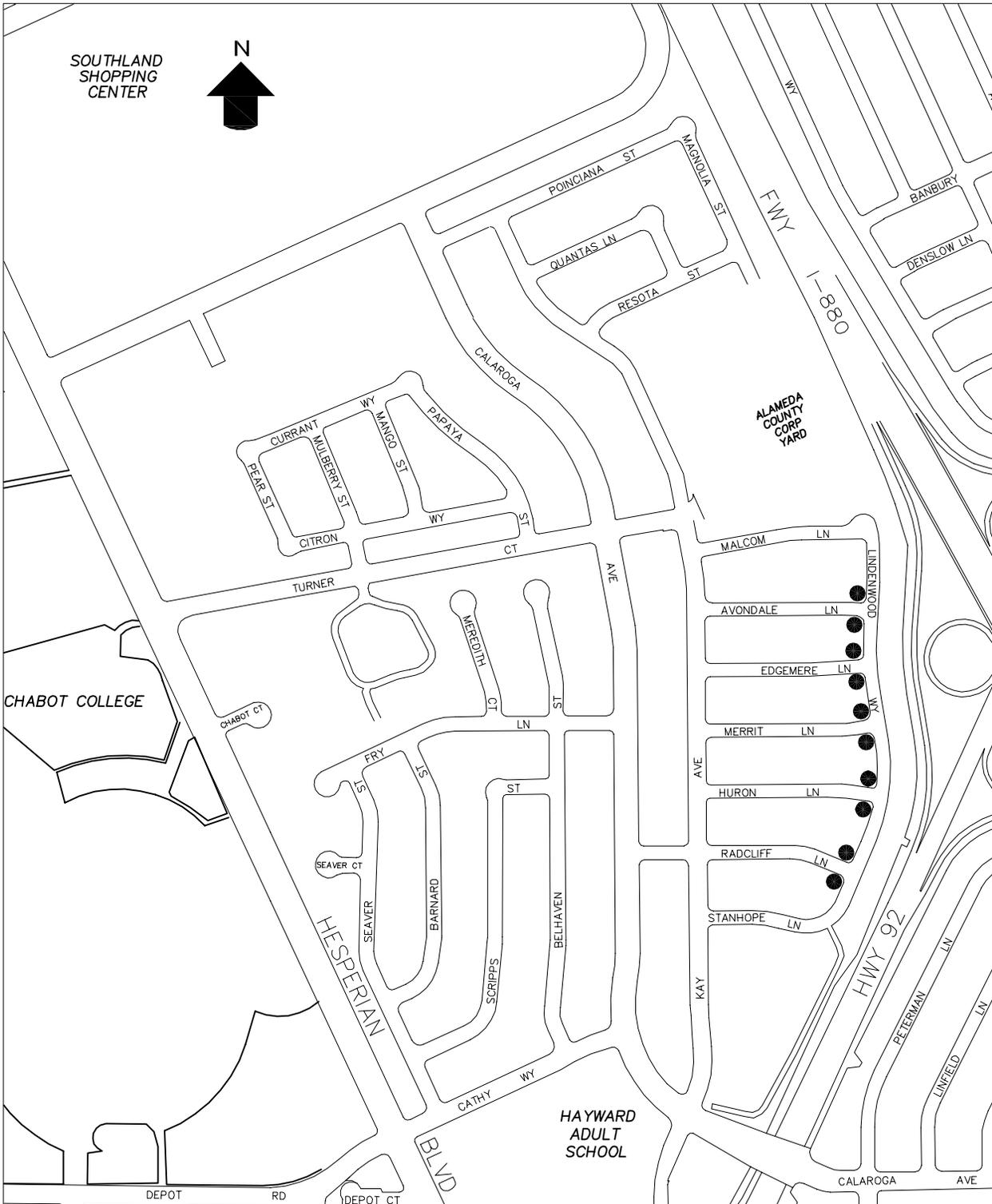
D. No, since the project does not pertain to bicycles.

STATEMENT

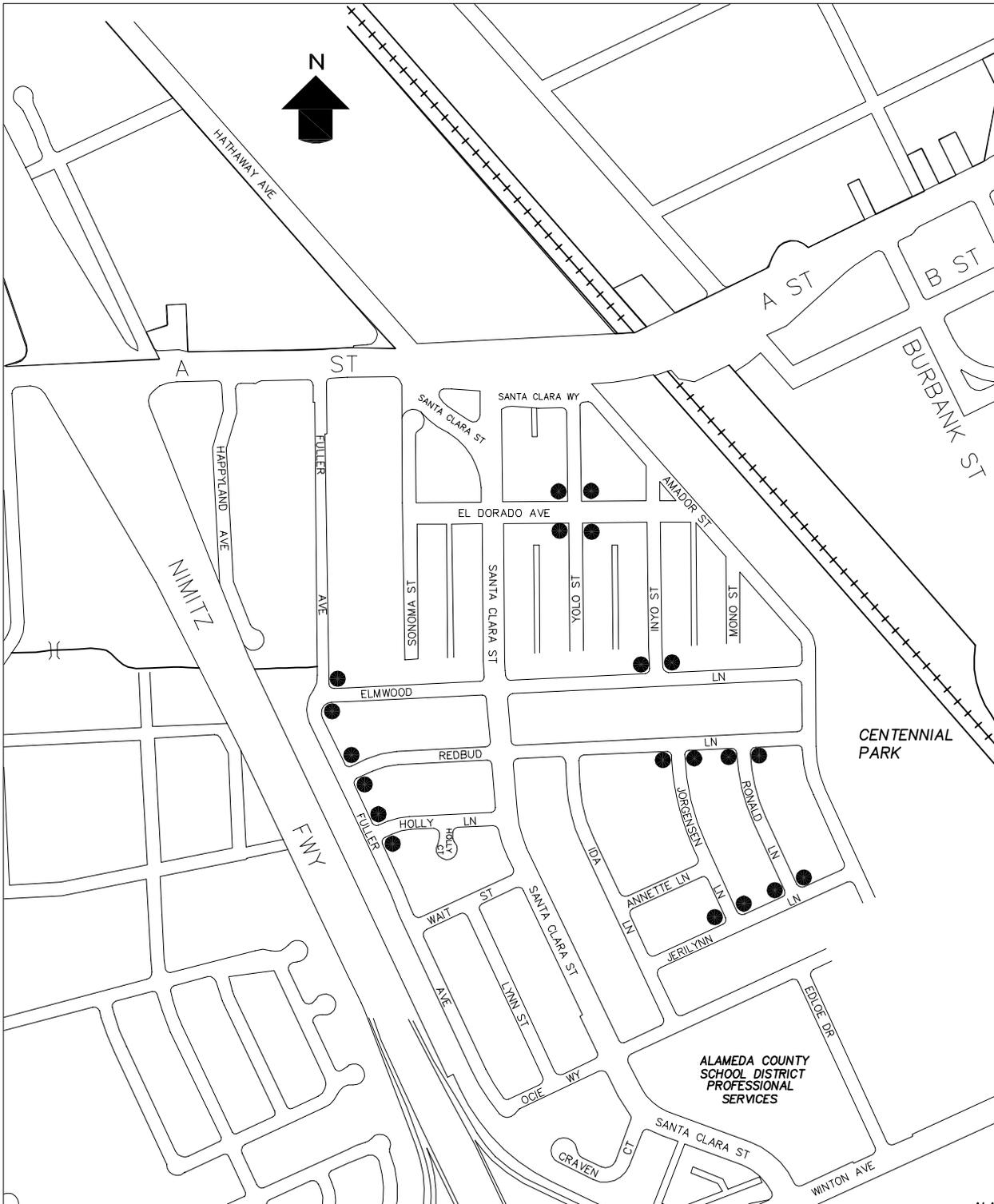
1. That the City of Hayward is not legally impeded from submitting a request to the Metropolitan Transportation Commission (MTC) for the allocation of Transportation Development Act (TDA) Article 3 funds, nor is the City of Hayward legally impeded from undertaking the project(s) described in Attachment I-a of this resolution.
2. That the City of Hayward has committed adequate staffing resources to complete the project(s) described in Attachment I-a.
3. A review of the projects(s) described in Attachment I-a has resulted in the consideration of all pertinent matters, including those related to environmental and right-of-way permits and clearances, attended to the successful completion of project(s).
4. Issues attendant to securing environmental and right-of-way permits and clearances for the projects described in Attachment I-a have been reviewed and will be concluded in a manner and on a schedule that will not jeopardize the deadline for the use of the TDA funds being requested.
5. That the projects described in Attachment I-a comply with the requirements of the California Environmental Quality Act (CEQA, Public Resources Code Sections 21000 et seq.), and that the City of Hayward is in possession of the document(s) supporting such compliance, said document(s) having been made available for public review and stamped by the City Clerk or County Recorder of the county in which the claimant is located.
6. That as portrayed in the budgetary description(s) of the project(s) in Attachment I-a, the sources of funding other than TDA are assured and adequate for completion of the project(s).
7. The project(s) described in Attachment I-a are for capital construction and/or design engineering
8. That the project(s) described in Attachment I-a are ready to commence implementation during the fiscal year of the requested allocation.
9. That the City of Hayward agrees to maintain, or provide for the maintenance of the project(s) and facilities described in Attachment I-a, for the benefit of and use by the public.



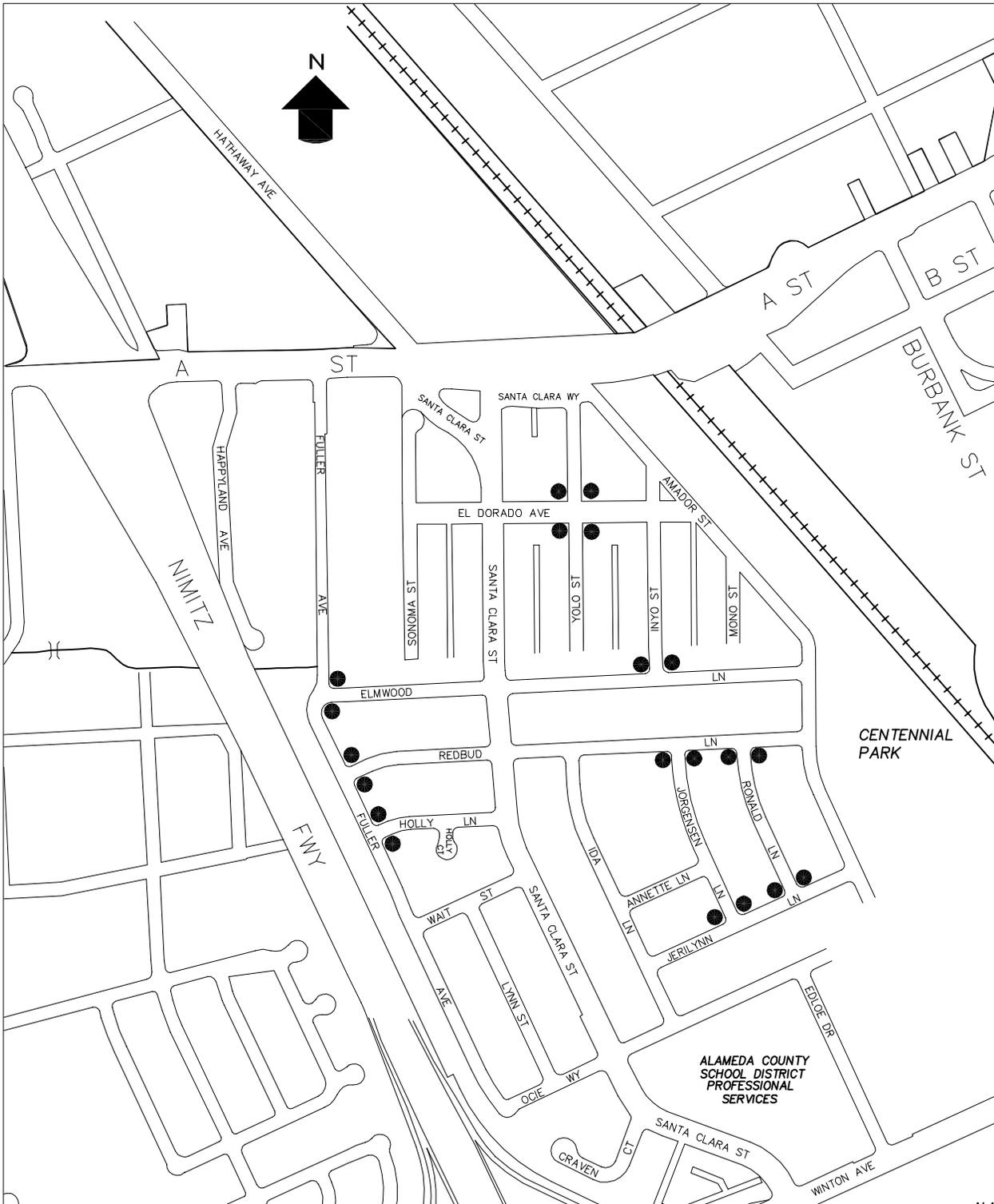
DISTRICT 7 - LOCATION MAP
WHEELCHAIR RAMPS FY14 AT CALAROGA
PROJECT NO. - TBD



DISTRICT 7 - LOCATION MAP
WHEELCHAIR RAMPS FY14 AT CALAROGA
 PROJECT NO. - TBD



DISTRICT 10 - LOCATION MAP
WHEELCHAIR RAMPS FY14 AT SANTA CLARA
 PROJECT NO. - TBD



DISTRICT 10 - LOCATION MAP
WHEELCHAIR RAMPS FY14 AT SANTA CLARA
 PROJECT NO. - TBD

DATE: April 16, 2013

TO: Mayor and City Council

FROM: Director of Public Works – Utilities & Environmental Services

SUBJECT: Resolution Supporting VegWeek

RECOMMENDATION

That Council adopts the attached resolution (Attachment I) supporting VegWeek for April 22 – 28, 2013.

BACKGROUND

In 2009, the City of Hayward adopted a Climate Action Plan (CAP), which includes goals to reduce greenhouse gas (GHG) emissions by 12.5% below 2005 levels by 2020 and 82.5% below 2005 levels by 2050. The CAP presents nine strategies to make it possible for the City to meet its adopted emission reduction targets. One of the nine strategies is to “Engage and Educate the Community.”

The City of Hayward has been a member of Green Cities California (GCC) since February 2010. GCC is a coalition of California’s largest and most environmentally progressive local governments that are developing and implementing cutting edge sustainability policies and practices, and have proven experience solving urban environmental challenges. One of the focus areas of GCC is the promotion of sustainable food systems.

DISCUSSION

Green Cities California, upon a request from US VegWeek¹, has asked its member agencies to support VegWeek 2013 by adopting a resolution or proclamation. Public understanding of the environmental and social impacts from our food system is growing rapidly. The extraordinary environmental and health benefits of a plant-based diet continue to be extensively documented in a growing body of scientific, peer-reviewed journal articles. For example, in February 2013, researchers at Loma Linda University documented that vegan and vegetarian diets generate up to 42% fewer greenhouse gas (GHG) emissions and have dramatically lower overall environmental impacts (water use, land use, etc.)

¹ <http://usvegweek.com/>

than do non-vegetarian diets. The researchers also documented the substantive health benefits of a plant-based diet.² In spite of the growing recognition that moving toward a plant-based diet is essential for environmental protection and our health, nonetheless, our current food system is currently defined by extraordinary inefficiencies and environmental impacts.

Health Benefits of a Vegetarian Diet – Not only is a plant-based diet a highly leveraged action to decrease environmental impact, it is also a healthy decision. Three quarters of health care spending in the United States is now allocated to treating obesity, diabetes, heart disease and cancer. These preventable chronic diseases have been linked to the “Standard American Diet” (SAD), characterized by high consumption of animal products and low consumption of plant-based foods. Cultures that eat the reverse of SAD have a lower incidence of obesity, cancer and heart disease.³ That’s why vegetarian and vegan diets are finding favor among the following major health organizations.

American Dietetic Association (ADA) – ADA has documented increased risk of various health problems from meat consumption and further notes that, “*appropriately planned vegetarian diets, including vegan diets, are nutritionally adequate, and may provide health benefits in the prevention and treatment of certain diseases, and are appropriate for individuals during all stages of the life cycle, including pregnancy, lactation, infancy, childhood, adolescence, and for athletes.*”⁴

American Heart Association (AHA) – “*Vegetarians have a lower risk of obesity, coronary heart disease, high blood pressure, diabetes and some forms of cancer ... You don't need to eat foods from animals to have enough protein in your diet.*”⁵

American Cancer Society (ACS) – “*Vegetarian diets provide more fiber, vitamins, minerals, antioxidants and other phyto-chemicals than diets that contain meat.*”⁶

Climate Change Impacts from Livestock – The estimate of global GHG contribution from livestock ranges from 18%, documented by a 2006 study by the United Nations Food and Agriculture Organization (UNFAO)⁷, to a high of 50%, documented by a World Watch Institute study.⁸ A 2012 United Nations study pegs animal agriculture’s share of global GHG emissions at 25%.⁹ Even at the lowest range of these estimates, the GHG emissions from livestock exceed those of the entire transportation sector worldwide.

²Watson, Elaine (2-28-2013). Environmental footprint of vegan and vegetarian diets 30% lower than non-vegetarian diets. Loma Linda, CA . Accessed at <http://www.foodnavigator-usa.com/content/view/print/746993> on March 13, 2013

³Pollan, M. 2009. Big Food vs. Big Insurance. Op-Ed Contributor. New York Times. Accessed at <http://www.nytimes.com/2009/09/10/opinion/10pollan.html> on October 9, 2012

⁴American Dietetic Association. 2009. Position of the American Dietetic Association: Vegetarian Diets. Accessed at <http://www.eatright.org/About/Content.aspx?id=8357&terms=vegetarian+diet> on October 8, 2012

⁵American Heart Association. 2010. Vegetarian Diets. Accessed at http://www.heart.org/HEARTORG/GettingHealthy/NutritionCenter/Vegetarian-Diets_UCM_306032_Article.jsp on 10/8/12

⁶American Cancer Society. 2010. Vegetarianism. Accessed at <http://www.cancer.org/Treatment/TreatmentsandSideEffects/ComplementaryandAlternativeMedicine/DietandNutrition/vegetarianism> on October 8, 2012

⁷UNFAO Newsroom. (2006). Livestock a Major Threat to Environment. “Livestock’s Long Shadow” Accessed at <http://www.fao.org/newsroom/en/news/2006/1000448/index.html> on October 16, 2012

⁸World Watch Institute. (2009). Livestock and Climate Change. Accessed at <http://www.worldwatch.org/node/6294> on 10/16/12

⁹United Nations Environment Program. October 2012. Growing Greenhouse Gas Emissions Due to Meat Production. Accessed at http://www.unep.org/pdf/UNEP-GEAS_OCT_2012.pdf on October 27, 2012

Reducing or eliminating consumption of animal products is the most highly leveraged action individuals can take to decrease their overall environmental impact, including GHG emissions. This point is driven home in Nathan Pelettier's 2009 article in *Science News* in which he notes that cutting the current average of 90 kilograms per capita meat consumption in the developed world to the 53 kg suggested by the U.S. Department of Agriculture (USDA) would reduce carbon emissions by 44% . If half the protein now supplied by meat was instead supplied by plants, emissions would decrease by 70%. If all meat was eliminated in favor of plant proteins, the carbon footprint of Western diets would drop by 96%, according to Pelettier.¹⁰

Global Depletion from Livestock – In addition to substantive climate change impacts, livestock production is also the leading cause of global depletion, defined as the loss of renewable and nonrenewable resources on earth (water, air, land, biodiversity, oceans, rainforests, etc.). According to *National Geographic*, it takes 1,799 gallons of water to produce one pound of beef, 468 gallons of water to produce a pound of chicken, and 216 gallons of water to produce a pound of soybeans¹¹.

Animal Welfare Impacts of Livestock Production – Livestock production also causes billions of farmed animals to endure extraordinary suffering. The overwhelming majority of animals raised for food in the U.S. are housed in huge industrial operations known as Confined Animal Feeding Operations (CAFOs) or factory farms. The strong emphasis on productivity over welfare led one animal scientist to say, in reference to factory farmed animals, “This must constitute the single most severe, systematic example of man’s inhumanity to another sentient animal.”¹²

A list of cities, counties, and legislators who are supporting VegWeek is provided as Attachment II. Included on the list are members of the Oakland City Council and the Alameda County Board of Supervisors.¹³ In conclusion, for the reasons stated above, staff recommends that Council adopt the attached resolution supporting VegWeek 2013.

FISCAL IMPACT

There are no fiscal impacts associated with adopting this resolution.

NEXT STEPS

Upon adoption of the attached resolution, staff will share it with Green Cities California and US VegWeek.

¹⁰Raloff, J. (2009) Climate Friendly Dining: The carbon footprints of raising livestock for food. Accessed at http://www.sciencenews.org/view/generic/id/40934/description/AAAS_Climate-friendly_dining_meats on March 7, 2013

¹¹ <http://environment.nationalgeographic.com/environment/freshwater/embedded-water/>

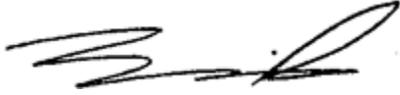
¹² Williams EE and DeMello M. 2007. *Why Animals Matter: The Case for Animal Protection* (Amherst, NY: Prometheus Books).

¹³ <http://oaklandveg.com/endorsers/>

Prepared by: Erik J. Pearson, AICP, Environmental Services Manager

Recommended by: Alex Ameri, Director of Public Works – Utilities and Environmental Services

Approved by:



Fran David, City Manager

Attachments:

- Attachment I: Draft Resolution
- Attachment II: List of Supporters

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-

Introduced by Council Member _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HAYWARD SUPPORTING
VEGWEEK 2013: APRIL 22 - 28

WHEREAS, the City of Hayward is dedicated to environmental protection, improved public health, and promoting green living; and

WHEREAS, the United Nations Food and Agriculture Organization recognizes that raising animals for food is “one of the most significant contributors to today’s most serious environmental problems”; and

WHEREAS, recent studies and reports have demonstrated that we can lower our carbon footprint simply by reducing the consumption of meat and other animal-based foods; and

WHEREAS, a plant-based diet has been shown to require fewer resources and cause less pollution; and

WHEREAS, the American Dietetic Association recognizes that vegetarian diets decrease our risk of various ailments, including heart disease, high blood pressure, diabetes, obesity, and various cancers; and

WHEREAS, more than nine billion birds, pigs, and cows are slaughtered for food each year in the United States, most of which live on large factory farms that cause animal suffering and environmental destruction; and

WHEREAS, a growing number of humans are reducing the consumption of meat products as a way to help protect their health, the planet, and animals; and

WHEREAS, dietary choices that result in the generation of fewer greenhouse gases and natural resources is also supportive of the Hayward Climate Action Plan.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Hayward hereby proclaims the week of April 22 – 28, 2013, as “VegWeek“ and encourages all people to eat healthy foods and to adopt a greener lifestyle.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

**Jurisdictions and Elected Officials Supporting VegWeek (Partial List)
April 22-28, 2013**

Individuals and jurisdictions from California noted in green.

VegWeek Resolutions

Torrance, CA

Santa Cruz, CA

Marin County, CA

Annapolis, MD

Montgomery County, MD

Mayoral Proclamations

Washington, DC

Takoma Park, MD

Annapolis, MD

Baltimore, MD

Letters of Support

California State Assembly

Claremont, CA

Participating Elected Officials

Congress

CA Congressman Brad Sherman (represents San Fernando Valley)

CA Congressman Bob Filner (previously Mayor of San Diego, CA)

CA Congresswoman Barbara Lee (represents Oakland)

MD Congresswoman Donna Edwards

State Legislators - CA

California Assembly Member Betsy Butler

California Assembly Member Das Williams

Former California Assembly Member Pedro Nava

California Senator Ted Lieu

California State Controller John Chiang

State Legislators – Other than CA

Virginia Delegate Patrick Hope
Virginia Delegate Patrick Englin
Maryland Senator Jamie Raskin
Maryland Senator David Herring
Maryland Delegate Tom Hucker
Maryland Delegate Aruna Miller
Maryland Delegate Shane Robinson
Maryland Delegate Justin Ross
Maryland Delegate Jim Gilchrist
Maryland Delegate Jon Cardin

Local Elected Officials

DC Councilmember Yvette Alexander
Montgomery Council President Valerie Ervin
Prince George's Co Councilmember Eric Olsen
Takoma Park Council Kay Daniels-Cohen
Takoma Park Councilmember Seth Grimes
Takoma Park Councilmember Terry Seamans
Takoma Park Councilmember Fred Shultz
Mayor of Annapolis Joshua Cohen

Oakland Mayor Jean Quan

Oakland City Councilmember Libby Schaaf

Oakland District 2 Councilmember Pat Kernighan

Oakland District 3 Councilmember Lynette Gibson McElhaney

Alameda County District 5 Supervisor Keith Carson

Alameda County District 3 Supervisor Wilma Chan

DATE: April 16, 2013
TO: Mayor and City Council
FROM: City Manager
SUBJECT: Consideration of Proposed Amendments to the League of California Cities Bylaws

RECOMMENDATION

That Council considers the two bylaw amendments proposed by the League of California Cities and directs staff to submit the City's ballot approving or disapproving each of the two proposed amendments.

BACKGROUND

The City is a member of the League of California Cities and as such has voting rights related to the business of the League, particularly as it relates to governance issues and documents. In order for the League Board to make changes to governance documents, in this case bylaws, the Board must submit such changes to the membership for a vote.

DISCUSSION

The League of California Cities Board of Directors is asking for a vote of the membership by April 19, 2013, on two proposed amendments to the League's bylaws:

1. Article VI, section 2 of the League's bylaws is proposed to be amended to read as follows, with additions shown in underline:

“Resolutions may originate from city officials, city councils, regional divisions, functional departments, policy committees, or the League Board or by being included in a petition signed by designated voting delegates of ten percent of the number of Member Cities. Except for petitioned resolutions, all other resolutions must be submitted to the League with documentation that at least five or more cities, or city officials from at least five or more cities, have concurred with the resolution.”

The Board's purpose in submitting this amendment is to encourage members to seek concurrence of other cities and city officials that the subject of the proposed resolution is a substantial one and of broad interest and importance to cities, not simply a single-city issue.

2. A new Article VII, section 16 is being proposed to be added to the League's bylaws to read as follows, with additions in underline:

“Section 16: Positions on Statewide Ballot Measures.

Notwithstanding any other provision of these bylaws, the League Board may take a position on a statewide ballot measure by a 2/3rd vote of those Directors present.”

The Board's purpose in submitting this amendment is to ensure that when the Board considers a position on possibly controversial statewide ballot measures, the Board's ultimate decision represents a broad consensus of the Directors. In the past, it has occurred that Board meetings with light attendance were able to approve positions on statewide ballot measures with only the vote of a simple majority of a small number of Directors.

FISCAL IMPACT

There is no impact on the City's finances from these actions.

PUBLIC CONTACT

No public contact is necessary for this item.

Prepared and Recommended by: Fran David, City Manager

Approved by:



Fran David, City Manager

Attachments:

- | | |
|---------------|-----------------------------|
| Attachment I | Proposed League Resolution |
| Attachment II | Ballot on Bylaws Amendments |

PROPOSED RESOLUTION RELATING TO LEAGUE BYLAWS AMENDMENTS

WHEREAS, the League of California Cities is a nonprofit mutual benefit corporation under California law and, as such, is governed by corporate bylaws; and

WHEREAS, the League’s Board of Directors periodically reviews the League’s bylaws for issues of clarity, practicality, compliance with current laws, and responsiveness to membership interests; and

WHEREAS, the League Board of Directors at its February 7-8, 2013 meeting approved submitting the following amendments to the League’s bylaws to the League’s membership by mailed ballot:

1. Article VI, section 2 of the League’s bylaws is amended to read as follows:

“Resolutions may originate from city officials, city councils, regional divisions, functional departments, policy committees, or the League Board or by being included in a petition signed by designated voting delegates of ten percent of the number of Member Cities. Except for petitioned resolutions, all other resolutions must be submitted to the League with documentation that at least five or more cities, or city officials from at least five or more cities, have concurred in the resolution.”

2. A new Article VII, section 16 is added to the League’s bylaws to read as follows:

“Section 16: Positions on Statewide Ballot Measures.

Notwithstanding any other provision of these bylaws, the League Board may take a position on a statewide ballot measure by a 2/3rd vote of those Directors present.”

Now, therefore, be it

RESOLVED, that the League Board of Directors at its April 24-25, 2013 meeting in Sacramento, California, after a canvass of mailed ballots, has determined that the above amendments to the League bylaws have been approved by a 2/3rd vote of those Member Cities voting. These amendments shall take effect 60 days after the approval of this resolution.

////////

Ballot on Bylaws Amendments

City of _____

Does your city vote to approve the amendment of article VI, section 2 of the League's bylaws relating to submission of resolutions to the League's General Assembly as set forth in the Proposed Resolution and incorporated by reference in this ballot?

Yes

No

Does your city vote to approve the addition of article VII, section 16 to the League's bylaws relating to the League Board vote threshold for taking positions on statewide ballot measures as set forth in the Proposed Resolution and incorporated by reference in this ballot?

Yes

No

Ballot returned by:

_____ City Official Name

_____ City Official Title

Please return this ballot by **April 19, 2013** to:

League of California Cities
Attn: Ballots
1400 K Street, 4th Floor
Sacramento, CA 95814

or by email to: ballots@cacities.org

or by fax to: (916) 658-8240

Thanks in advance for your participation in this important decision.

DATE: April 16, 2013
TO: Mayor and City Council
FROM: City Manager
SUBJECT: Confirmation of HLAC Priorities

RECOMMENDATION

That Council adopts the attached Resolution reaffirming the City’s commitment to participation in the Hayward Local Agencies Committee (HLAC), and adopting the priorities and work plan recommended by the current HLAC members at their last meeting

BACKGROUND

HLAC was formed several years ago for the purpose of allowing a venue for all major public agencies serving the Hayward community to meet and share information. Membership was originally composed of many different agencies including the City of Hayward, Hayward Area Recreation District (HARD), Hayward Unified School District (HUSD), AC Transit, East Bay Regional Park District (EBRPD), Chabot Community College, California State University, and others. Currently, the membership is made up of the three primary Hayward agencies: City of Hayward, HARD, and HUSD.

Participating agency representatives are designated as three elected members from the Hayward City Council and two each from the HARD Board of Directors and the HUSD Board of Trustees, with staff provided by the Chief Executive Officers of each agency. Currently, appointed representatives are as follows:

<u>AGENCY</u>	<u>REPRESENTATIVE</u>	<u>STAFF</u>
City of Hayward	Mayor Michael Sweeney	City Manager Fran David
	Council Member Greg Jones	
	Council Member Al Mendall	
HARD	President Lou Andrade	General Manager John Gouveia
	Vice President Carol Pereira	
	Director Paul Hodges (Alternate)	
HUSD	Trustee John Taylor, Board Clerk	Superintendent Donald Evans
	Trustee Lisa Brunner	

In the most recent past, HLAC has convened monthly on the first Thursday of each month, with the meeting location rotating among the three agencies; and the Chair/Presiding Officer duties also rotating based on the location the meeting was held (e.g., if held at the City of Hayward, Mayor Sweeney would chair the HLAC meeting). HLAC has been a place where each member agency simply updated the other members on major projects or initiatives taking place within each agency.

DISCUSSION

At the March 7, 2013 meeting, members expressed a desire to deal with more substantive issues that impacted the three agencies and to do so with expected outcomes and results that improved the interaction of the three agencies and maximized mutual resources applied to common issues. In addition, HLAC members expressed a desire not to add unnecessarily to the workload of staff, recognizing that staff in each agency was currently unable to assume significant work in addition to that defined within each agency according to their respective missions. HLAC members also agreed that the frequency of meetings was not nearly as important as having identified projects on which HLAC members could have significant discussions and make contributions; and on which staff was expected to report clear outcomes and progress.

As a result of their discussion, HLAC members decided on the following work program:

1. Meetings would be scheduled four times a year, but could be held more or less frequently as needed. Meetings are tentatively scheduled for the first Thursday of May 2013, October 2013, January 2014, and March 2014. Meetings would be extended from the current one and a half hours to two hours.
2. Members agreed that they wanted each meeting/topic to focus on: issues identification (e.g., what's not working now); what are the possibilities for improving program outcomes; ways to collaborate among the member agencies; and on joint problem-sharing and solving.
3. The four topics of interest were identified as being:
 - a. Shared facilities/operations/resources – How might HLAC member agencies gain efficiencies or improve effectiveness through sharing or consolidating facilities, operations, and/or resources?
 - b. Community safety: city, school campuses, and parks
 - c. Disaster preparedness and disaster management
 - d. Improvement of HUSD academic performance
4. Members directed staff to come back at the next meeting (May 2013) with a suggested approach, outline of a draft work plan, and some expected outcomes for each of the four topics.
5. Regular reports back to the governing boards of each member agency on work plan progress and significant issues or outcomes should occur throughout the year. Such reports should involve HLAC, the representatives from each Board, and staff from the respective agencies.

Members further agreed that each member agency should receive a report of these decisions and should be asked to adopt the four topics of interest as priorities for their own agencies and to incorporate them into their FY 2014 budgeting and planning. HLAC members agreed that each agency should demonstrate their support for this approach and resulting work plan by adopting a supporting resolution (Attachment I).

ECONOMIC IMPACT

This activity has no direct impact on the City's economic performance other than to demonstrate to potential new residents and businesses that Hayward is an efficiently managed community from all three agencies; and that the agencies are constantly striving for improved effectiveness using less taxpayer dollars. As the academic performance of HUSD students improves, the perception of Hayward as a great place to live, raise a family, or locate a business will improve.

FISCAL IMPACT

If done well, efficiencies in governance should occur for all three member agencies thereby saving taxpayer dollars; and/or the community as a whole should experience improved service delivery without cost increases.

Prepared and recommended by: Fran David, City Manager

Approved by:



Fran David, City Manager

Attachments:

Attachment I

Draft Resolution reaffirming the City's commitment to participation in the Hayward Local Agencies Committee (HLAC), and adopting the priorities and work plan recommended by HLAC at their last meeting

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-

Introduced by Council Member _____

RESOLUTION Reaffirming the City’s Commitment to Participation in the Hayward Local Agencies Committee (HLAC), and Adopting the Priorities and Work Plan Recommended by HLAC at their last meeting.

WHEREAS, the Mayor and City Council have a strong commitment to working with other Hayward agencies to provide exemplary and efficient service to Hayward residents and businesses; and

WHEREAS, the Hayward Local Agencies Committee (HLAC) has historically provided a forum for Hayward local agencies to meet and share information; and

WHEREAS, the City, the Hayward Area Recreation and Park District (HARD), and the Hayward Unified School District (HUSD) have been consistent members of HLAC and have been working together on common issues and initiatives; and

WHEREAS, HLAC members, at the meeting on March 7, 2013, expressed a desire to deal with more substantive issues that impacted the three agencies and to do so with expected outcomes and results that improved the interaction of the three agencies and maximized mutual resources applied to common issues; and

WHEREAS, HLAC members expressed a desire not to add unnecessarily to the workload of staff in addition to that defined within each agency according to their respective missions; and

WHEREAS, HLAC members, at that same meeting, agreed that meeting frequency was not as critical as the topics addressed and making progress on mutual priorities; and

WHEREAS, HLAC members identified four priority topics to be addressed by HLAC in the coming months: shared facilities/operations/resources, community safety, disaster preparedness and disaster management, and improvement in the academic performance of Hayward public schools; and

WHEREAS, HLAC requests that each member agency endorse these priorities and incorporate them into their FY 2014 budgeting and planning.

NOW THEREFORE, BE IT RESOLVED that the City of Hayward endorses HLAC addressing these four (4) meaningful topics with the intent of improving overall service delivery to the community of Hayward, strengthening the cooperative governance of the member agencies,

and improving the efficiency with which Hayward tax dollars are spent; and directs staff to incorporate these four (4) priorities into the City’s work program for FY 2013.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

DATE: April 16, 2013

TO: Mayor and City Council

FROM: Assistant City Manager

SUBJECT: Authorization to Renew a Rental Housing Subsidy Grant Agreement with Abode Services to Provide Rental Assistance to Emancipated Youth through “Project Independence” and to Utilize HOME Funds for That Purpose

RECOMMENDATION

That the City Council adopts the attached resolution authorizing the City Manager to negotiate and execute a two-year Rental Housing Subsidy Grant Agreement and any other documents necessary to implement the Program and authorizing use of \$242,500 in Federal HOME Investment Partnership (HOME) program funds for rental assistance to emancipated youth through Abode Services’ “Project Independence.”

BACKGROUND

On October 26, 2010, City Council approved the renewal of a Rental Housing Subsidy Agreement (the Agreement) with Abode Services (Abode) to continue implementing Project Independence (the Program).¹ The main goal of Project Independence is to provide permanent affordable housing to emancipated youth in Alameda County - youth from 18 to 24 years of age who are too old to remain in the foster care system. In addition to affordable housing, the Program provides emancipated youth and their dependents (if applicable) with comprehensive support services. Program participants live in subsidized apartments at rental complexes throughout Alameda County and participate in case management, education, vocational training, employment placement, financial literacy training, mental and physical healthcare, and other supportive programs.

Abode Services (Abode, formerly known as Tri-City Homeless Coalition) was formed in 1989 by local community leaders in the Fremont/Newark/Union City area in order to return homeless people to stable housing and positive community interdependence by providing shelter, stability, and opportunities to improve life skills. Abode utilizes funds from the State of California under the THP-Plus Program² and from foundations such as the California Wellness Center to provide

¹ However, funding for the Program was first approved by Council in 2007 and implemented in 2008.

² The Transitional Housing Placement Plus (THP-Plus) program provides affordable housing and comprehensive supportive services for up to 24 months to help former foster care youth ages 18 to 24 make a successful transition from out-of-home placements to independent living. The program is administered by the California Department of Social Services, which distributes THP-Plus funds to counties. The county department of social services then provides the services directly or contracts for services with nonprofit THP-Plus providers.

support services to Program recipients. Abode operates Project Independence in other area jurisdictions including Fremont, Livermore, and Unincorporated Alameda County.

DISCUSSION

Emancipated Youth – According to a recent report of the exit outcomes for former youth participating in the THP-Plus Program³, approximately 4,500 young adults “age out” of foster care every year when they reach adulthood. Research shows that children who emancipate from the foster care system face unique challenges such as mental health problems, early or unplanned pregnancies, lack of stable affordable housing, fewer employment opportunities, and substandard medical care. As a result, emancipated youth experience disproportionately higher rates of unemployment, lower educational attainment, incarceration, dependence on public assistance, substance abuse, and other high-risk behaviors.

According to the above-mentioned report, at entrance to THP-Plus, many participants were living in unstable or unsustainable housing situations. Specifically, prior to entering THP-Plus, more than one third of participants had experienced homelessness at some point. According to the report, in California, 65% of youth leaving the foster care system do so without a place to live.

A policy brief from the John Burton Foundation released in January 2012 about the demographics and outcomes of THP-Plus program participants⁴ reports that the largest concentration of THP-Plus participants were in the San Francisco Bay Area (25%). This policy brief also found that nearly three-fifths of the program participants were female (57%) which may, according to the brief, largely reflect the demographics of California’s population of aging out foster care youth, which has historically been disproportionately female.

It is estimated that approximately three hundred youth emancipate annually from foster care in Alameda County. Based on a survey from Abode of emancipated youth on their wait list, fifteen have a connection to the City of Hayward. They are students at Chabot College, Cal State East Bay, work in Hayward, or have adult relatives in Hayward.

Program Progress – Implementation of the Program started in 2008. Since the beginning of the Program, Hayward funding has helped house approximately one-hundred seventy five (175) emancipated youth who would have otherwise become homeless. Almost 25% of the current thirty-two (32) Hayward Program participants are single mothers with one child. Most of them are working and attending school. Those attending school are working towards a vocational certificate or pursuing a degree at Cal State East Bay or Chabot College. Those employed work at varied local businesses such as KFC, Target, Wingstop, and Starbucks.

³ Sara Kimberlin & Amy Lemley. Exit Outcomes for Former Foster Youth Participating in California's THP-Plus Transitional Supportive Housing Program. Retrieved April 4, 2013 from <http://thplus.org/publications.html>

⁴ Sara Kimberlin, Amy Lemley. Demographics and Outcomes of THP-Plus Participants: Implications of Extended Foster Care in California. Retrieved April 4, 2013, http://www.thplus.org/pdfs/THP-Plus%20Policy%20Brief_January%202012.pdf

Current participants are being housed in fourteen units located throughout several apartment complexes. As required by Federal funding, Abode and City staff inspect the complexes and the apartments prior to move in by participants in order to make sure that they live in a decent, safe, and sanitary environment.

Independent living programs like Project Independence are considered to be an effective approach to addressing the difficulties facing emancipated youth. It is Abode's belief that this supportive housing strategy is effective because it provides youth with a stable foundation and adult support while they finish their education or job training, find new employment and/or overcome psychological problems that interfere with their ability to live independently.

Program Consistency with Housing Goals – Providing tenant-based rental assistance is an eligible activity under the HOME program regulations and is consistent with the Goals and Policies of the City's Housing Element. Project Independence was included in the Housing Element as one of the programs aimed at addressing the housing needs of special populations. Inclusion of this Program was important to obtain certification of the Housing Element by the State of California.

The proposed program is also consistent with the "Alameda County-wide Homeless and Special Needs Housing Plan" which is implemented by several Alameda County jurisdictions, including Hayward. This plan recognizes the multidimensional nature of chronic homelessness, and the need for inter-jurisdictional and interdisciplinary cooperation to reduce and prevent homelessness by, among other things, increasing and sustaining the housing opportunities for the target populations in the County. The ultimate goal of this inter-jurisdictional effort is to eliminate homelessness in the County by 2020.

Finally, the Program is consistent with the strategies, priorities, and programs of the FY2010-2014 Consolidated Plan of the Alameda County HOME Consortium,⁵ to which the City is a party.

Renewal of Agreement - Upon City Council approval, the City will renew the existing Rental Housing Subsidy Grant Agreement with Abode. This Agreement contains provisions to guarantee that Abode complies with HOME program and City requirements related to the use, conditions for disbursement, and disbursement schedule of funds. The Agreement also contains provisions to guarantee that the program is administered in conformity with HOME and City requirements. For example, Abode must ensure that participants are employed and are able to pay a deposit and one month's rent prior to entering the program. While in the program, Abode must ensure that participants enroll in educational and vocational training, meet on a regular basis with service coordinators (who assess their progress), and comply with lease provisions. Provisions regarding monitoring of the program's progress are part of the Agreement.

ECONOMIC IMPACT

Homelessness and housing crises are not only damaging to the physical, mental, and economic health of individuals and families, but have serious costs to the community as well. The costs to the

⁵ Jurisdictions eligible to receive federal funding from the Department of Housing and Urban Development (HUD) are required to prepare a Consolidated Plan which outlines needs, strategies, priorities, and programs for the expenditure of federal funds for housing and community development activities.

community include the costs of providing emergency housing, mental health crisis services, emergency medical care, criminal justice, and judicial system involvement. A program such as Project Independence helps avoid these costs by preventing emancipated youth from becoming homeless. The following are additional advantages of a Program such as Project Independence:

- a) Flexibility for participants: the Program offers participants the opportunity to choose their neighborhood and, if they need to change location, participants may take the assistance along when they move to another rental unit. Hayward Program participants live in market-rate rental complexes throughout the City in close proximity to public transit and other amenities, an important factor for their success in the Program.
- b) Flexibility for the City: subject to its HOME budget, the City may elect to provide rental assistance to as many or as few participants as it chooses and may design the program tailored to the distinctive housing needs of the community.
- c) Cost-Effectiveness: providing rental assistance may be less costly than using HOME funds or other sources of funding to provide affordable housing in communities such as Hayward, where large subsidies are needed for rehabilitation or new construction of housing units.

FISCAL IMPACT

Each year, the City receives an allocation of HOME funds which are disbursed through the Alameda County HOME Consortium and are to be used to provide affordable housing. The City's current Fiscal Year (FY2013) allocation of HOME funds for project-related expenses is \$255,270 and approximately \$15,000 for administrative expenses. Examples of recent HOME funding commitments to other projects in the City are: a) the acquisition and rehabilitation of Leidig Court Apartments approved by Council in 2012; b) the construction of the South Hayward BART Affordable Housing Project approved by Council in 2011; and c) the construction of the B & Grand affordable senior housing project approved by Council earlier this year. The three projects, owned by Eden Housing, Inc., are currently in different stages of development.

The total HOME funds recommended for the Program is \$242,500 for a two-year Program. This funding will be used by Abode to pay the difference between the Fair Market Rent (FMR) established by HUD for a two-bedroom unit in the area and thirty percent (30%) of the participant's monthly adjusted income. The proposed funding level of \$242,500 assumes a scenario in which the City would subsidize at least eight (8) two-bedroom apartments at the maximum City HOME subsidy (\$1,286)⁶ for twenty-four (24) months. This means that the program may benefit at least sixteen (16) youth per year.

The funds for the Program represent the remaining unallocated HOME funding for programs or projects from previous years' allocations. Staff anticipates that the FY2014 HOME funding allocation will be approximately \$242,500. This will be the lowest HOME funding allocation to Hayward since the City started to participate in the Consortium. This is the result of continuous Federal funding cuts to social programs and, this year in particular, the implementation of the Federal budget sequestration. Regardless, future HOME allocations will continue to be used to

⁶ This equals to the 2013 FMR in Alameda County for a two-bedroom unit at \$1,386 minus \$75, the minimum contribution of participants in case they are studying only and/or not employed.

subsidize the acquisition, rehabilitation, or new construction of affordable rental housing developments, as required by HOME regulations. Implementation or administration of this Program does not affect the City's General Fund or the funding commitments to the projects listed above.

The funds proposed to support this contract are from the adopted HOME budget (Fund 228). Further appropriation of funds is not necessary at this time.

PUBLIC CONTACT

The proposed Agreement is for continuation of funding for Project Independence in Hayward for another two years. No public notice for approval of the Program is required.

NEXT STEPS

Upon City Council approval, the City will renew the HOME funding, enter into a new Rental Housing Subsidy Grant Agreement with Abode and provide the Alameda County Department of Housing and Community Development, the HOME Consortium lead Agency, all documentation required to obtain the funds from Hayward's HOME "line of credit."

Prepared by: Omar Cortez, Housing Development Specialist

Recommended by: Kelly McAdoo, Assistant City Manager

Approved by:



Fran David, City Manager

Attachment I Resolution

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE USE OF HOME FUNDS
FOR RENTAL ASSISTANCE TO EMANCIPATED YOUTH
THROUGH ABODE SERVICES' PROJECT INDEPENDENCE
AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE
AND EXECUTE THE RENTAL HOUSING SUBSIDY GRANT
AGREEMENT

WHEREAS, the City of Hayward participates with a consortium of cities in Alameda County that share federal HOME Investment Partnership Act funds and which helps provide funding for affordable housing programs;

WHEREAS, each year, through the consortium, the City receives an allocation of federal HOME Investment Partnership funds; and

WHEREAS, Project Independence is a program implemented by ABODE Services that serves emancipated youth, ages 18 to 24, in Alameda County who have aged out of the foster care system;

WHEREAS, Project Independence provides affordable housing and comprehensive support services, such as education and vocational training, employment placement, financial literacy training, and mental and physical healthcare;

WHEREAS, staff proposes to utilize \$242,500 of HOME funds that were allocated to the City in previous fiscal years to help pay for rental subsidies for emancipated youth under the Project Independence program;

WHEREAS, the rental subsidies will be used by ABODE Services to pay a portion of the Project Independence program participants' rent;

WHEREAS, staff anticipates that said funds would subsidize rents for approximately 16 individuals per year, with each participant eligible for a maximum of two years of subsidy provided they comply with the provisions of the Project Independence program.

NOW THEREFORE, BE IT RESOLVED that the City Council of the City of Hayward hereby authorizes utilizing \$242,500 of the City's HOME funds to help pay for rental subsidies for emancipated youth in Alameda County through the Project Independence program.

BE IT FURTHER RESOLVED that the City Manager is hereby authorized and directed to take such actions as may be necessary to provide and implement the rental subsidies contemplated by this resolution and to negotiate, have prepared, and execute any and all documents necessary to complete the activities contemplated by this resolution, subject to approval by the City attorney.

IN COUNCIL, HAYWARD, CALIFORNIA April 16, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

DATE: April 16, 2013
TO: Mayor and City Council
FROM: Assistant City Manager
SUBJECT: Support for California Senate Bill 407: Local Agency Executive Compensation

RECOMMENDATION

Staff makes no recommendation on this bill. If Council wishes to support the bill, a proposed Resolution is attached supporting California Senate Bill 407 (SB 407 by Jerry Hill, District 13), which expands current law regulating local agency executive compensation to include deputy or assistant chief officers and any person whose position is held by an employment contract between that person and the local agency. Or, Council can choose to take no action.

BACKGROUND AND DISCUSSION

Staff was asked by a majority of Council to bring this bill forward for Council discussion. This report outlines some background on SB 407, which is titled *Local government: officers and employees: contracts*, for the Council's information and provides a proposed resolution supporting the legislation for Council consideration.

In 2011, Governor Brown signed Assembly Bill 1344 (Feuer), which regulates local agency compensation practices for executive employees. The bill was in response to allegations of abuse of power among some local agencies, including allegations against the former city management of Bell, CA. AB 1344 went into effect January 1, 2012.

According to its author, Senator Jerry Hill, SB 407 was introduced to address the concern that AB 1344 does not extend to some local agency executives who work under contracts. Existing law defines local agency executive as any person who is either the chief executive officer or a department head. SB 407 would extend the definition to any person who is a deputy or assistant chief executive officer, and any person whose position is held by an employment contract between that person and the local agency.

AB 1344 specifies the following limits on contracts for local agency executives¹:

- The contract must be ratified by the agency's governing board in open session, and the board cannot call a special meeting for that purpose. Copies of the contract agreements must be publicly available.
- The contract cannot be automatically renewed if it provides for an automatic increase in compensation that exceeds a cost-of-living adjustment.
- The contract must include provisions limiting the maximum cash settlement to be paid upon termination to no more than an amount equal to eighteen months' salary. If the executive's contract has less than a year to run, then the amount can't exceed the remaining expected salary.
- The contract must include provisions for the local agency to be reimbursed for paid leave and the cost of legal criminal defense funded by the agency if the officer or employee is convicted of a crime involving an abuse of public office or position.

SB 407 is set for hearing at the Senate Appropriations Committee on April 15, 2013.

The City of Hayward consistently and adamantly supports the stated purpose of the bill: increased transparency of public salaries no matter what employment vehicle is used or at what level in the organization a person is employed; and unequivocally agrees that employees convicted of a felony should be held accountable financially and otherwise. However, the bill is also a continued erosion of local control; a possible over reaction on part of the State to abuse identified in a few Southern California jurisdictions; and an attempt by the State to minimize the State's own failure to exercise oversight powers they already have.

The City of Hayward currently makes all salaries available to the public on our website, including those for executives and Council Appointed Officers; and all Council Appointed Officer contracts are already approved at a public meeting by the full Council. Existing law defines a local agency executive as any person who is either the chief executive officer or a department head. SB 407 would extend the definition to any person who is a deputy or assistant chief executive officer, which flies in the face of the construct of the Council-Manager form of government and further erodes the local autonomy and prerogative granted to Charter cities, like Hayward.

FISCAL AND ECONOMIC IMPACT

There are no identifiable negative or positive financial or economic impacts of this measure directly on the City of Hayward. The City is diligent about ensuring and practicing transparent executive compensation approval procedures, consistent with the City's existing policies and practices.

In addition, by expanding the duties of local officials, this bill would impose yet another unfunded state-mandated local program. The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. If the Commission on State Mandates determines that the bill contains costs mandated by the state, reimbursement for those

costs shall be made pursuant to statutory provisions.¹ Despite this current State law, the State generally has not reimbursed local government for State mandates for many years and is highly unlikely to resume doing so.

Prepared by: Mary Thomas, Management Fellow

Recommended by: Kelly McAdoo Morariu, Assistant City Manager

Approved by:



Fran David, City Manager

Attachments:

Attachment I: A Resolution in Support of Senate Bill 407: Local Officials' Compensation

¹ Source: http://totalcapitol.com/?bill_id=201320140SB407

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

A RESOLUTION IN SUPPORT OF SENATE BILL 407: LOCAL AGENCY EXECUTIVE COMPENSATION

WHEREAS, Senate Bill 407 (SB 407) expands existing law regulating executive compensation to include deputy or assistant chief officers and any person whose position is held by an employment contract with a local government agency; and

WHEREAS, the proposed legislation ensures transparent executive compensation practices through a variety of means, including requiring that the contract be ratified at a public meeting, prohibiting an automatic compensation increase in excess of a cost-of-living adjustment, and restricting the maximum cash settlement to be paid upon termination of the contract;

WHEREAS, ensuring transparent executive compensation practices in local jurisdictions throughout California increases citizen trust in local governments.

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Hayward expresses its support for SB 407, and encourages Officials elected to represent Hayward in the State Legislature to vote for this bill.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

DATE: April 16, 2013

TO: Mayor and City Council

FROM: Director of Library and Community Services

SUBJECT: FY 2014 Community Agency Funding Recommendations including Community Development Block Grant (CDBG), Social Services, and Arts and Events; and Review and Approval of a Substantial Amendment to the City of Hayward FY 2013 CDBG Annual Action Plan

RECOMMENDATION

That Council reads this report and adopts the attached resolution (Attachment I) approving the Citizen Participation Plan and CDBG Annual Action Plan for FY 2014; and authorizing a Substantial Amendment to the FY 2013 CDBG Annual Action Plan.

SUMMARY

The FY 2014 funding recommendations for the Community Development Block Grant (CDBG), Social Services, and Neighborhoods, Arts & Events programs are presented in this report. The FY 2014 funding recommendations were achieved using a single funding process that integrated the previous, separately facilitated CDBG, Social Services and Arts/Music funding processes. The integrated funding process was conducted in compliance with the City's CDBG [Citizen Participation Plan](#), and is reflective of efficiencies afforded by the consolidation of the Citizens Advisory Commission and Human Services Commission into a single Community Services Commission (CSC), formed by Council in October 2011.

The FY 2014 Funding Recommendations Chart is provided as Attachment II. The CSC's Funding Recommendations and the staff's Funding Recommendations are identical to each other. The exact amount of available CDBG funds depends on the allocation by HUD; and the exact amount of Social Services and Neighborhoods, Arts and Events funds will not be known until Council approves the City's FY 2014 budget. Therefore, the FY 2014 funding recommendations were established using estimated amounts of available funding. Each of the recommendations is presented as a percentage of those estimates, so that when the actual amounts of funding are known, those percentages may be applied to adjust the allocations accordingly. Application summaries are provided as Attachment III, organized sequentially as presented in each of the funding recommendation charts.

Also included in this report for Council review and authorization is a proposed Substantial Amendment to the City of Hayward FY 2013 CDBG Action Plan, to reauthorize available funds to complete the acquisition of the Matt Jimenez Community Center in FY 2013.

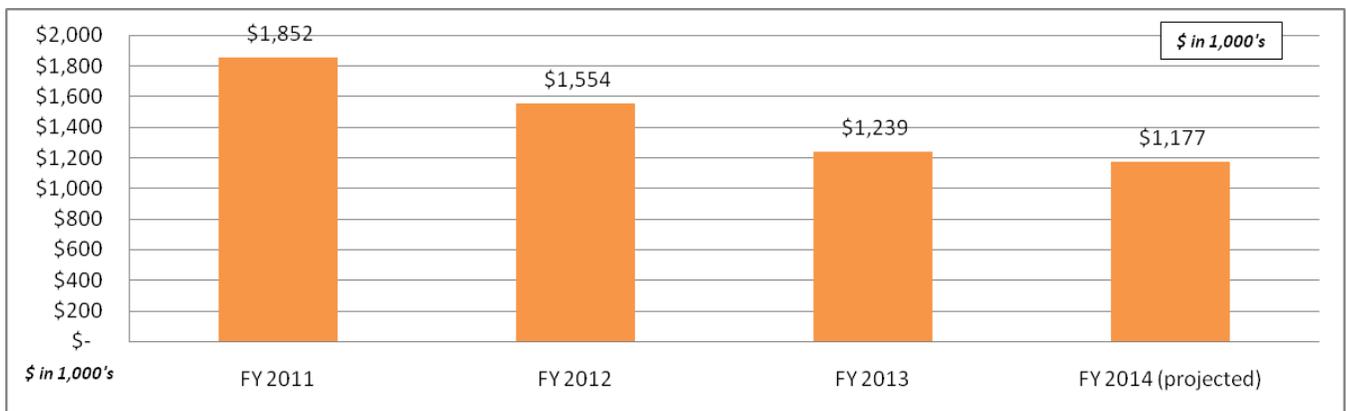
BACKGROUND

FY 2014 CDBG PROGRAM OVERVIEW

During FY 2014, the City will administer CDBG funds received from the U.S. Housing and Urban Development (HUD) Department. Hayward is an “Entitlement” CDBG grantee, and as such, funding is provided annually upon HUD’s approval of the Council’s CDBG allocations, which form the substantive portion of the City’s Annual One-Year Action Plan.

It is projected that the City’s FY 2014 CDBG grant will be reduced by 5% to approximately \$1,177,324. This projection consists of a 5% projected cut to the CDBG formula grant program in the federal budget as a result of the federal sequester. The sequester will also affect the current FY 2013 grant. These projections continue the declining trend in the size of the City’s grant.

Figure 1: City’s CDBG Grant Size



As indicated in the above chart, the City’s CDBG grant has reduced in size by approximately forty percent since FY 2011. This has impacted financial support for housing rehabilitation and economic development activities, including grants to nonprofit agencies to support housing stabilization services. The program’s administration and planning budget is also proportionately reduced, and provides for fewer staff to administer the CDBG program, which remains an administratively complex and process-laden program despite the grant’s reduced size. CDBG program funds are available to support applications in the “Infrastructure” and “Housing-Related Services” funding categories. A summary of the FY 2014 CDBG funding process is provided later in this report.

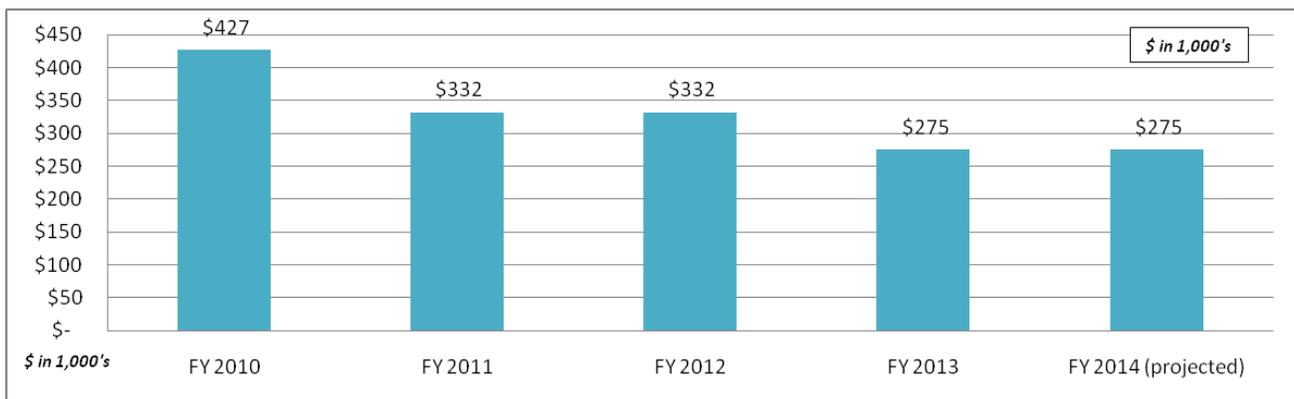
FY 2014 SOCIAL SERVICES PROGRAM OVERVIEW

The City’s Social Services Program makes grants from the General Fund to support an array of services provided by non-profit agencies to support low-income Hayward residents. In recent funding cycles, the total amount of funding allocated for Social Services Program grants has been reduced in consideration of diminished General Fund resources.

Because Social Services program funds are sourced from the City’s General Fund, it is not yet known what, if any, Social Services funding will be available for allocation in FY 2014 until the presentation of the City Manager’s Recommended Budget to Council in May 2013. However, as a starting point for the FY 2014 application process, and because FY 2014 will be the second year of the Biennial (two-year) Adopted Budget, it was estimated that total funding for Social Services grants in FY 2014 would potentially remain at the same level as in FY 2013: \$275,560.

However, it was also acknowledged that in recent funding cycles, the total amount of funding allocated for Social Services Program grants has been consistent with the reduction in the City’s budgeted expenditures overall. For example, as indicated in Figure 2, total funding for Social Service grants was reduced 17% in FY 2013, which was consistent with the level of reduced resources the General Fund experienced overall in that fiscal year.

Figure 2: Available Social Services Program Funding



FY 2014 NEIGHBORHOODS, ARTS & EVENTS PROGRAM OVERVIEW

The City provides grants from the General Fund to support an array of arts and music programs provided by nonprofit agencies for the benefit of Hayward residents, as well as community promotion events that are primarily focused on economic development for the City (i.e., events that draw attendees from outside the area into Hayward, who may then dine at Hayward restaurants, stay at Hayward hotels, and patronize other Hayward businesses during their visit.)

The FY 2014 funding cycle is the second year of integration of that category into the consolidated citizen review and funding recommendation process facilitated by the CSC. In FY 2013, the new Neighborhoods, Arts & Events (NAE) category was mainly comprised of arts & music programs formerly funded through the Community Promotions program.

Because NAE program funds are sourced from the City’s General Fund, it is unknown what, if any, NAE funding will be available for allocation in FY 2014 until the presentation of the City Manager’s Recommended Budget to Council in May 2013. However, as a starting point for the FY 2014 application

process, it was estimated that total funding for NAE grants in FY 2014 would potentially remain at the same level as in FY 2013: \$75,000.

DISCUSSION

INTEGRATED APPLICATION REVIEW AND FUNDING RECOMMENDATION PROCESS

The FY 2014 funding process was the second year in which applicants submitted their funding requests electronically using the web-based system CityDataServices. All applicants used the same “common” application regardless of the type of service proposed or source of funding sought. A complete copy of [the application materials](#) was posted to the City’s website so that applicants and community members could review it and/or print it at their convenience without the need to log onto the “City Data Services” system.

The application materials included Council’s Priorities, the *Neighborhood Services Initiative*, and a brief orientation to *Crime Prevention through Environmental Design (CPTED)* principles. Applicants were asked to describe in their applications how the services proposed would support one or more of Council’s Priorities and, as applicable, HUD’s Performance Measures.

Sixty-five applications were submitted before the November 2, 2012 deadline. No late applications were received. Applications were grouped into four major categories so that similar applications would be evaluated in cohorts. The categories are as follows (note that the larger “Social Services” category was divided into three sub-categories):

Figure 3: Application Category Descriptions and Funding Sources

Category	Description of Category	Funding Source
<i>“Infrastructure”</i>	<i>CDBG: Affordable housing development, housing rehabilitation, economic development activities (subject to federal job-creation requirements), and nonprofit facility improvements.</i>	CDBG
<i>“Housing Related Services”</i>	<i>CDBG Public Services: Housing stabilization services (including homeless shelters and fair housing activities), and economic development activities.</i>	CDBG (subject to 15% cap)
<i>“Social Services”</i>	<p>A. <i>General Services: Safety net services for low-income Hayward residents – e.g., food pantries, information and referral, counseling, etc.</i></p> <p>B. <i>Services for Seniors and People who Have Disabilities: Activities that improve accessibility, and improve and prolong independent living for seniors and people who have disabilities.</i></p> <p>C. <i>Youth Services: Activities that directly benefit children, adolescents, and young adults.</i></p>	Social Services (General Fund)

Category	Description of Category	Funding Source
<i>“Neighborhoods, Arts & Events”</i>	<i>Arts and music programs and community events that benefit Hayward residents, with an emphasis on activities that support youth education or economic development.</i>	NAE (General Fund)

Please note that in the “Housing Related Services” category, federal CDBG regulations impose a 15% cap on the amount that can be allocated; projects recommended for funding in this sub-category total \$238,000, which is the amount estimated to be available for FY 2014 in consideration of the 15% cap.

All of the Community Services Commissioners reviewed all of the applications online and provided comments and questions for each of the applicants online via the CityDataServices system. There were three separate Application Review Committees (ARCs): the “Infrastructure” committee; the “Services” committee; and the “Neighborhoods Arts & Events” committee. Each committee interviewed all applicants assigned to that category.

The “Infrastructure” committee was chaired by Commissioner Julius Willis, Jr. Also serving on this ARC were Commissioners Enders, Henderson, Leppert, Manapragada, and Moore. The committee interviewed applicants in that category on Saturday, November 17, 2012, and presented preliminary recommendations to the Community Services Commission on Wednesday, November 28, 2012. After discussion, the CSC established its official draft funding recommendations in that category, and a Public Comment period was subsequently opened. The Public Comment period extended from November 28, 2012 to February 20, 2013.

The “Housing-Related and Social Services” committee was chaired by Commissioner Linda Moore. Also serving on this ARC were Commissioners Chiasson, Enders, Fagalde, McManus, Samayoa, and Morales-Contreras. The committee interviewed applicants on Saturday, December 15, 2012 and Saturday, January 12, 2013, and presented preliminary funding recommendations to the Community Services Commission on Wednesday, January 16, 2013. After discussion, the Commission established its official draft funding recommendations that evening, and a thirty-day Public Comment period was subsequently opened.

The “Neighborhoods, Arts & Events” committee was chaired by Commissioner Ray Bonilla, Jr. Also serving on this ARC were Commissioners Allen-Thomas, Manapragada, Guernsey, Chiasson, Fagalde, and Samayoa. The committee interviewed applicants on Saturday, February 2, 2013, and presented preliminary funding recommendations to the Community Services Commission on Wednesday, February 20, 2013. After discussion, the Commission established its official draft funding recommendations that evening, and a thirty-day Public Comment period was subsequently opened.

After the conclusion of the Public Comment periods, the Commission discussed and finalized its FY 2014 funding recommendations at its publicly noticed meeting of Wednesday, March 20, 2013. The FY 2014 funding recommendations are provided for Council consideration as Attachment II.

FUNDING RECOMMENDATIONS

All of the applications submitted proposed to support at least one City Council Priority, and all proposed to serve low-income Hayward residents. Attachment II presents the funding recommendations for all funding

sources. The chart headings in Attachment II separate the recommendations according to funding source – i.e., those that would be funded using CDBG funds and those that would be funded using Social Services Program funds (from the General Fund).

As Attachment II indicates, there are a number of agencies that were not recommended to receive funding. Brief analyses and rationale regarding each of those recommendations are provided below.

INELIGIBLE APPLICANTS - NOT RECOMMENDED FOR FUNDING

Minimum Contracting Standards for Nonprofit Agencies Requesting City Funds: The City's Minimum Contracting Standards were established a number of years ago in the CDBG and Social Services programs in order to provide a fair and consistent way to confirm that adequate internal controls exist to account for an applicant's resources, including City funds. During times of plentiful resources in past years, exceptions were sometimes made, as City staff resources were adequate to provide extensive monitoring and technical assistance for smaller, informally-organized nonprofit staff and their boards. As resources have declined, fiscal controls have tightened and the reduced number of City staff no longer allows for extensive individualized technical assistance to nonprofit agencies.

One of the Minimum Contracting Standards requires applicants to undergo an annual financial audit. An independent third-party audit can cost \$3,000 - \$5,000 or more depending on the size of an agency's budget, which can be beyond the means of some of Hayward's smaller nonprofit agencies unless they are able to secure pro bono services through their Board members or other supporters. While the cost of an audit can be a barrier from a cash perspective, obtaining an audit can also open doors to additional funding from other sources – i.e., foundations, government grants, etc. These opportunities notwithstanding, the audit requirement represents a barrier for some agencies that seek City funding.

To mitigate this barrier while still maintaining accountability, the City's funding process allows agencies that are unable to meet the Minimum Contracting Standards to apply for funding through a fiscal sponsor. Examples of agencies that have successfully utilized this arrangement in recent years include the Sun Gallery, Hayward Day Labor Center, South Hayward Neighborhood Collaborative, and the Hayward Community Action Network.

This year, applicants were advised in the published Notice of Available Funding, and at the [Funding Forum](#) that an independent financial fiscal audit is required in order to qualify for City funding. The [application materials](#) also clearly indicate that agencies are required to meet the Minimum Contracting Standards (see page 4 of the application materials) in order to be eligible for City funding. Additional clarification regarding the audit requirement is provided on page 4 of the application materials, as follows:

"In order to be eligible to apply for City funding, an applicant must have completed a fiscal audit for FY 10-11 (or calendar year 2011). If awarded funding, in order to execute a FY 13-14 contract, each agency must have completed an audit for FY 11-12 (or calendar year 2012). Submission of the management letters that accompanied the audits is also required. If there were any findings in the audits, a letter from the board of directors explaining the corrective measures taken to resolve the problem(s) must be provided.

"Agencies that do NOT have a current audit as described above are eligible to apply for City funding ONLY under the auspices of a fiscal agent that can meet this standard. **The fiscal agent must apply for the funding, and if granted, the fiscal agent may utilize up to 10% of the grant for its own expenses.** In

exceptional circumstances, on a case-by-case basis, the audit requirement may be waived. Note: applicants in the Neighborhoods, Arts, and Events... categories are not subject to the audit requirement.”

The following applicants were determined to be ineligible to receive City funding as they were unable to meet the standard that requires a fiscal audit:

- Empowerment Works: Hope for the Heart (Infrastructure #8)
- Empowerment Works: Tranquility House (Housing-Related Services #6)
- Lighthouse Community Center (Services #7)

In the coming months, staff will confer with each of the applicants to better understand why each one opted to apply independently instead of through a fiscal agent. In addition, the Community Services Commission has instructed staff to explore ways to assist smaller agencies to qualify for City/CDBG funding.

INFRASTRUCTURE CATEGORY (CDBG) – NOT RECOMMENDED FOR FUNDING

Emergency Shelter Program (Infrastructure #7): Agency requested CDBG funds to undertake various renovations and repairs. Commissioners expressed concerns that the proposed renovations did not include specific descriptions of work to be performed. Commissioners also expressed concerns that it was unclear whether the amount requested would be sufficient to cover the costs of the proposed projects that were verbally described by the applicant during the interview. For these reasons, funding is not recommended. (Note: Agency also submitted a separate application for operational support in the Housing-Related Services category, which is recommended for City funding.)

Empowerment Works / Hope for the Heart (Infrastructure #8): Funding for the program is not recommended because the applicant is ineligible to receive City funding. Agency and fiscal sponsor were unable to produce an independent financial audit.

Family Emergency Shelter Coalition (Infrastructure #9): Agency requested CDBG funds to undertake various facility repairs and upgrades to its Counseling Center, including repairs to address a seasonal water leak in the building’s basement. Specifically, the line items in the submitted budget included a sump pump and sealants to fix a leak in the basement. During the interview and in the follow-up, the agency reported that the source of the leak is not known. Commissioners expressed concerns that it was unclear whether the proposed project would effectively resolve the issue with the water leak. For these reasons, funding is not recommended. (Note: Agency also submitted a separate application for operational support in the Housing-Related Services Category, which is recommended for City funding.)

La Familia Counseling Service (Infrastructure #11): Agency requested CDBG funds to install an exterior patio overhang on its Neighborhood Resource Center facility. The applicant proposed to install the overhang to offset rain that runs into the building due to a sloped foundation. Commissioners expressed concerns whether the proposed project would resolve the facility issues described by the applicant. Commissioners expressed concerns whether the proposed project constitutes the most cost-effective or efficient solution to the issue described. For these reasons, funding is not recommended.

Seventh Step Foundation (Infrastructure #12): Agency requested CDBG funds to purchase bed frames, undertake industrial sewer line cleaning, and install a new heating system in its facility. Funding is not

recommended for the bed frames because they are not a CDBG-eligible expense. Commissioners expressed concern that the agency did not know whether the proposed sewer line cleaning and heating systems would reduce the agency's utility costs. For this reason, funding is not recommended.

Tiburcio Vasquez Health Center (Infrastructure #13): Agency requested CDBG funds for new IT systems and licensing fees needed for TVHC to meet regulatory requirements to operate a pediatric clinic in South Hayward. CDBG funding is not recommended because the requested items are not CDBG-eligible expenses. As well, Commissioners expressed concerns that TVHC did not have site control; at the time of the interviews, it had not yet acquired the clinic from St. Rose Hospital.

HOUSING-RELATED SERVICES CATEGORY (CDBG) – NOT RECOMMENDED FOR FUNDING

Empowerment Works / Tranquility House (Housing-Related Services #6): Funding for the program is not recommended because the applicant is ineligible to receive City funding. Agency and fiscal sponsor were unable to produce an independent financial audit.

Magnolia House (Housing-Related Services #9): Agency requested CDBG Public Services funding to increase the hours of a case manager at its six-bed residential program for homeless women in early recovery from drugs and/or alcohol. Commissioners expressed concerns about the agency's program model, specifically that there are no paid staff at the facility during the overnight hours. Several Commissioners who were involved in the previous year's application process recall that similar concerns were expressed at that time as well. During the interview, the agency confirmed that these issues had not yet been resolved. For these reasons, funding is not recommended.

Seventh Step Foundation (Housing-Related Services #10): Agency requested CDBG Public Services funding for a part-time job developer and mental health therapist. Commissioners expressed concerns that the program does not formally track job placements nor does it track job retention data. During the interview, the agency confirmed that it would not be able to provide empirical data on program effectiveness at job placement and retention. For these reasons, funding is not recommended.

SOCIAL SERVICES CATEGORY – NOT RECOMMENDED FOR FUNDING

Davis Street Family Resource Center (Social Services/ General Services #3): Agency requested funding for part of a family advocate staff position. Commissioners noted that similar services are offered by other service providers that are based in Hayward. Commissioners also noted that services would likely be sustained at this location without additional City funding. For these reasons, funding is not recommended.

Lao Family Community Development (Social Services/ General Services #6): Agency requested funding for general support and referral services to Afghan and other immigrants. Commissioners noted that the program is currently operated with a stable volunteer base, and would likely be sustained without City funding. For these reasons, funding is not recommended.

Lighthouse Community Center (Social Services/ General Services #7): Funding for the program is not recommended because the applicant is ineligible to receive City funding. Agency was unable to produce an independent financial audit.

Magnolia House (Social Services/ General Services #8): Agency requested funding to create a new case manager position. Commissioners expressed concerns about the agency's program model, specifically that there are no paid staff at the facility during the overnight hours. Commissioners also noted that the program would likely be sustained without City funding. For these reasons, funding is not recommended.

Salvation Army (Social Services/ General Services #10): Agency requested funding for food services. Commissioners noted that the agency currently receives City support for these services through the Alameda County Community Food Bank, which receives City grants earmarked for "food scholarships" to local Hayward agencies including Salvation Army. Commissioners also noted that the program would likely be sustained without additional City funding. For these reasons, funding is not recommended.

Bridge of Faith (Social Services/ General Services #10): Agency withdrew application. Commissioners noted that the agency currently receives City support for these services through the Alameda County Community Food Bank, which receives City grants earmarked for "food scholarships" to local Hayward agencies including Bridge of Faith.

Alzheimer's Services of the East Bay (Social Services/ Senior and Disabilities Services #1): Agency requested funding to help support existing Adult Day Care services. Commissioners noted that the agency currently receives \$75,000 in City funding through Measure B - Paratransit. Commissioners also noted that the program would likely be sustained without Social Services program funding from the City. For these reasons, additional funding is not recommended.

The ARC of Alameda County (Social Services/ Senior and Disabilities Services #7): Agency requested funding to provide group field trips to severely mentally challenged clients. The trips would primarily be to locations outside the Hayward area. Commissioners noted that the proposal had potential, but lacked specificity and needed further development. For these reasons, funding is not recommended. *(Note: Program may be eligible for travel training funding under Measure B – Paratransit. Commissioners asked staff to provide technical assistance to agency in that regard.)*

Alameda County Office of Education: Project E.A.T. (Social Services/ Youth Services #1): Agency requested funding for a new staff position at the Tennyson High School farm. Commissioners noted that other more significant sources of funding such as Promise Neighborhood or Urban Greening/Prop. 84 may be available to support this kind of project, and requested that staff provide technical assistance to the agency in this regard. For these reasons, funding is not recommended. *(Note: Agency also submitted a separate application for construction support in the Infrastructure category, which is recommended for City funding.)*

Saint Antonius Coptic Church (Social Services/ Youth Services #10): Agency ineligible for funding because it failed to appear for the interview.

St. Rose Hospital Foundation: FACES (Social Services/ Youth Services #13): Agency requested funding to support staff costs in the program. Commissioners noted that the agency enrolled a full cohort of students in FY 2013 with no City funding. During the interview, Commissioners expressed concerns about the uncertainties about the future of St. Rose Hospital and the potential impact to the FACES program's ability to deliver services. Agency indicated that the sale of St. Rose Hospital would not affect the program's ability to deliver the proposed services. The agency also shared that the FACES model operates in numerous hospitals under various fiscal sponsor arrangements, and further indicated that the program could move to a

different fiscal sponsor or even a different health care provider location, if circumstances required it. For these reasons, Commissioners noted that the program would likely continue to be sustained without City funding, and funding is not recommended at this time. After the interviews were concluded and the Commission's draft funding recommendations were established, the agency indicated that the program had been operated in the FY 2013 with a CalGRIP grant, which the agency stated is due to sunset in FY 2014.

Sunny Hills Services: Bay Area Youth Center (Social Services/ Youth Services #7): Agency requested funding to provide additional operating hours at its drop-in center. Commissioners noted that similar services are offered by other service providers in Hayward, and would likely be sustained at this location without City funding. For these reasons, funding is not recommended.

NEIGHBORHOODS, ARTS & EVENTS CATEGORY – NOT RECOMMENDED FOR FUNDING

Hope for the Heart (NAE #5): Agency requested funding to purchase a high-capacity photocopier. Commissioners noted that the cost of the requested equipment and supplies would likely far exceed the cost of the agency's current practice of utilizing the services of a local printer. For this reason, funding is not recommended.

Imperial Star Empire (NAE #6): Agency requested funding for its annual operations, for the purpose of making the agency's existing budget available to offer grants to local nonprofits. Commissioners noted that the City already directly funds programs that this agency proposes to fund. Commissioners also noted that the program will likely continue to operate successfully without City funding. For these reasons, funding is not recommended.

OTHER UPDATE FOR COUNCIL REVIEW AND AUTHORIZATION

Substantial Amendment to the City's FY 2012-13 CDBG Annual Action Plan: At the April 2, 2013 Work Session, staff proposed a Substantial Amendment to the City's FY 2012-13 CDBG Action Plan for Council discussion and public review.

The federal CDBG program operates on a reimbursement system. Hayward's entitlement grant rests in a CDBG "line of credit" with the federal Treasury. After eligible CDBG program expenses are incurred by the City and its sub-recipient agencies, City staff then "draws down" the amount of those expenditures from the line of credit as reimbursements. Those reimbursed funds are deposited into City special revenue funds from which the CDBG-eligible expenses were paid. During a clean-up and reconciliation of the City's CDBG drawdowns and line of credit with HUD going back several years, a number of excess drawdown amounts were identified. None of these excess drawdown amounts were spent on any ineligible expenses; those funds remain available in City special revenue funds. Staff immediately contacted the City's HUD representatives in San Francisco and worked with them to develop a plan to return the excess funds to the City's line of credit, where they can be reallocated to other eligible uses in Hayward's CDBG program.

The excess funds are sufficient to offset the anticipated 5% cut to the CDBG program as a result of the federal sequester; as well, sufficient excess funds are available to complete the acquisition of the Matt Jimenez Community Center in FY 2013, which will save the City approximately \$32,000 in interest payments over the remainder of the loan, on which five years of payments remain. HUD looks favorably upon this solution because it returns the excess funds to the City's line of credit, then quickly expends them

on an already-approved major project that benefits low-income residents throughout the Hayward community (important for the CDBG “timeliness” spending test). As well, using this unique opportunity to pay off the MJCC now would mean that more CDBG funding will be available for eligible projects in future years, since the City would no longer be obligated to make annual loan payments of \$133,330 toward the acquisition of the MJCC.

If Council authorizes the Substantial Amendment and the MJCC loan is then paid in full during FY 2013, this will result in some unprogrammed CDBG funds in the Infrastructure category in FY 2014. This is because the MJCC loan payment currently budgeted in the FY 2014 funding recommendations will not be necessary. This savings will be offset to some extent by the federal sequester cuts, which are projected to entail a 5% reduction in the City’s FY 2014 CDBG grant overall. Per HUD regulations, any remaining unprogrammed funds in the Infrastructure category, estimated to be approximately \$99,000 or 8% of the City’s total projected FY 2014 CDBG grant, can only be expended in the Infrastructure category (i.e., Housing Rehabilitation or Community Facilities construction and renovation projects).

It is the City’s standard practice with its own facilities projects to plan for between 10% and 15% variability in construction costs due to unforeseen construction challenges resulting in work change orders. This could include: problems in systems and infrastructure that come to light after demolition or trenching work begins; delays caused by weather or accident; discovery of hazardous materials like asbestos that require specialized abatement processes; and other problems that commonly present only after construction has begun. Should Council authorize the Substantial Amendment, it is recommended that any remaining unprogrammed funds in the Infrastructure category up to 8% of the City’s total CDBG grant be used to: 1) offset the FY 2014 sequester cuts in the Infrastructure category; and 2) to plan for variations in Infrastructure project costs due to unforeseen construction challenges and/or delays resulting in work change orders, as described above.

If Council authorizes the Substantial Amendment by adopting the attached resolution, staff will work with HUD to revise the City’s FY 2012-13 CDBG Action Plan, and will use the reauthorized funds to immediately complete the acquisition of the Matt Jimenez Community Center by the City.

FISCAL IMPACT

The CDBG Program has a neutral impact on the City’s General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the program, including NEPA environmental review, contracting, Labor Standards monitoring, lead-based paint compliance, procurement of contractors, site inspections, financial management, and federal reporting. As the City’s CDBG grant size is reduced, the administrative cap is lowered accordingly, providing for fewer staff resources to administer the CDBG program, which remains an administratively complex and process-laden program despite the grant’s reduced size.

The Social Services and NAE Funding Recommendations will be affected by Council’s overall budget deliberations as they relate to overall General Fund obligations. As these grants are made using General Funds, reducing or eliminating the grants would have a beneficial impact on the City’s budget. However, the majority of Social Services grants do support “safety net” services, i.e., food, housing, support services for low-income people, and information and referral. Reducing or eliminating grants would have a fiscal impact on those affected by reduced or eliminated services, as well as on the nonprofit agencies that have

been doubly stressed by the economic downturn – those that have experienced both an increase in client demand and a decrease in public and private funding.

PUBLIC CONTACT

On August 20, 2012, a [Notice of Funding Availability](#) was published in English and Spanish in the *Daily Review* newspaper and on the City's website. The notice was also posted at the Hayward Public Library and City Hall; and paper copies of the Public Notice were mailed and/or emailed to currently funded agencies, previously funded agencies, applicants from previous years, and all other interested parties on the Community Agency Funding mailing list (several hundred individuals and local agencies) maintained by the Library and Community Services Department. Several broadcast email reminders were also sent in advance of the event.

Application materials were published on Wednesday, September 12, 2012, accessible by logging on to CityDataServices system, or downloadable from the City's website. A Funding Forum and Technical Assistance Workshop were conducted Wednesday, September 19, 2012. Afterward, the [workshop presentation](#) was posted to the City's website so that applicants could refer back to it as necessary.

At the Funding Forum, applicants received an orientation to CDBG, Social Services, and NAE funding. The orientation included an explanation of the purpose and limitations of the CDBG program and advisories that up to 15% of CDBG funds may be used for Public Services, as defined by the CDBG Regulations and Council's Priorities and Categories of Need. Applicants were informed about the City's [Social Services Program](#), which is funded by the City's General Fund, and provides grants to support other types of community services that are outside the parameters of the CDBG program. Applicants were also informed about the NAE program, which is funded by the City's General Fund.

All funding deliberations took place at properly noticed [Community Services Commission meetings](#) that were open to the public. These meetings took place on November 28, 2012, January 16, 2013, February 20, 2013, and March 20, 2013. The weeks in between the November 28, 2012 and February 20, 2013 meetings constituted a public comment period for the Infrastructure (CDBG) draft recommendations, during which members of the public, including applicants, could submit their comments regarding the funding process or the funding recommendations. The weeks in between the January 16, 2013 and February 20, 2013 meetings constituted the public comment period for Housing-Related Services (CDBG) and Social Services (General Fund) draft funding recommendations. The one-month period between February 20, 2013 and March 20, 2013 constituted the public comment period for the NAE (General Fund) draft funding recommendations. During the public comment period, twenty-one written public comments and five verbal public comments were submitted. The public comments received are provided in Attachment IV. All public comments were reviewed by the CSC prior to its establishment of the FY 2014 funding recommendations.

On Saturday, March 9, 2013, [a notice was published](#) in the *Daily Review* newspaper, to announce that City Council will conduct a Public Hearing on Tuesday, April 16, 2013, during which Council will make final FY 2014 CDBG funding decisions and allocations, and preliminary FY 2014 Social Services and NAE funding allocations (subject to final approval by Council in June, 2013, with the adoption of the FY 2014 General Fund budget).

On Saturday, March 16, 2013, [a notice was published](#) in the *Daily Review* newspaper, to announce the proposed Substantial Amendment to the City of Hayward CDBG FY 2012-13 Annual Action Plan, and to invite public comments on the Substantial Amendment prior to the April 16, 2013, Public Hearing when Council will review and authorize the Substantial Amendment.

On Tuesday, April 2, 2013, City Council conducted a public [Work Session](#) to discuss the FY 2013-14 CDBG, Social Services and NAE funding recommendations; and to review the proposed Substantial Amendment to the FY 2012-13 CDBG Action Plan

NEXT STEPS

- 1) Adopt the attached resolution approving the Citizen Participation Plan; the FY 2013-14 CDBG Annual Action Plan; and the Substantial Amendment to the FY 2012-13 CDBG Action Plan.
- 2) Establish preliminary funding decisions in the FY 2014 Social Services and NAE categories. Final Council authorization of funding allocations in those categories will be made within the context of Council's FY 2014 budget deliberations in May and June 2013.

Recommended by: Sean Reinhart, Library and Community Services Director

Approved by:



Fran David, City Manager

Attachments:

- | | |
|-----------------|----------------------------------|
| Attachment I: | Resolution |
| Attachment II: | FY 2014 Funding Recommendations |
| Attachment III: | Application Summaries |
| Attachment IV: | Public Comments |
| Attachment V: | FY 2014 Draft Annual Action Plan |
| Attachment VI: | Hayward Low Income Census Tracts |

HAYWARD CITY COUNCIL

RESOLUTION NO. _____

Introduced by Council Member _____

RESOLUTION AUTHORIZING AN APPLICATION FOR FEDERAL ASSISTANCE UNDER THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FOR FISCAL YEAR 2013-2014; APPROVING THE FISCAL YEAR 2013-14 ACTION PLAN; AND AUTHORIZING A SUBSTANTIAL AMENDMENT TO THE FISCAL YEAR 2012-13 ACTION PLAN

WHEREAS the Housing and Community Development Act of 1974 makes funds available to qualified cities for certain community development activities, and the City of Hayward is qualified to receive certain funds pursuant to said act; and

WHEREAS the City Council has considered public testimony and the FY 2013-14 CDBG Program recommendations prepared by staff and the Community Services Commission, a copy of which is attached as Attachment II and hereby referred to for further particulars; and

WHEREAS the Council has considered the environmental impact of the program and hereby finds and determines that the program is composed of projects that are categorically excluded from the National Environmental Protection Act or will be subject to later environmental review and finds and determines that the activities funded by the program are either not subject to the California Environmental Quality Act or will be subject to later environmental review; and

WHEREAS the Council has considered a proposed Substantial Amendment to the FY 2012-13 Action Plan to complete the acquisition of the Matt Jimenez Community Center in FY 2012-13;

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Hayward hereby approves the aforesaid FY 2013-14 Community Development Block Grant Action Plan and FY 2012-13 Substantial Amendment, and authorizes the City Manager on behalf of the City of Hayward to execute and submit the required applications and all implementing documents in connection therewith.

IN COUNCIL, HAYWARD, CALIFORNIA, April 16, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES COUNCIL MEMBERS:

NOES COUNCIL MEMBERS:

ABSTAIN COUNCIL MEMBERS:

ABSENT COUNCIL MEMBERS:

MAYOR: Sweeney

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward

Community Services Commission
FY 2014 Infrastructure Funding Recommendations
CDBG

Funding Availability	
CDBG (Infrastructure)	683,037
Total Infrastructure Funding Availability	\$683,037

Infrastructure Recommendations by Subcategory	
Housing Rehabilitation	342,000
Community Facilities and Improvements	250,330
Economic Development	90,000
Total Recommended	\$682,330

HOUSING REHABILITATION					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
1	COH: Housing Rehabilitation Program	380,000	380,000	342,000	342,000
Housing Rehabilitation Subtotal		\$380,000	\$380,000	\$342,000	\$342,000

COMMUNITY FACILITIES AND IMPROVEMENTS					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
2	*Alameda County Office of Education	0	153,205	18,000	18,000
3	Acquisition of Malt Jimenez Community Center	133,330	133,330	133,330	133,330
4	Mural Art Program	50,000	50,000	45,000	45,000
5	Emergency Shelter Program	20,000	25,000	0	0
6	*Empowerment WORKS: Hope for the Heart	0	80,000	0	0
7	Family Emergency Shelter Coalition	0	27,200	0	0
8	Hayward Area Recreation and Park District	100,000	60,000	54,000	54,000
9	La Familia Counseling Service	0	36,000	0	0
10	Seventh Step Foundation	0	74,600	0	0
11	Tiburcio Vasquez Health Center	0	105,400	0	0
Community Facilities and Improvements Subtotal		\$303,330	\$744,735	\$250,330	\$250,330

ECONOMIC DEVELOPMENT AND COMMERCIAL REHABILITATION					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
12	4-Cs of Alameda County	30,000	30,000	27,000	27,000
13	COH: Small Business Assistance	0	70,000	63,000	63,000
Economic Development & Commercial Rehabilitation Subtotal		\$30,000	\$100,000	\$90,000	\$90,000

Note: All recommended funding amounts subject to change. Funding allocations are contingent on City Council approval and available funding. Dollar figures presented are based on projections of available FY 2014 funding and are for reference only; final allocations will be established as a respective percentage of overall available funding.

**Community Services Commission
FY 2014 Services Funding Recommendations**

Funding Availability by Source	
CDBG (Housing-Related Services)	238,000
General Fund (Social Services)	327,560
Total Services Funding Availability	\$565,560

Services Recommendations by Subcategory	
Housing-Related Services (CDBG)	238,000
Seniors & People with Disabilities	84,245
General Services	166,260
Youth	77,055
Total Recommended	\$565,560

CDBG

HOUSING-RELATED SERVICES (CDBG)					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
1	*Abode Services: AC Impact	0	30,000	16,240	16,240
2	Centro Legal de la Raza	20,000	40,000	24,750	24,750
3	ECHO: Fair Housing	24,500	29,160	24,500	24,500
4	ECHO: Landlord Tenant	29,500	45,385	24,750	24,750
5	Emergency Shelter Program	26,000	40,000	35,000	35,000
6	Empowerment WORKS: Tranquility House	0	5,600	0	0
7	Family Emergency Shelter Coalition	35,500	40,000	35,500	35,500
8	Family Violence Law Center	47,260	50,000	47,260	47,260
9	Magnolia House	0	30,000	0	0
10	Seventh Step Foundation	0	47,500	0	0
11	South Hayward Parish: Community Action Network	12,000	12,000	10,000	10,000
12	Women on the Way	20,000	20,000	20,000	20,000
Housing-Related Services (CDBG) Subtotal		\$214,760	\$389,645	\$238,000	\$238,000

GENERAL FUND

SERVICES FOR SENIORS AND PEOPLE WITH DISABILITIES					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
1	Alzheimer Services of the East Bay	0	20,000	0	0
2	BACS: Friendly Visitor Program	10,375	10,375	10,375	10,375
3	BACS: Hedco House Wellness Center	14,110	14,110	14,110	14,110
4	Community Resources for Independent Living	20,750	25,000	20,750	20,750
5	Legal Assistance for Seniors	18,260	22,000	18,260	18,260
6	Spectrum Community Services	20,750	30,000	20,750	20,750
7	*The Arc of Alameda County: Leadership Program	0	19,786	0	0
Services for Seniors & People with Disabilities Subtotal		\$84,245	\$141,271	\$84,245	\$84,245

Note: All recommended funding amounts subject to change. Funding allocations are contingent on City Council approval and available funding. Dollar figures presented are based on projections of available FY 2014 funding and are for reference only; final allocations will be established as a respective percentage of overall available funding.

*New Applicant and/or Program

**Community Services Commission
FY 2014 Services Funding Recommendations**

GENERAL FUND

GENERAL SERVICES TO LOW-INCOME RESIDENTS					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
1	Alameda County Community Food Bank	20,750	30,000	20,750	20,750
2	Community Initiatives: Day Labor Center	39,342	44,000	39,342	39,342
3	Davis Street Family Resource Center	12,450	15,000	0	0
4	Eden I&R: 2-1-1 Communications	50,000	50,000	50,000	50,000
5	International Institute of the Bay Area	8,300	12,000	8,300	8,300
6	*Lao Family Comm. Development: Afghan Support Services	0	28,200	0	0
7	*Lighthouse Community Center	0	18,500	0	0
8	Magnolia House	0	29,900	0	0
9	SAVE/COPS	0	30,000	15,000	15,000
11	Salvation Army	0	15,000	0	0
12	South Hayward Parish: Food Pantry	12,201	20,000	12,201	12,201
14	Bridge of Faith	0	6,500	0	0
15	Tri-City Health Center	20,667	20,667	20,667	20,667
General Services to Low-Income Residents Subtotal		\$163,710	\$319,767	\$166,260	\$166,260

YOUTH SERVICES					
#	Applicant	Prior Year	Req. Amount	Staff Rec	CSC Rec
1	*Alameda County Office of Education: Project E.A.T.	0	40,000	0	0
2	CALICO	14,525	20,000	14,525	14,525
3	East Bay Agency for Children	15,355	18,500	15,355	15,355
4	Horizon Services, Inc.	20,750	50,000	28,775	28,775
10	Saint Antonius Coptic Orthodox Church	0	73,750	0	0
13	St. Rose Hospital Foundation: FACES	0	15,000	0	0
5	*Sunny Hills Services: Bay Area Youth Center	0	13,125	0	0
6	Tiburcio Vasquez Health Center: Keepin' It Real	10,375	35,000	18,400	18,400
Youth Services Subtotal		\$61,005	\$265,375	\$77,055	\$77,055

Note: All recommended funding amounts subject to change. Funding allocations are contingent on City Council approval and available funding. Dollar figures presented are based on projections of available FY 2014 funding and are for reference only; final allocations will be established as a respective percentage of overall available funding.

**Community Services Commission
FY 2014 Neighborhoods, Arts, Events
Funding Recommendations**

GENERAL FUND

NAE Funding Availability	
General Fund	106,084
Total NAE Funding Availability	\$106,084

NAE Recommendations by Subcategory	
Neighborhoods, Arts, Events	75,000
Community Promotions	25,500
Civic Programs	5,584
Total Recommended	\$106,084

NEIGHBORHOODS, ARTS, AND EVENTS					
Applicant		Prior Year	Req. Amt.	Staff Rec	CSC Rec
1	*4Cs of Alameda County: Children's Faire	0	3,000	500	500
2	Hayward Arts Council: Band & Orchestra Festival	7,400	7,400	7,400	7,400
3	Hayward Arts Council: Operations	16,485	22,100	16,485	16,485
4	Hayward Municipal Band	14,695	18,509	14,695	14,695
5	*Hope 4 the Heart Food Bank	0	4,000	0	0
6	Imperial Star Empire	500	12,980	0	0
7	Pacific Chamber Symphony: Music is Fun!	4,705	6,000	4,705	4,705
8	Sun Gallery: Hayward Area Forum of the Arts	27,450	37,450	27,450	27,450
9	Youth Orchestra of Southern Alameda County	3,765	4,000	3,765	3,765
NAE Subtotal		\$75,000	\$115,439	\$75,000	\$75,000

COMMUNITY PROMOTIONS					
Applicant		Prior Year	Req. Amt.	Staff Rec	CSC Rec
1	Bay Area Blues Society: Hayward Blues Festival	21,500	22,000	21,500	21,500
2	Hayward Zucchini Festival	4,000	20,000	4,000	4,000
Community Promotions Subtotal		\$25,500	\$42,000	\$25,500	\$25,500

CIVIC PROGRAMS					
Applicant		Prior Year	Req. Amt.	Staff Rec	CSC Rec
3	Cinco de Mayo Celebration	2,524	2,524	2,524	2,524
4	Lone Tree Cemetery Association: 111th Memorial Day Event	800	1,000	800	800
5	Martin Luther King Celebration	1,910	1,910	1,910	1,910
6	Veteran's Day Observance	350	350	350	350
Civic Programs Subtotal		\$5,584	\$5,784	\$5,584	\$5,584

Note: All recommended funding amounts subject to change. Funding allocations are contingent on City Council approval and available funding. Dollar figures presented are based on projections of available FY 2014 funding and are for reference only; final allocations will be established as a respective percentage of overall available funding.

**Applicants for City Funding
Department of Library and Community Services**

INFRASTRUCTURE APPLICATIONS (CDBG)

Total Amount Requested: \$1,224,405

#1 CITY OF HAYWARD: HOUSING REHABILITATION PROGRAM

Amount Requested

\$380,000

Previous Year Allocation

\$380,000



Before



After

The Housing Rehabilitation Program requests funds to offer loans and grants to low-income Hayward homeowners, including seniors and people who have disabilities. Eligibility is restricted to owner-occupied single family residences in need of accessibility/mobility improvements, code violations corrections, or repairs needed to maintain health and safety.

#2 ALAMEDA COUNTY OFFICE OF EDUCATION, PROJECT EAT

Amount Requested
\$153,205

Previous Year Allocation
New Applicant



Project Educate Act Thrive (EAT) proposes to increase student-led food production and formalize community gardening by creating safe supported garden spaces. Funds requested for facility improvements include lights, fences, wheel chair ramps, elevated garden beds, and distribution centers for differently-abled youth and adults at Tennyson High School's Education Farm.

#3 CITY OF HAYWARD: ACQUISITION OF MATT JIMENEZ CENTER

Amount Requested
\$133,000

Previous Year Allocation
\$133,000



In fiscal year 2005-2006, Hayward City Council approved twelve years of CDBG allocations for the City of Hayward's acquisition of the former Boys and Girls Club. The site is now known as the Matt Jimenez Community Center and operated by Hayward Area Recreation District. This will be the eighth year of the acquisition, and the annual \$133,000 amount will be removed from the total amount of estimated funding availability in this category.

#4 CITY OF HAYWARD: MURAL ART PROGRAM

Amount Requested

\$50,000

Previous Year Allocation

\$50,000



The Mural Art Program requests funds to install murals and mosaics in some of the most graffiti-prone and vandalized areas in Hayward, which are located in the City's lowest income census tracts. This includes public schools, playgrounds, and local business areas in low-income census tracts.

#5 EMERGENCY SHELTER PROGRAM

Amount Requested

\$25,000

Previous Year Allocation

\$20,000



Emergency Shelter Program provides shelter and support services to low-income women and children who are victims of domestic violence. Funding would allow the shelter to complete renovations and upgrades which include a fence, plumbing, painting, sidewalk repair, purchase of exterior storage units, children's playground, and a new phone system.

#6 EMPOWERMENT WORKS: HOPE FOR THE HEART

Amount Requested

\$80,000

Previous Year Allocation

\$0



Hope for the Heart offers a nutrition program and food boxes to low-income Hayward families. Requested funds are for a new wood and steel ribbon fence (\$40,000) and solar energy system (\$40,000) for their new warehouse to be completed in Spring 2013.

#7 FAMILY EMERGENCY SHELTER COALITION

Amount Requested

\$27,200

Previous Year Allocation

\$0 (Facilities)



Family Emergency Shelter Coalition is requesting funding for retrofits to their Counseling Center, which provides daily counseling to Les Marquis and 3rd Street residents. Retrofits include attic insulation, wall insulation, crawlspace encapsulation, attic vents, sump pump, air seal building envelope, furnace, duct system, air filter cabinet, and a tank-less water heater.

#8 HAYWARD AREA RECREATION AND PARK DISTRICT

Amount Requested

\$60,000

Previous Year Allocation

\$100,000 (Sorensdale)



Funding requested is for completion of American with Disabilities Act (ADA) accessibility upgrades for the Weekes Park Community Center kitchen, which includes an ADA accessibility ramp and low energy security lighting.

#9 LA FAMILIA COUNSELING SERVICE

Amount Requested

\$36,000

Previous Year Allocation

\$0



Funding requested is for facility improvements of La Familia's Neighborhood Resource Center, which is now located on Fuller Avenue. Specifically, funding is being requested for replacement of the conference room flooring from carpet to wood paneling, repairs to weather damage for one of the walls, and construction of a patio terrace.

#10 SEVENTH STEP FOUNDATION

Amount Requested

\$74,600

Previous Year Allocation

\$0



Seventh Step is a shelter and substance abuse rehabilitation facility for low-income adult male parolees. Funding is requested for repairs such as industrial sewer line cleaning, a solar powered heating and hot water system. The proposal also includes purchase of new metal bed frames to replace the current wood bed frames.

#11 TIBURCIO VASQUEZ HEALTH CENTER

Amount Requested

\$105,400

Previous Year Allocation

\$0 (Facilities)



Tiburcio Vasquez Health Center (TVHC) is requesting funds to acquire the Silva Pediatric Clinic, which was previously owned by St. Rose Hospital. The clinic was scheduled to close, however was offered to TVHC for acquisition. Silva is located at Eden Youth and Family Center, and the proposal is specifically for licensing and equipment to bring the building into compliance with the Title 24 Clinical Facilities Licensing Code.

#12 COMMUNITY CHILD CARE COUNCIL OF ALAMEDA COUNTY

Amount Requested

\$30,000

Previous Year Allocation

\$30,000



Community Child Care Council (4-Cs) of Alameda County provides training to family child care providers. Training includes topics such as how to apply for licensing, complete inspections, business practices (record-keeping, contracts, insurance, taxes and marketing), as well as disaster preparedness. Funding is being requested for expansion and stabilization of child care businesses.

#13 CITY OF HAYWARD: SMALL BUSINESS ASSISTANCE PROGRAM

Amount Requested

\$70,000

Previous Year Allocation

\$0



The Small Business Assistance Program requests funds to provide loans to Hayward businesses for expansion and retention. The program is also designed to create jobs for low-income individuals. Eligibility requirements are businesses that have been in operation for at least two years who also have sound credit.

Department of Library and Community Services
Applicants for City Funding
Fiscal Year 2013-2014

SERVICES, PART 1 (HOUSING-RELATED: CDBG)

ABODE SERVICES: AC IMPACT

APP. #1 HOUSING-RELATED

Amount Requested
\$30,000

Prior Year Allocation
New Applicant



AC Impact is a permanent supportive housing program targeting chronically homeless people who have a history of interaction with law enforcement and other emergency systems. The program provides a total of fifty homeless individuals, seven of whom are Hayward residents, with permanent rental subsidies and supportive services. Funding is requested for a portion of the Program Coordinator salary.

CENTRO LEGAL DE LA RAZA

APP. #2 HOUSING-RELATED

Amount Requested
\$40,000

Prior Year Allocation
\$20,000



Centro Legal de la Raza provides free, direct legal services and tenants' right education to low-income Hayward residents facing eviction and habitability issues. Centro's attorneys offer assessment and consultations, legal advice, and brief services. Proposal is to increase services from previous years in response to the increase in demand, with 100 unduplicated residents served. Funding requested would support general operating expenses.

ECHO: FAIR HOUSING

APP. #3 HOUSING-RELATED

Amount Requested
\$29,160

Prior Year Allocation
\$59,240



Eden Council for Hope & Opportunity (ECHO) provides Fair Housing counseling and investigation activities. Proposal is to serve 47 unduplicated Hayward residents, providing training, the investigation of discrimination inquiries and complaints, conduct fair housing audits, distribution of informational materials, etc. Funding requested would support general operating expenses.

ECHO: LANDLORD TENANT

APP. #4 HOUSING-RELATED

Amount Requested
\$45,385

Prior Year Allocation
\$0



Eden Council for Hope & Opportunity (ECHO) works with landlords and tenants on housing rights and responsibilities. Proposal is to provide over one thousand clients information for options and resolutions in housing disputes. Proposed activities also include one on one mediation. Funding requested would support general operating expenses.

EMERGENCY SHELTER PROGRAM

APP. #5 HOUSING-RELATED

Amount Requested
\$40,000

Prior Year Allocation
\$26,000



Emergency Shelter Program provides shelter and support services to low-income women and children who are victims of domestic violence, with a forty-two bed capacity. Funding requested would support maintenance personnel, facilities operation, utilities, transportation, and administrative costs.

EMPOWERMENT WORKS: TRANQUILITY HOUSE

APP. #6 HOUSING-RELATED

Amount Requested
\$5,600

Prior Year Allocation
New Applicant



Tranquility House Alternatives provides safe and sober transitional housing to men and women in recovery. The nonprofit currently rents two houses in Hayward, one for women and another for men. Proposal is specifically requesting a total of \$5,600 for repairs and maintenance, appliances, and improved nutrition for residents. This includes two new laundry machines (\$2,600), building materials, plumbing supplies, and labor (\$1,200), and a supplemental grocery budget for meals (\$1,800).

FAMILY EMERGENCY SHELTER COALITION

APP. #7 HOUSING-RELATED

Amount Requested
\$40,000

Prior Year Allocation
\$35,500



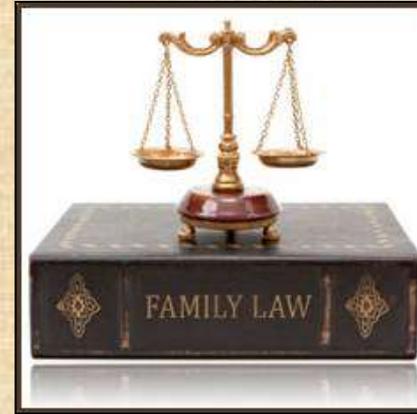
Family Emergency Shelter Coalition provides shelter and support services to approximately 60 homeless families, including children, each year. Services include intake, stabilization, a family needs assessment, and case management. Funds are being requested for partial support for the Les Marquis House emergency shelter.

FAMILY VIOLENCE LAW CENTER

APP. #8 HOUSING-RELATED

Amount Requested
\$50,000

Prior Year Allocation
\$47,260



Family Violence Law Center (FVLC) serves victims of domestic violence in Alameda County, including emergency overnight shelter and serving as a liaison with police and the criminal justice system. The FVLC helps families to leave domestic violence situations without becoming homeless or experiencing further injury. Proposal is to serve 150 unduplicated Hayward residents, and is for general operating expenses.

MAGNOLIA HOUSE: WOMEN'S RECOVERY PROGRAM

APP. #9 HOUSING-RELATED

Amount Requested
\$30,000

Prior Year Allocation
\$0



Magnolia Women's Recovery Program is a six-bed shelter that assists pregnant and post-partum women and their children to recover from the effects of mental illness and co-occurring substance abuse and addictions. Proposal is to provide services to 15 unduplicated Hayward women and children. Funds requested would support operational expenses.

SEVENTH STEP FOUNDATION

APP. #10 HOUSING-RELATED

Amount Requested

\$47,500

Prior Year Allocation

\$0



The Seventh Step Foundation's Freedom House is a 32-bed facility that offers assistance to low-income adult male parolees from the California Correctional System returning to the Hayward area. This application is for 65% of the salary of a full-time committed Job Developer (\$20,200) and 65% of the salary of a Family Therapist (\$27,300) to prepare residents to move from Freedom House to stable housing.

SOUTH HAYWARD PARISH: COMMUNITY ACTION NETWORK

APP. #11 HOUSING-RELATED

Amount Requested

\$12,000

Prior Year Allocation

\$12,000



The Hayward Community Action Network provides outreach, coordination, and case management to homeless individuals who live in Hayward. The program is proposing to serve 100 residents, with intensive case management to thirty individuals, and housing placements for ten of those individuals. Funding requested is for general operating expenses.

WOMEN ON THE WAY

APP. #12 HOUSING-RELATED

Amount Requested
\$20,000

Prior Year Allocation
\$20,000



WOTW is a ten-bed shelter that provides shelter and drug treatment to homeless women, to help them transition to more stable housing. Each woman develops an individual treatment plan, setting goals in each major life area, and meets with her counselor frequently to review progress. Proposal is to assist 12 unduplicated Hayward women. Funding requested would specifically support general operating expenses

Department of Library and Community Services
Applicants for City Funding
Fiscal Year 2013-2014

SERVICES, PART 2 (SOCIAL SERVICES: GENERAL FUND)

ALAMEDA COUNTY COMMUNITY FOOD BANK

APP. #1 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$30,000

Prior Year Allocation
\$20,750



Funding requested would allow the Food Bank to offer scholarships to six member agencies in Hayward, including BOSS, Bridge of Faith, Magnolia House, Salvation Army, Seventh Step, and South Hayward Parish. Scholarships enable the shelters and/or pantries for food purchase. Services are proposed to benefit over 10,000 low-income unduplicated Hayward residents. Funding requested would support general operating expenses.

COMMUNITY INITIATIVES: HAYWARD DAY LABOR CENTER

APP. #2 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$44,000

Prior Year Allocation

\$39,342



The Hayward Day Labor Center provides job placement into both temporary and permanent jobs. It offers referrals, health-care, dental services, literacy classes, and physical activities to residents. It also offers employers a venue for screening and hiring workers. Funding requested is for general operating expenses.

DAVIS STREET FAMILY RESOURCE CENTER

APP. #3 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$15,000

Prior Year Allocation
\$12,450



Davis Street provides emergency food, clothing, subsidized child-care, free acute medical and dental care, mental health counseling, crisis intervention, case management, among many other support services to low-income Hayward residents. It is a multi-service agency proposing to reach 2,445 residents. Funding requested would support general operating expenses.

EDEN INFORMATION AND REFERRAL

APP. #4 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$50,000

Prior Year Allocation
\$50,000



2-1-1 is a telephone number that provides free access to health, housing, and human services information and referral. It enables individuals and families to connect with community based organizations and government agencies. Funding requested is for a portion of the database phone system.

INTERNATIONAL INSTITUTE OF THE EAST BAY

APP. #5 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$12,000

Prior Year Allocation
\$8,300



The International Institute of the East Bay provides legal services and educational workshops to immigrant individuals and families. This includes citizenship, permanent residency, work authorization, family based immigration and visas for survivors of crime and domestic violence. The proposal is for direct services to 500 unduplicated Hayward residents. Funding requested would support general operating expenses.

LAO FAMILY COMMUNITY DEVELOPMENT: AFGHAN INTERNATIONAL

APP. #6 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$28,200

Prior Year Allocation
New Applicant



This project proposes to provide supportive services to 600 low-income unduplicated Hayward residents. Activities include parenting, youth programs, immigration services, case management, advocacy, etc. The project provides services to at least fourteen different ethnic groups. Funding requested is for general operating expenses.

LIGHTHOUSE COMMUNITY CENTER

APP. #7 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$18,500

Prior Year Allocation

New Applicant



The Lighthouse Community Center was organized to serve the lesbian, gay, bisexual, transgender, and questioning community. The center provides a low-cost, community meeting space and sponsors support programs. The Center also organizes lectures, participation in Street Fairs, community art shows, health fairs, legal workshops, and other special events for LGBTQ as well as allies and everyone else in the community. Funding is requested for annual rent costs.

MAGNOLIA HOUSE: WOMEN'S RECOVERY PROGRAM

APP. #8 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$29,900

Prior Year Allocation

\$0



Magnolia Women's Recovery Program is a six-bed shelter that assists pregnant and post-partum women and their children to recover from the effects of mental illness and co-occurring substance abuse and addictions. Proposal is to provide services to 15 unduplicated Hayward women and children. Funds requested would support case management services.

SAFE ALTERNATIVES TO VIOLENT ENVIRONMENTS: COPS

APP. #9 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$30,000

Prior Year Allocation

\$0



SAVE provides crisis intervention services in cooperation with law enforcement responses to homeless, low-income survivors of domestic violence and their children. Resources provided include affordable housing, emergency sheltering, counseling services, clothing, transportation and assistance in obtaining retraining and protection orders, among many other services. Proposal is to work with 350 residents, and funding requested is for general operating expenses.

SAINT ANTONIUS COPTIC ORTHODOX: COPTIC YOUTH CENTER

APP. #10 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$73,750

Prior Year Allocation
\$0



The Coptic Youth Center helps youth develop personal and social skills, and provides a venue for physical activity, education, and information technology. Saint Antonius plans to finish construction of the Coptic Youth Center in June 2013. Funding requested is for portions of the Director, Executive Administrator, and Counselor salaries (\$147,500 total).

SALVATION ARMY: FOOD PROGRAM

APP. #11 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$15,000

Prior Year Allocation

\$0



The Salvation Army in Hayward operates an emergency food service program. The program proposes to serve 1,000 unduplicated Hayward residents. Funding requested would support general operating expenses.

SOUTH HAYWARD PARISH: EMERGENCY FOOD PANTRY

APP. #12 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$20,000

Prior Year Allocation
\$12,201



The South Hayward Parish provides emergency food for 1,200 unduplicated low-income Hayward residents. Food distribution is from Tuesday through Friday, 3:00PM to 5:30PM weekly at the Westminster Hills Outreach Center on Patrick Avenue. Funding is requested to support general operating expenses.

ST. ROSE HOSPITAL FOUNDATION: FACES

APP. #13 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$15,000

Prior Year Allocation
\$0



The FACES program is a health career pipeline for at-risk, minority, high-school youth. Funding would support forty-five Hayward youth residents, which includes exposure to health careers, academic support, and leadership development. Funding requested is for general operating expenses.

THE BRIDGE OF FAITH: MEALS OF LOVE

APP. #14 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested
\$6,500

Prior Year Allocation
\$0



The Meals of Love program provides hot meals, groceries, information and referral services, and clothing to low-income and homeless Hayward residents. Funding requested would support general operating expenses that would assist 925 residents.

TRI-CITY HEALTH CENTER

APP. #15 GENERAL SERVICES FOR LOW-INCOME RESIDENTS

Amount Requested

\$20,667

Prior Year Allocation

\$20,667



Tri-City Health Center provides high quality, comprehensive, and client-centered services to assist and empower individuals living with HIV. Services offered include housing assistance, legal assistance, grocery vouchers, transportation assistance, and emergency financial assistance. Proposal is for case management and mental health counseling for fifty Hayward residents.

ALZHEIMER SERVICES OF THE EAST BAY

APP. #1 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested
\$20,000

Prior Year Allocation
\$0



Alzheimer Services of the East Bay provides adult day care services for families who are living with Alzheimer's disease and related dementia. The program offers nursing care and physical, occupational and speech therapy. Services includes meals. Proposal is to serve 17 residents.

BAY AREA COMMUNITY SERVICES: FRIENDLY VISITOR

APP. #2 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested

\$10,375

Prior Year Allocation

\$10,375



The Friendly Visitor Program provides visiting services to senior Hayward residents with a goal of reducing isolation. The program targets homebound individuals, or those at-risk of nursing home placement due to chronic conditions or disabilities. Proposal is to serve 33 Hayward residents.

BAY AREA COMMUNITY SERVICES: HEDCO HOUSE

APP. #3 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested

\$14,110

Prior Year Allocation

\$14,110



The Hedco House Wellness Center works in collaboration with Alameda County Behavioral Health Care to provide a community based resource for individuals challenged with chronic and persistent mental illness. Proposal is to serve 25 Hayward residents.

COMMUNITY RESOURCES FOR INDEPENDENT LIVING

APP. #4 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested
\$25,000

Prior Year Allocation
\$20,750



Community Resources for Independent Living provides advocacy and life skills services for people with disabilities. This includes peer counseling, job club and pre-employment assistance, youth empowerment, and disaster preparedness. Proposal is to serve 130 residents.

LEGAL ASSISTANCE FOR SENIORS

APP. #5 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested
\$22,000

Prior Year Allocation
\$18,260



Legal Assistance for Seniors provides free legal services in regards to consumer law, guardianship of minor children, public benefits, health law, and immigration. The program also provides community education presentations around the issue of health care coverage impacting seniors. Proposal is to serve 55 residents.

SPECTRUM COMMUNITY SERVICES

APP. #6 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested
\$30,000

Prior Year Allocation
\$20,750



Spectrum Community Services prepares and serves free and low-cost hot meals to Hayward seniors, many who are at-risk of homelessness. Proposal is to serve 300 Hayward residents.

THE ARC OF ALAMEDA COUNTY

APP. #7 SENIORS AND PEOPLE WITH DISABILITIES

Amount Requested
\$19,786

Prior Year Allocation
New Applicant



The Arc proposes to provide leadership training to 12 Hayward residents who have intellectual and/or developmental disabilities. The training program is 9 months, and includes topics such as government, safety, environment, local history, and law enforcement.

ALAMEDA COUNTY OFFICE OF EDUCATION

APP. #1 YOUTH SERVICES

Amount Requested
\$40,000

Prior Year Allocation
New Applicant



Project Educate Act Thrive (EAT) proposes to increase student-led food production and formalize community gardening by creating safe supported garden spaces at Tennyson High School. Funds requested in the Services category would support a portion of staff salaries, specifically for a Farmer position.

CALICO

APP. #2 YOUTH SERVICES

Amount Requested

\$20,000

Prior Year Allocation

\$14,525



CALICO aids children who were sexually and/or physically abused and neglected. The provider conducts forensic interviews and coordinated services, which include crisis intervention and follow-up services. The project proposes to serve 170 residents.

EAST BAY AGENCY FOR CHILDREN

APP. #3 YOUTH SERVICES

Amount Requested
\$18,500

Prior Year Allocation
\$15,355



East Bay Agency for Children provides clinical mental health services to uninsured elementary school children. Services include on-site assessments at schools or homes, short and long term therapy, social skills and anger management, rehabilitative counseling, and other services. The project proposes to serve 50 Hayward residents.

HORIZON SERVICES

APP. #4 YOUTH SERVICES

Amount Requested
\$50,000

Prior Year Allocation
\$20,750



Horizon Services offers counseling support for LGBTQ youth, reducing suicide, drug use, and sexual/physical abuse. Services also include group counseling, one on one crisis counseling, parent support groups, and other services. Project proposes to serve 150 residents.

SUNNY HILLS SERVICES: BAY AREA YOUTH CENTER

APP. #5 YOUTH SERVICES

Amount Requested

\$13,125

Prior Year Allocation

New Applicant



Our Space is a drop-in center for LGBTQ youth. Proposal is to serve 75 Hayward residents. Funding is specifically requested to support a portion of the Drop-In Center Coordinator salary, increasing the position to a .75FTE. This would increase the number of days the center is open and launch case management services.

TIBURCIO VASQUEZ HEALTH CENTER: KEEPIN' IT REAL

APP. #6 YOUTH SERVICES

Amount Requested
\$35,000

Prior Year Allocation
\$10,375



The Keepin' It Real program offers peer education and training around youth health issues. Key topics include teen violence, alcohol and drug abuse, pregnancy, and sexually transmitted infections. The proposal is to serve 870 residents.

Department of Library and Community Services
Applicants for City Funding
Fiscal Year 2013-2014

NEIGHBORHOODS, ARTS, AND EVENTS (GENERAL FUND)

BAY AREA BLUES SOCIETY: HAYWARD RUSSELL CITY BLUES FESTIVAL

Amount Requested
\$22,000

Prior Year Allocation
\$21,500



The proposed activity is the two day, Hayward Russell City Blues Festival held at Hayward City Hall Plaza. The festival celebrates America's music, blues and jazz, found in Russell City.

HAYWARD ARTS COUNCIL

Amount Requested

\$22,100

Prior Year Allocation

\$16,485



Provides five art galleries in Hayward:

1. Art IS Education month at Cinema Place Gallery
2. Art of the Blues at Russell City Blues Festival
3. John O'Lague Galleria's exhibits at City Hall
4. Chamber of Commerce gallery
5. Foothill Arts of the Bay Gallery

HAYWARD ARTS COUNCIL: HAYWARD BAND & ORCHESTRA FESTIVAL

Amount Requested
\$7,400

Prior Year Allocation
\$7,400



Partnering with Hayward Unified School District music teachers, the Hayward Band and Orchestra Festival assembles instrumental music students from six Hayward high schools and middle schools to play under conductors and music educators.

4CS OF ALAMEDA COUNTY: CHILDREN'S FAIRE

Amount Requested
\$3,000

Prior Year Allocation
New Application



Community Child Care Council (4Cs) of Alameda County is a non-profit family resource agency dedicated to strengthening children and families. The Children's Faire is designed to reach out to families with young children and provide them with information and resources that meet their needs in a fun atmosphere.

HAYWARD MUNICIPAL BAND

Amount Requested
\$18,509

Prior Year Allocation
\$14,695



Provides six free Sunday concerts in Memorial Park. Comprised of a 40 member musical group, performances include Classical, Popular, Big Band, Jazz, Rock, Musicals and Latin as well as music from the early 1700's to the present day.

HAYWARD ZUCCHINI FESTIVAL

Amount Requested
\$20,000

Prior Year Allocation
\$4,000



The Hayward Zucchini Festival includes live music, arts & crafts, a Kids' Town area with rides, games, face painting, prizes, and food - including Zucchini. The festival provides an additional source of income to local non-profit organizations

HOPE 4 THE HEART FOOD BANK

Amount Requested
\$4,000

Prior Year Allocation
New Application



Funds requested is for a new copier. The agency estimates to print approximately 20,000 copies a year for outreach to the community, providing notification of events taking place at Hope 4 the Heart

IMPERIAL STAR EMPIRE

Amount Requested
\$12,980

Prior Year Allocation
\$500

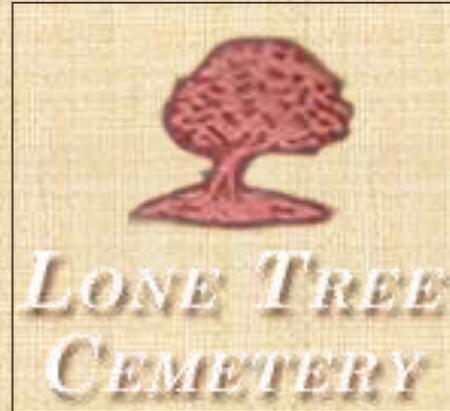


Funds are requested to support the program's total annual budget. The organization provides monthly and one year-end event for local community services.

LONE TREE CEMETERY ASSOCIATION: 111TH MEMORIAL DAY EVENT

Amount Requested
\$1,000

Prior Year Allocation
\$800



Annual Memorial Day Event that is a tribute to local veterans. Lone Tree Cemetery has hosted this event for over 100 years.

PACIFIC CHAMBER SYMPHONY: MUSIC IS FUN!

Amount Requested
\$6,000

Prior Year Allocation
\$4,705



The Music is Fun! program performs a variety of music to introduce and teach music fundamentals (i.e. rhythm, melody, acoustics and timbre, harmony, form, style, etc.) in assemblies for each public elementary school in Hayward.

SUN GALLERY: HAYWARD AREA FORUM OF THE ARTS

Amount Requested
\$37,450

Prior Year Allocation
\$27,450



The Sun Gallery offers a range of exhibits and education programs that brings art to the community. Art education activities for adults and children (school field trips and summer art camp) combine gallery exposure with hands-on experiences in the studio, lectures, workshops, and readings.

YOUTH ORCHESTRA OF SOUTHERN ALAMEDA COUNTY

Amount Requested
\$4,000

Prior Year Allocation
\$3,765



The Youth Orchestra of Southern Alameda County provides music education to supplement school music programs in Hayward and surrounding communities. The program hosts twenty-nine rehearsals and three concerts each year. Students learn classical orchestral repertoire, playing techniques and background information on composers and periods.

SUMMARY OF PUBLIC COMMENTS
2013/2014 Funding Process
INFRASTRUCTURE

Total of four comments: (3) Written Comments and (1) Verbal Comment.

Emergency Shelter Program (ESP)

1. Vera Ciammetti, Executive Director
Written 1/16/13 – Attached #1

Ms. Ciammetti respects the City Staff and Community Services Commission (CSC) funding recommendations, however is in disagreement with how the rationale for recommendations was presented during the CSC decision-making process. Ms. Ciammetti has provided a written comment to clarify circumstances regarding the current (FY 2012/2013) ESP CDBG Infrastructure allocation.

2. Vera Ciammetti, Executive Director
Verbal 1/16/13 – Unattached #2

Ms. Ciammetti provided a verbal comment at the CSC January 16, 2013 Regular Meeting, addressing the rationale presented during the CSC decision-making process. Ms. Ciammetti was particularly displeased with the statement “Agency was not prepared for interview...” and was also in disagreement with how the circumstances regarding the current (FY2012/2013) ESP CDBG Infrastructure allocation.

3. Lesa Hammond, President of the Board of Directors
Written 12/19/12 – Attached #3

Ms. Hammond respects the City Staff and CSC funding recommendations, however is in disagreement with the how the rationale for recommendations was presented during the CSC decision-making process. Ms. Hammond has provided a written comment to clarify circumstances regarding the current (FY 2012-2013) ESP CDBG Infrastructure allocation, as well as to share the successes accomplished by the new Executive Director.

La Familia Counseling Services

4. John Steinfirst, Interim Executive Director
Written 2/20/13 – Attached #4

Mr. Steinfirst has provided a written comment addressing the rationale used for funding recommendations during the CSC decision-making process. Specifically, the written comment addresses how the proposed the project would assist with current infrastructure issues and its cost effectiveness, and the use of past spending performance as part of the CSC decision-making process.



Emergency Shelter Program

(510) 581-5626 • Fax: (510) 581-5628

www.espcn.org

RECEIVED

JAN 16 2013

Library and Neighborhood Services

TO: Community Services Commissioners

FROM: Vera R. Ciammetti, Executive Director
Emergency Shelter Program

RE: Appeal of 2013/2014 CDBG Infrastructure decision

DATE: January 16, 2013

My name is Vera R. Ciammetti and I am the Executive Director of the Emergency Shelter Program (ESP). ESP has had a 40 year history with the city of Hayward. It is my understanding that ESP has enjoyed a strong relationship with the City and based on our prior funding. We feel it is important to maintain this important collaboration and do not want to do anything to jeopardize that relationship.

When we were advised that ESP did not receive infrastructure funding from the CDBG grant we were very disappointed. We understand that funding decisions are made for a variety of reasons and respect the decisions made. However, the documentation regarding the reasons for ESP not receiving funding is a part of public record and is in our opinion somewhat misrepresents the circumstances surrounding the application and the usage of CDBG Infrastructure funds for the 2012-2013 funding cycle.

Following the departure of the former Executive Director of ESP, the City of Hayward staff began questioning the usage of one of the buildings at the Huntwood property. The building was originally funded for infant care. In 2001 the infant care program was discontinued and a childcare program remained in place until 2010, at which time it was discontinued due to a loss of funding. When I was hired in February 2012, I was immediately informed by City staff that the building was not in compliance with the original usage agreement. The Board of ESP and I worked diligently for eight months to satisfy the City, presenting volumes of paperwork, revising usage based on recommendations by City staff members, and submitting the revised documentation only to be told that the exact revisions they requested were unacceptable. During this time, I was also informed that ESP could not apply for additional funding and

40 YEARS
1973-2013

Celebrating 40 years of service to women and children who are victims of domestic violence or homelessness

both infrastructure and direct service funds were being held until the matter was resolved and ESP was locked out of the online City Data Services site.

After a meeting with the City Manager on November 1, I checked to see if I could access the application on line. At that time, when I was able to access the site, I immediately submitted the Infrastructure application to the best of my ability (due Nov. 2).

On November 28, the 2012 – 2013 CBDG Services agreement was executed, thereby allowing ESP to bill for expenses already incurred during the year. In December, ESP finally received the funds for July through November, and December has been approved for payment. The stated reasons for not recommending ESP for funding per the FY 2013-2014 INFRASTRUCTURE DRAFT RECOMMENDATIONS CHART are "Application submitted did not have clear project costs. Agency was not prepared for interview with detailed project budget or prioritization of work requested. Agency was granted \$20,000 in FY 12-13 with a condition that the use issues be brought into compliance. While staff and the agency are working together, site issues have not been resolved. It is not yet know[n] how the existing allocation will be used." Stating that ESP was unprepared is a flawed depiction of the circumstances surrounding the submission of the application given that ESP was vigilantly working with the City to effectively resolve the usage issue.

I am concerned that this is placed in public record. It reflects negatively on the agency. I believe that I have improved the condition of the shelter and the morale of the staff. I have increased the shelter occupancy to 42 while reducing staffing and expenses throughout the agency.

I regret not being able to request more funding and have the complete estimate for you at the time I submitted our application. We were advised we were not permitted to submit a new application until we executed our current 2012 – 2013 contracts. The Infrastructure contract is still not executed, and we are not able to spend the funds until we propose a project to the City Staff which they approve.

My intention in presenting this verbal and subsequent written appeal is to clarify for the record the Emergency Shelter Program circumstances surrounding our submission of the CDBG Infrastructure Grant.

Thank you in advance for your understanding and on-going support of ESP.

From: Lesa Hammond <lesa.hammond@yahoo.com>
Date: December 19, 2012, 12:30:30 PM PST
To: Barbara Halliday <Barbara.Halliday@hayward-ca.gov>
Cc: Fran David <Fran.David@hayward-ca.gov>, Sean Reinhart <Sean.Reinhart@hayward-ca.gov>
Subject: Emergency Shelter Program - CDBG Grant Documentation
Reply-To: Lesa Hammond <lesa.hammond@yahoo.com>

Dear Councilwoman Halliday:

I am writing to solicit your assistance in a matter concerning the reputation of the Emergency Shelter Program and our new Executive Director, Vera Ciammetti. The Emergency Shelter Program (ESP) has had a forty year history with the city of Hayward. It is my understanding that ESP has enjoyed a strong relationship with the City and based on our prior funding I assume this is the case. We feel it is important to maintain this important collaboration and do not want to do anything to jeopardize that relationship. This is why I am writing you for advice.

When I learned that ESP did not receive infrastructure funding from the CDBG grant I was disappointed. When I saw that the programs selected for funding were primarily education, arts, and parks and recreation, I assumed those were the priorities for this coming year. I understand that funding decisions are made for a variety of reasons and respect the decisions made. However, when Vera Ciammetti, the Executive Director of the Emergency Shelter Program, showed me the documentation regarding the reasons for ESP not receiving funding, I was appalled and angry. This document is now a part of public record and is in my opinion a blatant misrepresentation of the circumstances surrounding the application and the usage of CDBG Infrastructure funds for the 2012-2013 funding cycle.

Following the departure of Ralph Johnson as Executive Director of ESP, the City of Hayward staff began questioning the usage of one of the buildings at the Huntwood property. The building was originally funded for infant care. In 2001 the infant care program was discontinued and a childcare program remained in place until 2010, at which time under the direction of Ralph Johnson the child care program was discontinued due to a loss of funding. When Ms. Ciammetti was hired, she was immediately informed by City staff that the building was not in compliance with the original usage agreement. Ms. Ciammetti worked diligently for eight months to satisfy the City, presenting volumes of paperwork, revising usage based on recommendations by City staff members, and submitting the revised documentation only to be told that the exact revisions they requested were unacceptable. During this time, Ms. Ciammetti was told that ESP could not apply for additional funding and both infrastructure and direct service funds were being held until the matter was resolved and ESP was locked out of the online City Data Services site.

After eight months of Ms. Ciammetti attempting to work directly with City staff, I contacted City Manager, Fran David. After I met with Ms. David on November 1; Ms. Ciammetti at my urging checked to see if she could access the application. At that time, when she was able to access

the site and immediately submitted the Infrastructure application to the best of her ability (due November 2).

On November 28, the 2012 – 2013 CBDG Services agreement was executed, thereby allowing ESP to bill for expenses already incurred during the year. Just last week, ESP received the funds for July and August. September - November have been approved for payment. The stated reasons for not recommending ESP for funding per the FY 2013-2014 INFRASTRUCTURE DRAFT RECOMMENDATIONS CHART are "Application submitted did not have clear project costs. Agency was not prepared for interview with detailed project budget or prioritization of work requested. Agency was granted \$20,000 in FY 12-13 with a condition that the use issues be brought into compliance. While staff and the agency are working together, site issues have not been resolved. It is not yet know[n] how the existing allocation will be used." Stating that ESP was unprepared is a flawed depiction of the circumstances surrounding the submission of the application. The unresolved usage of the property, in my opinion, is wholly due to the continued lack of clarity by the City regarding what was required to effectively resolve the usage issue.

I am concerned that this misrepresentation is placed in public record. It reflects negatively on the agency and sullies the reputation of our new Executive Director. For the record, Ms. Ciammetti has done more for the visibility of ESP in the eight months she has been with the agency than I saw in my nine years as a resident of Hayward, and she has significantly improved the condition of the shelter and the morale of the staff above anything I experienced in my four years as a member of the Board. She has been thorough and followed through on every request made of her by the Board, and by the City. I will not attempt to attribute any motivation to the distortion of circumstances stated in the document, but request your help in presenting ESP's position for the record.

What do you feel is the most effective means a public record rebuttal of the documented reasons for not funding ESP. As I stated at the beginning of this letter, ESP has enjoyed a long and satisfying relationship with the City of Hayward and we believe it is important to the clients and the agency that this relationship remain strong.

Thank you for any assistance or advice you can provide regarding this matter.

Sincerely,

Lesa Hammond, PhD.
President, Emergency Shelter Program
510-677-5258

LA FAMILIA Counseling Service

Family Preservation Services

26081 Mocine Avenue • Hayward, CA 94544

1521 "B" Street • Hayward, CA 94541

Phone: (510) 300-3145 • FAX (510) 887-0563

Shauna Nischik
Administrative Analyst I
Community Services Division
City of Hayward CA

RECEIVED

FEB 20 2013

Library and
Neighborhood Services

Dear Shauna,

Subject: La Familia CDBG 2013-2014 Special Appeal

La Familia Counseling Service is writing to appeal the decision made against our 2013-2014 CDBG Infrastructure proposal submitted in November 2012. In December 2012 the ARC committee declined to fund the proposal based on the following recommendations:

1. Question as to whether proposed overhang will address weather damage issues.
2. Cost effectiveness of the proposal is unclear as line items are not priced out and alternates are included.
3. Funded services were abruptly suspended by agency in FY 11-12, resulting in returned funds and a lapse in service delivery.

I & II: Will Overhang Address Weather Damage Issue and Be Cost Effective?

Yes.

At the interview on November 17, 2012, we were queried if other options other than an overhang were considered. We did indeed get other opinions and options from 3 licensed contractors. See below a description of those options. You will see that our final choice made construction and economic sense.

La Familia Counseling Service consulted three licensed contractors to recommend alternative options for preventing water damage to the east wall of the conference room. After assessment, they all recommended three options namely; Stem Wall, French Drain or an Overhang.

LA FAMILIA Counseling Service

Family Preservation Services

2608 i Mocine Avenue • Hayward, CA 94544

1521 "B" Street • Hayward, CA 94541

Phone: (510) 300-3145 • FAX (510) 887-0663

Stem Wall: This option requires replacing doors along the east wall to open inwards and replacing the door frames with a 2-3 inches weather protection bottom frame to prevent water from entering through the door way. The renovation would also mandate making some cosmetic alterations to the outside of the wall to accommodate the stem wall. This alternative to address the water damage will cost \$42,000 to \$46,000 just to put in the stem wall. The cost for the stem wall does not cover the cost to address damages to floor and replace the carpet in the conference room.

French Drain: A French drain works on the principle of gravity. This would be installed slightly sloped down from North to South along the East wall. The rain water coming down the East wall and from the surface of the patio goes into the drain and is directed away. Another draining system of clay pipe or poly ethylene will be put in place to direct the water from the French drain to the Sewer Water Drain. This option requires breaking and removing 54 feet of concrete on our patio, digging and removing at least 12 inches of soil to build and install a trench drain that will be part of the draining system. This option costs \$42,000 to \$46,000.

Overhang:

This option is the most cost effective of all the three options. In addition, it satisfied and remedies to prevent water structure damage, as per below.

The overhang will prevent water damage to the structure, reduce exposure from the elements and reduce related costs such as repairs to the bottom East wall and costs associated to replacing damaged floor of our conference room. In addition the supplemental benefits of an overhang will enable our programs to utilize the patio space year round to facilitate our integration activities. This option costs \$36,000 and priced out in the line items of the attached Quotes.

It is important to break down the specific costs: \$24,000 to build the overhang, \$7000 to repair the floor damage, and \$5000 to repair the east wall from water damage. (Note the attachments with costs.)

LA FAMILIA Counseling Service

Family Preservation Services

26081 Mocine Avenue • Hayward, CA 94544

1521 "B" Street • Hayward, CA 94541

Phone: (510) 300-3145 • FAX (510) 887-0663

III. Funded services were abruptly suspended by agency in FY 11-12, resulting in returned funds and a lapse in service delivery.

We are somewhat baffled by this "rationale," as printed in the FY 2013-2014 "Infrastructure Draft Recommendation Chart. Notes: Rationale for Recommendations." Is there any intent to use this rationale as a reason to deny our proposal? It is listed as a rationale, and I respectfully submit that this is unfair and, excuse the phrase, irrational. La Familia unfortunately had to suspend its services temporarily until we were able to renew the programs at our Fuller Site. Additionally, this event was in the past, and services are in the present and poised for the future.

Summary

We are requesting \$36,000 funding to build the overhang and perform some structural repairs to the east wall over the conference room and also repair the water damage to the floor. La Familia's Fuller site is a hub of the Hayward Community. This center serves over 1,100 consumers per month. This funding will enable La Familia to continue providing essential services in the community in an enabling environment irrespective of the weather condition. This additional funding from the City of Hayward will secure the infrastructure of the facility into the foreseeable future.

La Familia Counseling Service appreciates the opportunity to appeal your decision to fund our Fuller facility through the CDBG Infrastructure grant. Enclosed is the original proposal and related quotes as submitted in November 2012. Please feel free to contact me if you have any questions or need more information

Sincerely,



John F. Steinfirst, LCSW
Interim Executive Director

510 773 9485 (Mobile)

Attachments omitted as Public Comments are not an opportunity to present information on the proposal, only to comment on the Draft Funding Recommendations

SUMMARY OF PUBLIC COMMENTS
Fiscal Year 2013/2014
SERVICES

Total of eighteen comments: (15) Written Comments and three (3) Verbal Comments.

Bay Area Youth Center: Our Space

1. Stephanie Perron, Director of LGBTQ Community Center
Written 2/19/13 – Attached #1

Ms. Perron has provided a written comment to clarify the Our Space program model and services.

Davis Street Family Resource Center

2. Karla Goodbody, Director of Health & Family Support Services
Verbal 2/20/13 – Unattached #2

Ms. Goodbody provided a verbal comment at the CSC February 20, 2013 Regular Meeting, requesting that the CSC reconsider the funding recommendations and recommend an allocation to David Street. Specifically, Ms. Goodbody provided clarification of how City funding would support Hayward residents. Ms. Goodbody also shared an email written by a Davis Street client requesting services.

St. Rose Hospital Foundation: FACES for the Future

FACES for the Future Staff Members

3. Tomás Magaña, Program Director and Jasmine Nakagawa, Program Coordinator
Written 2/15/13 – Attached #3

Mr. Magaña and Ms. Nakagawa has provided a written comment to clarify the need for City funding to sustain services, highlight recent success with program visibility and outcomes.

4. Tomás Magaña, Program Director
Verbal 2/20/13 – Unattached #4

Mr. Magaña provided a verbal comment at the CSC February 20, 2013 Regular Meeting, clarifying the need for City funding to sustain services and highlight recent success with program visibility.

5. Jasmine Nakagawa, Program Coordinator (Submitted as follow-up to email from Mr. Cobb)
Written 1/21/13 – Attached #5

Ms. Nakagawa has provided a written comment to clarify the need for City funding, specifically noting that current fiscal year services were sustained through a CalGRIP grant unavailable to the program in FY 2013-2014.

6. Jasmine Nakagawa, Program Coordinator
Verbal 2/20/13 – Unattached #6

Ms. Nakagawa provided a verbal comment at the CSC February 20, 2013 Regular Meeting, highlighting the increased community support and new partnerships established by the program.

St. Rose Hospital department representatives provided written comments to speak to their positive experiences in hosting a FACES for the Future youth.

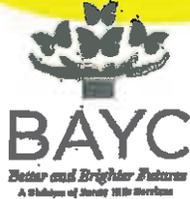
St. Rose Hospital Staff Members:

7. Linda Aug, Medical/Surgical Nursing Supervisor
Written 2/13/13 – Attached #7
8. Kapinga Brown, Manager of Quality Improvement
Written 1/25/13 – Attached #8
9. Michael Cobb, Foundation Executive Director
Written 1/21/13 – Attached #9
10. Nancy Glenn, Patient Access Supervisor
Written 1/28/13 – Attached #10
11. Richard Hardwig, Chairman of the Board of Directors
Written 1/31/13 – Attached #11
12. Roya Monshizadeh, Manager of Family Birthing Center
Written 1/25/13 – Attached #12
13. Lex Reddy, President and CEO
Written 1/30/13 – Attached #13
14. Tara Uriz, Manager of Rehabilitation Services
Written 1/28/13 – Attached #14

Community members provided written comments in support of the FACES program.

Community Members:

15. Jesús Armas
Written 2/11/13 – Attached #15
16. Natalie Dufek Brooksher, Bay Valley Medical Group, Director of Clinical Services
Written 1/28/13 – Attached #16
17. Janett Hernández Leon, Tennyson High School, Puente Program Counselor
Written 1/28/13 – Attached #17
18. Pamela Russo, Former Executive Director of St. Rose Hospital Foundation
Written 2/14/13 – Attached #18



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Hayward, CA 94541
p. 510.727.9401
f. 510.727.9405
www.baycyouth.org

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FEB 20 2013

Library and
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February 19, 2013

To the Community Services Commissioners:

Thank you for reviewing the funding application for Bay Area Youth Center's community center for LGBTQ youth, Our Space, to provide case management services to LGBTQ youth in our community. I am not writing to appeal your decision, but to offer some clarification regarding our program as one of the reasons noted for denial of funds was duplicative services. We are incredibly proud that the city of Hayward is home to several providers who support LGBTQ youth as this is a population that is historically underserved, and believe that each community provider brings separate and distinct services to the work with LGBTQ youth.

Our Space operates a robust drop-in center for LGBTQ youth ages 14 – 24 and facilitates programming for LGBTQ youth three days per week. While these services may not be unique to Hayward, it is our service philosophy that sets us apart from other organizations. Our program services are relationship-based and holistic, prioritizing intergenerational community building, empowerment strategies, and mind, body and soul wellness. At its core Our Space honors the experiences, strengths and needs of LGBTQ youth who are often marginalized within the LGBTQ community – "systems involved" youth impacted by poverty, homelessness, and the foster care and juvenile justice systems. These are youth who often present with high mental health and case management needs but struggle to access area support services due to lack of insurance, inability to pay, distrust of providers and/or lack of LGBTQ competent and affirming providers.

At Our Space we consistently serve youth in need of more comprehensive support services who are eager to receive that support from Our Space because they have built trusting relationships with our service providers. Our current funding restrictions prevent us from providing these intensive support services to youth without Medi-Cal, which is why we sought funding from the city of Hayward. It is our understanding that these LGBTQ youth are not receiving needed support services with other area providers and are therefore being inadequately served by our community.

We appreciate this opportunity to further explain the Our Space services and program model, and welcome questions and feedback.

Respectfully,

Stephanie Perron, ASW
Director of LGBTQ Community Center

St. Rose

HOSPITAL
FOUNDATION

FACES FOR THE FUTURE



BUILDING AND BRIDGING
NEW HORIZONS IN HEALTH CARE

February 15, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

RECEIVED
FEB 20 2013
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Dear Community Services Commissioners,

Thank you for your support of the FACES for the Future Program at St. Rose Hospital (FACES) in previous years, and for providing us this opportunity to appeal your draft decision to not fund FACES in the 2013-14 grant cycle.

The FY 2013-14 Draft Services Funding Recommendations document stated the following rationale for denying our request: "Agency indicated that services would continue without City funding." I am writing because it appears that this conclusion is the result of a misunderstanding. City funding is absolutely critical to the sustenance of FACES program services in the upcoming year.

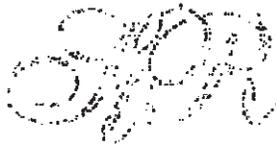
First, we think that it is important for the Commission to note that FACES underwent a full programmatic and budgetary review in 2012, resulting in a 41% decrease of the overall program budget. This was a necessary reduction given the limitations of funding that the program was facing. At the same time, however, we were able to improve our services, leverage important new partnerships, and increase by 82% the number of at-risk high school students that are served. More students are enrolled in our program now than ever before. Not only does this mean that FACES is operating more efficiently than we have in previous years, but it also means that the amount requested from the City is now a bigger percentage of the Program's total budget.

Secondly, it is also important to understand that FACES was only able to sustain services during FY 2012-13 without City support because of a one-time grant of \$30,000 through the State's CalGRIP program. Because CalGRIP funding will not be available to FACES in 2013-14, we are asking the City of Hayward to support that deficit and provide the critical funding necessary to meet our budgetary needs.

In order to operate effectively and address limited funding resources, FACES has successfully leveraged in-kind support from St. Rose Hospital, Eden Area Regional Occupational Program, the FACES for the Future Coalition at the Public Health

27200 Calaveras Avenue
Hayward, CA 94545-4383

Phone 510.264.4007
Fax 510.887.7421
foundation@srhca.org



Institute, and La Familia Counseling Services, while concurrently utilizing restricted funds that have been received from other grant-making organizations. We currently have restricted funding for the following critical elements of the program:

- 1) College tours, presentations and field trips (\$2000, Hayward Rotary Club);
- 2) Academic support, workshop materials and fees, Student Blue Coats, Parent Nights, Graduation (State Street Foundation, \$10,000)

As you can see, while these funds support many of the services that the FACES program provides to students, they do not provide for the program's largest costs: 1) the coordination and management of all academic, psychosocial, wellness, and career support; and 2) the design and instruction of weekly workshops that address these needs for students and their families. Lack of City funding would compromise the very elements of the FACES model that enable the Program to serve the City's most vulnerable and potentially expensive high school students.

We are at a critical time of our program's development and growth. The FACES Program at St. Rose Hospital was highlighted on a segment of NBC News with Brian Williams in January 2013. This coverage provided the program with national recognition which we plan to use for larger fundraising efforts. We have successfully transitioned through significant changes at St. Rose Hospital, and the hospital's new administration is fully supportive of the program. We expect to leverage funds provided through the City of Hayward to solicit funds from private and corporate donors. Through effective streamlining of services and improved program management, the program has demonstrated significant growth within a very short period of time, and we cannot afford to lose the momentum that has been generated through these efforts.

FACES has a proven track record of improving Hayward students' school attendance, GPAs, high school completion rate, and college-going rate. Now, with program components and partnerships that are stronger than ever before, FACES is poised to be even more effective than in years past. Please continue to support us in this effort.

Sincerely,

Tomás A. Magaña, MD, MA, FAAP
Program Director
FACES for the Future at St. Rose Hospital

Jasmine Nakagawa
Program Coordinator
FACES for the Future at St. Rose Hospital

Services Comment #5

From: Jasmine Nakagawa [mailto:jnakagawa@srhca.org]
Sent: Monday, January 21, 2013 2:00 PM
To: Sean Reinhart
Cc: Michael Cobb
Subject: RE: Faces of the Future Funding

Hello, Sean,

I'd like to add to the email that Mike sent you this morning.

During the interview, my Program Manager, Brooke Briggance, and I were asked how we were able to sustain the FACES for the Future program at St. Rose Hospital this year despite lack of funding from the City. In retrospect, I think that lack of clarity in our response to that question may have been what led the commission to believe that funding from the City was not necessary to our survival in 2013-14.

As Mike wrote in his email, we were only able to continue offering services to youth during 2012-13 because we received a two-year reimbursement grant through CalGRIP in 2011, ALL of which we conserved for 2012 operations. We are still awaiting reimbursement for that grant. Furthermore, we will not receive CalGRIP funds in 2013-14.

FACES for the Future has served the high school students of Hayward since 2007. This year, our partnerships with the Hayward USD, Hayward colleges and other Hayward service providers are stronger than ever. We have a stable home for our program at St. Rose Hospital. I think we are poised to be more effective than ever before in serving the needs of high school students in our community. In order to continue our efforts, we need the City funds for which we applied.

Please let me know if you have any additional questions or if you need more information from us.

Best,
Jasmine

From: Michael Cobb
Sent: Monday, January 21, 2013 9:05 AM
To: Sean Reinhart
Cc: Jasmine Nakagawa
Subject: Faces of the Future Funding

Good Morning Sean

I hope your weekend was great.

I received a copy of the 2013-2014 Funding Recommendations and I had a couple of questions and concerns regarding the Faces of the Future Program here at St. Rose Hospital. First, Faces is listed under General Services for Low-Income Residents – shouldn't it fall under Youth Services? Also, under Rationales it has been written that "Agency indicated that services would likely continue without City funding". I was not at the interview but I have asked our Program Coordinator Jasmine Nakagawa who was if this was the message she intended to share – and it was not. City Funding is vital to the health and future of this Program. Chances for its survival are grim if Faces does not receive this support. This year Faces did not receive any financial support from the City due to missing the application date (by the former director) and did stay alive by support from a Cal Grip Grant. Without your help this program will not survive.

Is there anything we can do at this point? Is there an appeal process? Thank you very much for your help!

Best Regards,

Michael Cobb
Foundation Executive Director
St. Rose Hospital

February 13, 2013

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27200 Calaroga Avenue
Hayward, CA 94545-4332

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www.StRoseHospital.org

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

Dear City of Hayward Community Services Commission:

Please reconsider funding the **FACES for the Future Program** at St. Rose Hospital during this grant cycle.

I currently have five **FACES** student interns shadowing the RNs and CNAs in my department at St. Rose Hospital. Our department chooses to host **FACES** students because we believe that it is our responsibility as the biggest department at St. Rose Hospital to provide learning and growth opportunities for students in the Hayward community.

Not all students are successful in a purely academic environment. The students that participate in **FACES** internships here do not always have the highest GPAs, and many of them lack support at home. However, through firsthand experience, **FACES** students learn how to achieve their goals and see why it is so important for them to do well in school. The **FACES** program, and their work in our department, can be a life-changing experience for them and for their families.

I believe that the City of Hayward also has a responsibility to care for its youth and to provide—through programs like **FACES**—tangible opportunities for educational success and career stability.

Sincerely,



Linda Aug, RN
Medical/Surgical Nursing Supervisor
St. Rose Hospital

Services Comment #8

January 25, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

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St. Rose
HOSPITAL

27200 Calaroga Avenue
Hayward, CA 94543-4422

510.264.4000
www.strosenc.org

Dear City of Hayward Community Services Commission:

I am writing to ask you to reconsider the inclusion of the FACES for the Future program as one of the recipients of a 2013-14 City of Hayward grant.

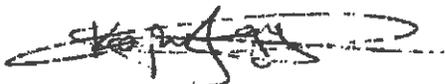
The Quality Improvement and Risk Management Department at St. Rose Hospital has supported the FACES program since its inception at the hospital in 2007. Over the years, many FACES students have come through our department as interns. Through their internships in the hospital and with the support that the FACES program provides for them in academics and overall wellness, these students have the opportunity to pursue education and career options that really make sense for them and their lives. Through the program, we know we are making a powerful positive difference.

This year, we have seen many improvements in the FACES program here at St. Rose. We have over 30 students doing internship rotations here in the hospital this year—more than ever before. Not only does the program seem better organized than in previous years, but students are receiving better training before entering internship, and each student gets more individualized attention with their school work and wellness.

We have also seen the FACES program taking on more community involvement projects here at the hospital. During the holiday season, the FACES students decorated the departments, and facilitated a successful St. Rose Hospital toy drive in partnership with the Hayward branch of the Salvation Army.

The FACES Program is now more impactful and successful than ever before. To see this program lose its City funding at this point would be a great disappointment.

Sincerely,



Kapinga Brown
Manager, Quality Improvement
St. Rose Hospital

Services Comment #9

From: Michael Cobb
Sent: Monday, January 21, 2013 9:05 AM
To: Sean Reinhart
Cc: Jasmine Nakagawa
Subject: Faces of the Future Funding

Good Morning Sean

I hope your weekend was great.

I received a copy of the 2013-2014 Funding Recommendations and I had a couple of questions and concerns regarding the Faces of the Future Program here at St. Rose Hospital. First, Faces is listed under General Services for Low-Income Residents – shouldn't it fall under Youth Services? Also, under Rationales it has been written that "Agency indicated that services would likely continue without City funding". I was not at the interview but I have asked our Program Coordinator Jasmine Nakagawa who was if this was the message she intended to share – and it was not. City Funding is vital to the health and future of this Program. Chances for its survival are grim if Faces does not receive this support. This year Faces did not receive any financial support from the City due to missing the application date (by the former director) and did stay alive by support from a Cal Grip Grant. Without your help this program will not survive.

Is there anything we can do at this point? Is there an appeal process? Thank you very much for your help!

Best Regards,

Michael Cobb
Foundation Executive Director
St. Rose Hospital



January 28, 2013

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27200 Colma College Avenue
Menlo Park, CA 94025-1174

St. Rose Hospital
www.strose.org

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

Dear City of Hayward Community Services Commission:

I was disappointed to hear that the **FACES for the Future** program at St. Rose Hospital will not receive City funds in 2013-14. I am writing in support of the **FACES Program** and with the hope that you will reconsider.

Since **FACES** began at St. Rose Hospital in 2007, many students have interned in the **Admitting and Women's Imaging Departments**. My staff and I have seen tremendous growth in teenagers who, before joining the Program, had no path to a better future for themselves.

Recently, **Jasmine Nakagawa**, the new Program Coordinator of **FACES**, sent me a journal entry from one of her current students, **Maria**. An excerpt from that entry reads, "My internship supervisor helps me to understand the work being done, and every day I learn something new. Because of **FACES** and my supervisor, I can see where I really want to go in life." These are the daily reminders that through **FACES**, we are truly impacting the youth of Hayward as well as Hayward's future healthcare workforce.

Please reconsider your decision and fund **FACES for the Future** next year. The community and residents of Hayward cannot afford to lose a program that enacts such deep and sustainable change.

Sincerely,

Nancy Glenn
Patient Access Supervisor
St. Rose Hospital

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FEB 19 2013

Library and
Neighborhood Services

January 31, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, California 94541

To City of Hayward Community Services Commission:

As Chairman of the St. Rose Hospital Foundation I was saddened to learn that our grant request for the FACES for the Future was denied this year.

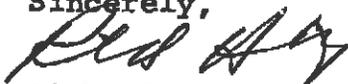
Our mission at the Foundation is to raise much needed money for St. Rose Hospital. Everyone acknowledges that for the past several years St. Rose Hospital has struggled financially. But they also agree that the closure of St. Rose Hospital would be devastating to our community. Unfortunately when the need is the greatest, many of our supporters and donors have decided to "sit on the sidelines" and wait to see how this all turns out which has put an even greater financial strain on the hospital. I am pleased to report that I believe the hospital has turned the corner towards fiscal recovery.

The FACES for the Future program is very valuable to the City of Hayward as we take under-performing and under-supported students and tutor and mentor them in academics as well as the medical fields. We give them opportunities to envision themselves in productive careers in the health professions. We provide them with not only a pathway to a high school diploma but also to college and career. As a business owner in Hayward whose business is relocating and advising other business owners here, I can tell you that one of the chief concerns is the performance of the students in Hayward.

The program has tremendous momentum now. Its success got it exposure on the national NBC Nightly News with Brian Williams this month; it has a new dynamic program coordinator in Jasmine Nakagawa; a record number of students enrolled this year - 31 and the track record of success.

Therefore it is my wish and request that you reconsider and approve the grant for the FACES for the Future - St. Rose Hospital. It would be a shame to lose this valuable program for the students and the community because of a lack of funding.

Sincerely,


Richard Hardwig

January 25, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

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St. Rose
HOSPITAL

Hayward, CA 94541
Tel: (510) 264-4255
www.srhca.org

To City of Hayward Community Services Commission:

I urge you to reconsider your decision not to fund the **FACES for the Future Program** at St. Rose Hospital in 2013-14.

As a **FACES** internship placement supervisor in the Family Birthing Center at St. Rose Hospital since 2007, I have seen firsthand the tremendous positive impact that the **FACES** program has on Hayward student participants, their families, and the Hayward community.

We are facing a healthcare workforce shortage here in Hayward and throughout Alameda County. As a community hospital, St. Rose serves a very diverse population of patients from Hayward. It is imperative that the next generation of healthcare providers in Hayward have experience working with patients like ours. By hosting internships through the **FACES** program, the Family Birthing Center is doing its part not only to help students in need, but to develop a culturally-responsive healthcare workforce for the future.

The City of Hayward should continue its support of the **FACES for the Future** program at St. Rose Hospital. To discontinue funding at this critical time, after supporting the development of the program in previous years, would be a mistake.

Sincerely,



Roya Monshizadeh
Manager, Family Birthing Center
St. Rose Hospital
(510) 264-4255
rmonshizadeh@srhca.org

Services Comment #13

January 30, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

Dear City of Hayward Community Services Commission:

I am writing this letter in support of the **FACES for the Future Program** at St. Rose Hospital.

The **FACES for the Future** program has operated under the St. Rose Hospital Foundation since 2007. I know that the City of Hayward has generously provided funding in 4 out of the 5 years, helping to propel this program to its current level of success. This year, the program has grown to serve its greatest number of students. **FACES** students receive not only job-shadowing experience in almost every department of the hospital, but also tutoring, college preparation, and wellness services that help them to achieve sustainable success.

In the short time that I have been at St. Rose, I have come to truly appreciate the **FACES** program and its importance to at-risk youth in the Hayward community. When I see the **FACES** students in the halls, their presence is a daily affirmation of St. Rose Hospital's commitment to Hayward and its residents.

St. Rose Hospital is proud to host the **FACES for the Future** program in Hayward. We look forward to continuing to invest in the future of Hayward's healthcare landscape through this program. However, that will not be possible without the City's support.

I urge you to reconsider your decision and fund **FACES for the Future** this year.

Sincerely,



Lex Reddy
President and CEO

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FEB 19 2013

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Hayward, CA 94545-4704

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January 28, 2013

Services Comment #14



St. Rose
HOSPITAL

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

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FEB 20 2013

Library and
Neighborhood Services

27200 Calaveras Avenue
Hayward, CA 94545-4383

510.261.4000
www.St.Rose.Hospital.org

Dear City of Hayward Community Services Commission:

Please reconsider funding the **FACES for the Future Program** at St. Rose Hospital in 2013-14 grant cycle.

I am the Manager of the Rehabilitation Services department at St. Rose Hospital, a department that hosts **FACES** interns throughout the year. The reason that we participate in this program is because we can see the difference that firsthand experience and mentorship helps students to succeed.

We recently had a **FACES** student named Alma in our department. With her father unable to work because of an injury, Alma and her family were living in poverty. As the eldest child, Alma was under tremendous pressure to help care for her siblings and provide for her family. All of the distractions in her life outside of school were causing Alma to lose focus in school, and she was falling two classes. The mentorship and experience she received in Physical Therapy helped her to see the relevance between her education and career success. I heard that she has now brought her GPA up to 2.7 and plans to attend college to become a Physical Therapist.

The **FACES** program here at St. Rose is stronger now than ever before. In previous years, the program was not meeting enrollment numbers and communication regarding students was sometimes difficult. Now, the program is more robust than ever--students are better-trained, staff is more engaged, and the partnership between **FACES** and my department is stronger. To discontinue your support when the program is at its best does not make sense.

It is in the best interest of Hayward students, families, and communities that the **FACES for the Future** program continue to grow.

Sincerely,

Tara Uriz, MPT
Manager, Rehabilitation Services
St. Rose Hospital

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FEB 19 2013

Library and
Neighborhood Services

February 11, 2013

Elizabeth Samayoa, Chair
Community Services Commission
777 B Street
Hayward, CA 94541

Dear Chair Samayoa and Commissioners:

In 2007, while Hayward City Manager, I learned of a new program proposed by St Rose. Modeled after a program then in effect in Oakland (Children's Hospital), St Rose proposed to create an opportunity for Hayward students to learn about and become interested in pursuing a career in the health care field. Known as Faces for the Future (FACES), it was a critically important initiative in 2007 and remains critically important today.

FACES is committed to improving the lives of our young people by offering them a meaningful way to further their education and to identify career opportunities. In concert with Eden ROP, FACES tutors and mentors Hayward students in their school work and makes them aware of their potential to secure gainful and meaningful employment in the medical field.

As a former member of the Hayward School Board, I am aware of the many challenges our students face in the classroom. I am impressed by the fact FACES provides students with a pathway to attain not only a high school diploma but also a college degree and, later, to establish a future in the health care profession. This kind of opportunity is something that should be strongly supported.

I am informed that FACES enjoys tremendous momentum and success, evidence of which was recently showcased on the national stage via a news feature in the NBC Nightly News with Brian Williams. Today, the program is benefiting from its dynamic program coordinator (Jasmine Nakagawa) and is reporting a record number of participants with its enrollment of 31 students.

It is vitally important that as a community we do all that we can to offer young people the opportunity to succeed. Funding FACES at the requested level will send an important message to community that the City values education, and is genuinely committed to the betterment of our youth. Please support this important program.

Sincerely,


Jesús Armas

CC: Sean Reinhart, Director of Library & Community Service



BAY VALLEY
MEDICAL GROUP, INC.

*Serving Alameda and
Contra Costa Counties*

27212 Calaroga Avenue
Hayward, CA 94545
(510) 785-5000

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FEB 19 2013

Library and
Neighborhood Services

January 28, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

- Castro Valley
- Danville
- Dublin
- Fremont
- Hayward
- Newark
- Pleasanton
- San Leandro
- San Lorenzo
- San Ramon
- Union City

Dear City of Hayward Community Services Commission:

I am writing in support of the FACES for the Future program at St. Rose Hospital. Please reconsider funding this wonderful program in 2013-14.

As a member of the Hayward community and as a healthcare professional, I routinely meet young people who have big dreams but think that those dreams are beyond their reach. They fear their limitations—responsibilities at home, poverty, poor grades, peer pressure, and other difficult experiences—and those limitations keep them from even trying. The reason that my departments at Bay Valley Medical Group partner with FACES for the Future is that we believe that together we can inspire students to overcome their obstacles and pursue their career goals. Not every successful healthcare professional follows the same path to career, and in sharing our personal experiences with students, as well as giving them a firsthand look at our day-to-day work lives, we show them what is possible.

This year, Bay Valley Medical Group has increased its commitment to the FACES program by taking on a higher number of interns than we ever have before. We receive more communication about student progress and greater support from the program staff in achieving our shared goal of training future health professionals. The FACES students are enthusiastic, inquisitive, and prepared to learn.

If the City of Hayward chooses not to continue its support of the FACES for the Future program, the Hayward community will lose a life-changing resource for its young people.

Sincerely,

Natalie Dufek Brooksher, RN
Director, Clinical Services
Bay Valley Medical Group, Inc.

Tennyson High School

27035 Whitman Street • Hayward, CA 94544 • (510) 293-8591 • Fax (510) 582-0964

RECEIVED

FEB 19 2013

Library and
Neighborhood Services

January 28, 2013

City of Hayward
Community Services Division
777 B Street
Hayward, CA 94541

Dear City of Hayward Community Services Commission:

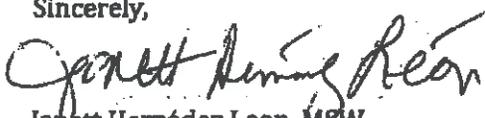
Please continue funding the **FACES for the Future** program at St. Rose Hospital.

As a counselor at Tennyson High School in Hayward, I know that this program makes a difference in the lives of our most vulnerable Hayward students. **FACES for the Future** is the only internship program here in Hayward that accepts students based on their resilience in the face of challenge—not on GPA or academic achievement. For my students who are failing in the traditional classroom or facing extremely difficult circumstances outside of school, **FACES** can provide life-changing services and opportunities that, as a public school, we do not have the resources to give. **FACES** supports me and my students by giving them opportunities to learn hands-on, counseling resources free of charge, and academic tutoring that improves their performance here at school.

A great example of this is one of my current students, Mayra. Mayra had failed some classes in the past and was in danger of not earning the necessary credits to graduate in time. In addition to failing in school, Mayra was making risky choices in her life outside of school, and experiencing depression. The **FACES** program has renewed her motivation. She is currently seeing a counselor through **FACES** to work through some of those issues, as well as receiving two hours of one-on-one tutoring per week to ensure on-time graduation. She wants to become a phlebotomist and continue her education, and with the support of **FACES**, I know she will be successful.

FACES for the Future has become a critical part of a support team for many of our students. The program better enables me to provide the kind of wraparound support that every student really needs.

Sincerely,



Janett Hernández Leon, MSW
Puente Program Counselor & Last Names D-G
Tennyson High School

Services Comment #18

From: prusso7626@comcast.net [mailto:prusso7626@comcast.net]
Sent: Thursday, February 14, 2013 9:45 PM
To: Shauna Darwin
Subject: FACES for the Future

Dear Ms. Darwin and members of the Community Services Commission:

In 2007, the City of Hayward provided the initial seed money to begin FACES for the Future. This program, with the support of St. Rose Hospital, has been one of the most successful youth mentoring programs in our community.

FACES for the Future has made a tremendous difference in the lives of hundreds of at-risk youth and allowed them to re-shape their lives by focus, proper direction and mentorship. Health professionals from St. Rose have guided and instructed the students in medical care but also provide themselves as role models to these young people. The students additionally receive counseling and support, as their home lives are typically broken or abusive. With this approach, the students have thrived and taken their training and skills to further their education.

Each of the FACES for the Future students has sought higher education. Many of these students have utilized our Hayward colleges to further their education and are now employed in the health care arena in our community. Several graduates are working at St. Rose Hospital.

I have seen first-hand how this program has fostered dramatic change in teens and enhanced their lives. It is my hope that the City of Hayward re-consider the benefits of FACES and fund this vital and innovative program. St. Rose Hospital provides a portal for learning and youth mentoring for our community and the results have been rewarding and reflect positively in Hayward.

Respectfully,

Pamela Russo, RN

Former Executive Director, St. Rose Hospital Foundation

SUMMARY OF PUBLIC COMMENTS
2013/2014 Funding Process
NEIGHBORHOODS, ARTS, EVENTS

Total of four comments: (3) Written Comments and (1) Verbal Comment.

Imperial Star Empire

1. John Marques, Treasurer
Written 3/19/13 – Attached #1

John Marques provided a written comment to request reconsideration of a funding recommendation for Imperial Star Empire. The written comment addresses the concern over the number of Hayward residents that attend the fundraising event, and also provides an overview of what services would be supported with grants administered by Imperial Star.

2. Michael (Bart) Bartholomew, President of the Board of Directors
Written 3/19/13 – Attached #2

Michael Bartholomew provided a written comment to request reconsideration of a funding recommendation for Imperial Star Empire. The written comment addresses the concern over the number of Hayward residents that attend the Imperial Star annual fundraising event.

Hayward Municipal Band

3. Lolita Morelli, Manager
Written 3/11/13 – Attached #3

Lolita Morelli provided a written comment giving an overview of the number concerts that can be hosted with the current recommended funding amount.

4. Lolita Morelli, Manager
Verbal 3/20/13

Lolita Morelli provided a verbal comment, reading the written comment referenced as Attachment #3, which gives an overview of the number concerts that can be hosted with the current recommended funding amount.

NAE Public Comment #1

From: Aahotrod1@aol.com
Sent: Tuesday, March 19, 2013 1:09 PM
To: Shauna Nischik
Subject: grant dissision letter imperial star empire letter for appeal

TO: Community Services Commission

I AM WRITING THIS LETTER IN RESPONSE TO A CONCERN OF THE NON FUNDING OF THE GRANT REQUEST FOR THE IMPERIAL STAR EMPIRE. THE REASON'S FOR THE NON FUNDING I FIND TO BE UNCLEAR AS TO WHY IT IS BASED PARTICALLY ON THE ATTENDANCE OF HAYWARD RESIDENCE AS TO IF YOU ARE LIVING IN HAYWARD AND ATTEND OUR EVENT THEN THERE WOULD BE IN REALITY NO TAX MONEY GOING TO THE CITY AS YOU WOULD NOT BE USING HOTELS, YOU WOULD BE IN YOUR HOME, YOU WOULD NOT BE USING THE RESTRAUNTS AS YOU WOULD BE EATING AT HOME, YOU WOULD NOT BE SHOPPING FOR ITEMS YOU MAY HAVE FORGOTTON TO BRING SO THERE WOULD BE NO MONEY'S TO THE SHOPS. THE IMPERIAL STAR EMPIRE AS BEEN A NON-PROFIT FOR NOW THE LAST 34 YRS. AS STATED FOR THOSE 34 YRS WE HAVE BEEN TRING TO RASIE FUNDS FOR THE LESS FORTUNATE, TIMES HAVE CHANGED IN THESE YRS AS TO THE ACONAME IS NOT BEING GOOD AND WHY WE ARE ASKED "WHY WE ARE REQUESTING A GRANT NOW AND HAVE NOT IN THE PAST" THE INFORMATION THAT MONEY WAS AVAILABLE WAS NOT KNOWN IN THE PAST UNTIL NOW SO IF THE MONEYS THAT ARE NOT THERE TO ASK FOR IS WHY WE HAVE ASKED, TO BASE THE NON FUNDING ON THE YRS THAT WE HAVE BEEN IN EXCISTENCE IS NOT FAIR WE ARE TRYING TO CONTINUE HELPING THOSE IN NEED AND WE DO THIS IN PART WITH OUR ANNUAL EVENT ANY HELP THAT WE CAN GET WITH THE EXPENSE OF THIS EVENT HELPS US KEEP DOING THE WORK THAT WE DO, IT HAS GOTTON TO THE POINT THAT IT IS HARDER AND HARDER TO DO THIS AS WE DID IN THE PAST AND WITH GRANT FUNDING OF SOME KIND WILL HELP THIS ORGANIZATION KEEP DOING THE WORK THAT WE DO WITH OUT THIS WE CAN NOT HELP THOSE AS WE HAVE, YES WE WILL CONTINUE TO DO THE WORK AND FUND RASING BUT IT WILL NOT BE TO THE LEVEL THAT IT SHOULD, SO PLEASE RE VISIT THE DECISION OF NON FUNDING, IF IT WAS BASED ON THE AMOUNT THAT WAS ASK FOR THAN HELP US WITH WHAT CAN BE GIVEN TO HELP WITH OUR EVENT. THIS EVENT IS HELD ANUALLY AND PEOPLE FROM ALL OVER THE STATE AND SOME OUT OF STATE THAT WOULD BE STAYING IN THE HOTELS, RESTRUNATS, SHOPS SPENDING THEIR MONEY AND THE TAX'S WOULD BE GOING TO THE CITY.

THE ORGANIZATIONS THAT WE HAVE HELPED ARE FASCO WITH MONEY TO GO FOR HOUSING, FOOD, ETC. FOR THE HOMELESS, THE LIGHTHOUSE COMMUNITY CENTER, TRI CITY WITH FUNDS FOR HIV TESTING, HOUSING ETC.

IT IS IMPORTANT TO THEM AND OUR COMMUNITY THAT THE IMPERIAL STAR EMPIRE CONTINUE TO DO THIS AS IT HAS BEEN A PART OF HAYWARD AND ALAMEDA CO. FOR ALL THESE YRS. THIS MONEY IS NEEDED, THIS ORGANIZATION IS PART OF HAYWARD HISTORY AND TO IGNORE ITS NEEDS NOW WITH TIME IT MAY NOT BE ABLE TO DO WHAT IT HAS. SO IN CLOSING PLEASE RECONCIDER THE FUNDING REQUEST.

JOHN MARQUES TREASURER FOR THE IMPERIAL STAR EMPIRE

NAE Public Comment #2

From: Jessica Avalon [avalonjessica@yahoo.com]
Sent: Tuesday, March 19, 2013 11:46 AM
To: Shauna Nischik
Subject: Pubic Comments regarding funding for the imperial star empire

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Q2:

Hello City Comissioners,

I would like to ask you for your reconsideration regarding funding for the Imperial Star Empire. In recent years raising the funds needed to hold our annual event have become more difficult to raise the proper amount to have a successful event in order to give out the monies raised to charity.

This year we were encouraged by the Commission to ask for our annual budget.instead of just asking for just the hall deposit or fees for our event. Having our annual budget provided by the city would be a great impact on our yearly expenses. last year we applied and received \$500.00 to assist us in the hall deposit.What if the Commission would consider granting us the amount needed to host the event that would be a great benefit for us and our local Charities.

I would like to address the statement that you were unclear as to how many Hayward residents actually attend our event.Our Group has about on the average 45-70 local residents that attend. Guests coming in for our events spend money to stay in hotels and shop local businesses such as restaurants and stores in our surrounding downtown this benefits our local revenue and cgeerates city taxes from not only our quarterly but our annual events each year with guests coming in to attend them. Having serveral hundred out of towners spending time in our city brings an overall increase to our Commerce and puts the attention to people to continue to return to our city in the future.

Thank you for your time,

Michael (Bart) Bartholomew
President of I.S.E. Governing Board of Directors for the 34th Reign
The Lavender Dragonfly,The Hope of the Stars
The Sapphire & Diamond
Absolute D. Empress XXVIII
Jessica Avalon

It's our Mission to provide services to the less fortunate and to maintain harmonious ties with our Community.

NAE Public Comment #3

From: lmorelli8130@sbcglobal.net
Sent: Monday, March 11, 2013 12:50 PM
To: Shauna Nischik; Shauna Nischik
Subject: CDC Hayward Municipal Band

Community Services Commission

We received your recommendation for funding for the 2013 Hayward Municipal Band Summer Concert Season. We appreciate the earlier notification this year.

Our request was for \$18,509 and the suggested funding from the CSC was \$14,695. This amount will make 5 two hour concerts possible starting on June 16, 2013 at 2:30 pm each Sunday through July 14th. Playing five concerts will enable the 40 musicians to be paid the same amount as last year, \$65.00 per concert plus \$1.00 per concert for 10 section leaders. This will amount to \$13,050. HARD has said they will add the concerts on the Tony Morelli Bandstand in Memorial Park to their liability insurance coverage for \$252 which will equal \$13,202.

In 2012 the Manager personally contributed \$905 to pay the musicians for the last concert plus \$172 for insurance required by the City of Hayward for one concert. \$14,695 minus \$13,202 cost of concerts, minus \$905 for last concert and \$172 for insurance to reimburse manager leaves \$416 which will be kept in reserve for repair to City owned percussion instruments, flags etc.

Hopefully the economic situation will improve in 2014 and the sixth concert can be restored plus some leader pay for the conductor and the manager which has been non existent for many years.

I hope that a decision can be reached very soon as musicians are contacting me as to the stability of our season. Their loyalty to the Hayward Municipal Band precludes their committing to other musical engagements until they know about our situation.

I will attend the March 20th meeting.

Sincerely yours,
Lolita Morelli, Manager
Hayward Municipal Band



CITY OF
HAYWARD
HEART OF THE BAY

**4TH YEAR
ACTION PLAN
FY 2013-2014**

**ALAMEDA COUNTY HOME
CONSORTIUM**

MARCH 26, 2013

Table of Contents

Executive Summary.....	2
Lead & Responsible Agencies.....	3
Consultation	3
Citizen Participation.....	5
Expected Resources.....	7
Annual Goals and Objectives.....	7
Project Summary.....	8
Projects.....	8
Geographic Distribution.....	9
Affordable Housing.....	10
Public Housing.....	11
Homeless and Other Special Needs Activities	12
Barriers to Affordable Housing.....	16
Program Specific Requirements	17
Attachments.....	18

Attachment 1	Citizen Participation Outreach Table
Attachment 2	Anticipated Resources
Attachment 3	Project Summary Table
Attachment 4	CDBG Low-Income Target Areas Map



Fourth Program Year Action Plan Narrative Responses

EXECUTIVE SUMMARY

Introduction

The City of Hayward (COH) addresses housing and community development needs through the implementation of a variety of programs and projects supported by federal, state, and local resources. The FY 13-14 Action Plan presents the specific programs and projects that implement the goals and objectives of the City's FY 2010 – 14 Five Year Consolidated Plan and is the City's application for Community Development Block Grant (CDBG) funds from the U.S. Department of Housing and Urban Development (HUD). The Consolidated Plan is a comprehensive review of the City's housing and community development characteristics and needs, an inventory of resources available to meet those needs, a five-year strategy for the use of those resources, and a one-year Action Plan (updated annually) that presents the specific activities which implement the strategy. This Action Plan is the fourth of this Consolidated Plan (federal Program Year 2014) which covers the period of July 1, 2013 through June 30, 2014.

Federal resources through HUD available in FY 2013-2014 include the CDBG Entitlement Grant of \$1,239,289 and projected revolving loan Program Income of \$350,000 totaling \$1,589,829. These funds will be used to support the following types of activities that will benefit people and households who are of low and moderate incomes: new housing (not construction costs), neighborhood facilities and improvements, housing rehabilitation, public services related to housing and homeless needs, and economic development activities.

Specific CDBG-funded activities are proposed to address the following priorities and objectives in FY 13-14. Proposed outcomes and performance measures are reflected in the Project Tables attached as Appendix 1.

NOTE: In preparing this document it was estimated the City's FY 13-14 allocation would be \$1,239,289. City Council authorized proportionate adjustments to FY 13-14 individual project budgets in the event the amount of the City's allocation is adjusted. The City will not regard such changes to project budgets as Substantial Amendments to the Action Plan

LEAD & RESPONSIBLE AGENCIES

Agency Role	Name	Department/Agency
Lead Agency	HAYWARD, CA	Department Library and Community Services

CONSULTATION

Introduction

In December 2006, the Hayward City Council adopted the Alameda Countywide Homeless and Special Needs Housing Plan, also known as the EveryOne Home Plan. This is a long-term special needs housing plan which seeks to address the housing-related needs of persons with serious mental illness, those living with HIV/AIDS, and those who are homeless. The EveryOne Home Plan reflects an increased recognition among health care and services agencies throughout Alameda County that affordable housing is crucial to the achievement of public and mental health program outcomes. Without stable, decent, and affordable housing efforts to promote public and mental health among low income populations in the County are compromised. In January 2008, EveryOne Home became a community based organization and the official Alameda County-wide Continuum of Care, with governmental entities collectively funding operations and serving on its strategic Leadership Board. The City of Hayward is represented on the EveryOne Home’s “Notice of Funding Availability” and “Performance Outcomes” committees.

Summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies

Alameda County has a history of collaborative efforts focused at the consumer or provider level; the EveryOne Home Plan also looks at coordination at the systems level. The creation of this integrated, regional response offers a number of measureable, outcome-oriented alternatives, including:

1. Increased efficiency and effectiveness of local and regional housing and supportive service programs through sharing of information, planning, clients, resources, and responsibility across the multiple systems that must work together to address common issues.
2. More coordination of government and philanthropic funding. National research has demonstrated that an integrated approach to long-term homelessness can significantly reduce overall expenditures. An example of the collaborative efforts undergone in Alameda County was the Homelessness Prevention and Rapid Re-Housing Program (HPRP) county-wide collaborative.
3. Increased local capacity to attract competitive grants from federal, state and philanthropic sources that can augment existing housing and service systems and support the replication of emerging promising practice models.
4. Increased public interest and support for creative solutions to homelessness, excitement about and involvement in regional efforts, and willingness to support the creation of a new local or regional revenue stream.

For more detailed information please refer to the Alameda County EveryOne Home Plan at www.everyonehome.org.

Describe coordination with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City of Hayward is not an entitlement ESG grantee, however the City's Citizen Participation Plan (CPP) was updated to include potential utilization of ESG grant funds, should the opportunity arise for the City to receive such funds. The City of Hayward is also not a current sub-recipient of State ESG funds; however a few Hayward local service providers that are also funded as City of Hayward CDBG sub-recipients are. The City of Hayward works in collaboration with the CoC 502 to determine the need for local funds, with the CoC rating and ranking all ESG applications from Hayward and other jurisdictions within Alameda County. The City of Hayward serves on the Performance Management Committee, developing procedures for the operation and administration of HMIS. The City of Hayward consults with the Alameda County Continuum of Care (CoC) 502 to determine how to allocate ESG funds, develop performance standards and evaluate the outcomes of projects and activities funded with ESG. The City of Hayward utilizes the Alameda County Priority Home Partnership ESG Policies and Procedures Manual, which covers policies and procedures for all ESG recipients and sub-recipients operating programs in Alameda County, which are all contained within the CoC 502. The manual was developed collaboratively by the CoC and all current entitlement and State ESG recipients.

Describe consultation with all Continuum(s) of Care that serves the State in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS.

The City of Hayward is not an ESG entitlement jurisdiction, and therefore works solely with the local CoC 502 to determine how to allocate ESG funds. The CoC 502 participates in quarterly Regional Steering Committee meetings, which includes eleven Bay Area counties, convened by HomeBase. The committee has had ongoing discussions on how to coordinate regional problem solving and direction setting.

PARTICIPATION

Citizen Participation Plan Overview

The City of Hayward's Citizen Participation Plan (CPP) seeks to involve all City residents including low and moderate-income persons, persons living in blighted areas, members of minority groups, members of non-English speaking groups, residents of areas where a significant amount of federally-funded activity is proposed or ongoing, the elderly, people with disabilities, the business community, and civic groups interested in any of the programs funded directly or indirectly by HUD. The CPP describes HUD-funded programs in Hayward and citizen participation opportunities related to the CDBG, HOME, ESG, and other HUD-funded programs, as well as Annual Performance Reports, other citizen participation issues, and managing the Citizen Participation Plan.

Citizen Participation Goals

The goals of the City of Hayward's citizen participation process include:

- Providing residents with adequate and timely information about the range of activities that may be undertaken through HUD-funded programs, the kinds of activities previously funded in the community, the level of funding available to carry out these activities, and an estimate of the amount of funds that will benefit low and moderate income persons;
- Providing an appropriate means to ensure the involvement of low and moderate income residents most likely to be affected by HUD-funded programs, and to provide reasonable efforts to ensure continuity of involvement of residents or resident organizations throughout all stages of the program;
- Providing residents with an adequate opportunity to articulate needs, express preferences about proposed activities, assist in the selection of priorities, and the development of the plans, applications and reports; and
- Providing residents with the opportunity to assess and submit comments on all aspects of the HUD-funded programs and their performance.

The Community Services Commission

The City of Hayward's Community Services Commission (CSC) is the primary conduit for resident participation in all phases of the CDBG program and other programs funded by HUD, directly or indirectly. The CSC advises and makes recommendations to the City Council on HUD-funded programs including the identification of housing and community development needs, setting priorities, making recommendations regarding the annual allocation of CDBG and other funds originating from HUD, and amending, as necessary, Annual Action Plans. CSC members must be Hayward residents and are appointed by the City Council for four-year terms. The CSC includes low and moderate income residents, representatives from non-English speaking groups, minority groups, and target neighborhoods.

Public Comments

Citizens may submit comments, complaints, suggestions, or questions by letter, facsimile, telephone, by email, or in person regarding any aspect of any HUD-funded program, including the CDBG program, by call (510) 583-4250, or by faxing (510) 583-3650, by logging onto the City's website (www.hayward-ca.gov) and clicking "Access Hayward," or by emailing CDBGinfo@hayward-ca.gov. Written comments should be sent to the following address. All written complaints will be answered in writing within 15 working days.

City of Hayward
Department of Library and Community Services
777 B Street
Hayward CA 94541

Citizen Participation Outreach

See Attachment 1 for Citizen Participation Outreach Table.

EXPECTED RESOURCES

Anticipated Resources

See Attachment 2 for Table of Anticipated Resources

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied.

CDBG funds will be used to provide "gap" financing for public services, public facilities and affordable housing projects. CDBG funds leveraging other public and private funds to increase needed services to Hayward residents or maintain and/or construct affordable housing units.

ANNUAL GOALS AND OBJECTIVES

Goals Summary Information

Goal	Category	Geographic Area	Needs Addressed	Funding
Accessibility Improvements	Non-Housing Community Development	CT 4375 & CT4377 Harder-Tennyson	Community Development	
	Start Year: 2013	End Year: 2014	Outcome: Availability/accessibility	Objective: Create suitable living environments
	Narrative:			
	Goal Outcome Indicator		Quantity	UoM
	Other		100	Other
Small and Microenterprise Business Assistance	Other		Economic Development	
	Start Year: 2013	End Year: 2014	Outcome: Availability/accessibility	Objective: Create economic opportunities
	Narrative:			
	Goal Outcome Indicator		Quantity	UoM
Public Improvements	Non-Housing Community Development	CT 4355 Burbank CT 4375 & CT4377 Harder-Tennyson CT 4366.01 Jackson Triangle CT 4379 Mission-Garin CT 4369 & CT 4362 Longwood-Winton Grove CT 4354 Downtown CT 4355 North Hayward CT 4367 Santa Clara	Community Development	
	Start Year: 2013	End Year: 2014	Outcome: Sustainability	Objective: Create suitable living environments
	Narrative:			
	Goal Outcome Indicator		Quantity	UoM
Public Services	Homeless Non-Homeless Special Needs			
	Start Year: 2013	End Year: 2014	Outcome: Availability/accessibility	Objective: Create suitable living environments

PROJECT SUMMARY

Project Summary Information

See Attachment 3 for Project Summary Table

PROJECTS

Introduction

The City of Hayward proposes to fund 15 CDBG projects this program year. There are four community facilities and improvements projects: two of which focus on handicap accessibility; one on low/moderate income area anti-graffiti/beautification projects; and one regarding the acquisition of the Matt Jimenez Community Center serving youth living in a low/moderate income target area. There are two economic development projects: one microenterprise project that assists childcare workers to become licensed childcare home-businesses; and funds for the expansion or retention of small business loans that provide jobs for lower income Hayward residents. In addition, there are nine public service programs funded to provide housing-related social services to Hayward residents.

#	Project Name
1	AC Office of Education --Tennyson High School Accessibility Improvements for Education Farm
2	HARD Weekes Park Community Center Accessibility Improvements
3	4-Cs of Alameda County Microenterprise Development
4	Small Business Revolving Loan Program
5	Acquisition of Matt Jimenez Community Center
6	Mural Art Program
7	Abode Services: AC Impact
8	Centro Legal de la Raza
9	ECHO: Fair Housing
10	ECHO: Landlord-Tenant Program
11	Emergency Shelter Program (ESP)
12	Family Emergency Shelter Coalition (FESCO)
13	Family Violence Law Center
14	South Hayward Parrish: Community Action Network (CAN)
15	Women on the Way

GEOGRAPHIC DISTRIBUTION

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Most CDBG-funded activities are located within the municipal boundaries of the City of Hayward and are intended to serve a specific low and moderate income clientele regardless of where they reside within the City. Facilities funded with CDBG funds may serve a specific low and moderate income neighborhood, known as a “CDBG Target Area.” Target Areas are listed below. Agencies located outside the City of Hayward’s boundaries, that serve low-income Hayward residents, are also eligible to apply for and receive an allocation of City of Hayward CDBG funds. The City funds a mix of projects -- some are target area serving and some are citywide -- in order to meet the community development and housing-related needs of low and moderate income residents.

AFFORDABLE HOUSING

Introduction

The City of Hayward is a participant in the Alameda County HOME Consortium. In past years, the County has allocated HOME funds to Hayward using a formula that takes into consideration the number of low income households and pre-1978 housing units. If Hayward’s allocation is approximately \$240,000 as estimated, the City would probably have to accrue allocations to be able to fund a project due to the lack of redevelopment funds previously used to develop new rental housing. The City is currently in talks with the State about keeping \$6 million in Redevelopment funds that it had set aside for the South Hayward BART housing project. The one year goals do not reflect the affordable housing units discussed below because funding for all of these projects is uncertain.

One Year Goals for the Number of Households to be Supported	
Homeless	91
Non-Homeless	0
Special-Needs	0
Total	91

One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	7
The Production of New Units	0
Rehab of Existing Units	0
Acquisition of Existing Units	0
Total	7

One Year Goals for Affordable Housing by Support Type

Discussion

Projects the City might fund or continue to fund, depending upon the availability of HOME or Redevelopment Low-Mod Housing Funds are:

- Project Independence (PI): Tenant Based Rental Assistance for emancipated youth, a program implemented by Abode Services. PI serves emancipated minors in Alameda County – youth 18 to 24 years of age who are too old for the foster care system. In addition to affordable housing, PI provides emancipated minors and their dependents (if applicable) with comprehensive supportive services. This program is ongoing.
- Sequoia Court Project: a Habitat from Humanity proposal to develop a site currently owned by the City’s Housing Authority with ten (10) homeownership units affordable to low-income families. The committed sources of funding for this project include an award of State CalHOME funds to Habitat in the amount of \$600,000; an allocation to the City of State BEGIN funds in the amount of \$460,000, and a contribution from Habitat for Humanity of at least \$1 million. The total development costs are estimated at about \$4.2 million. Current budget estimates show a funding gap of between \$600 - 900,000. The development timeline on this project depends on

the resolution of the State’s determination regarding whether the City has to return \$6 million of former low-mod funds as a result of the State Department of Finance’s Housing Due Diligence Review (DDR). Although the City is somewhat confident that it will prevail, if that is not the case then, all existing and future funds will have to be re-allocated or allocated to the South Hayward BART affordable housing project. The description included in the HOME funding application for the South Hayward BART project follows:

- **South Hayward BART affordable housing project:** Affordable housing developer Eden Housing (the Sponsor) is partnering with a market-rate developer to develop a vacant, former auto body shop and a satellite BART parking lot into a mixed-income housing development that includes nearly 350 units of housing. The Sponsor will develop 150 units of affordable housing for families and seniors (plus one manager’s unit) and the market-rate developer will construct 195 market rate rental units. Once it is complete, this development will be a catalyst in the South Hayward community, creating a vibrant, high quality living environment for residents adjacent to the BART station and offering neighborhood amenities that currently do not exist. This project is part of the City’s Mission Boulevard South Hayward BART Specific Plan, a comprehensive plan designed to encourage redevelopment in the corridor and transform it into a vibrant, mixed-use, and pedestrian- and transit-oriented center. The affordable housing project will include 86 affordable units for families and 65 affordable units for seniors. All the units will be affordable to very low-income households. It is planned that some units will be affordable to extremely low-income households. The affordable housing project will be built independently from the market-rate development. Ten of the family affordable apartments will be designated as HOME-assisted units. They will be “floating” HOME units.

PUBLIC HOUSING

Introduction

The Alameda County Public Housing Authority operates the Section 8 Housing Voucher Program on behalf of the City of Hayward.

Actions planned during the next year to address the needs to public housing

There are no public housing units within the City limits.

HOMELESS AND OTHER SPECIAL NEEDS ACTIVITIES

Introduction

In 2004, 2007, and again in 2009, EveryOne Home (formerly the Homeless Continuum of Care Council) sponsored an extensive count and survey of people utilizing shelter and support services in Alameda County; this survey was called The Alameda Countywide Shelter and Services Survey: County Report (ACSSS). This December 2009 update to the survey found that, using the community definition of homeless, there were 5,304 homeless adults in Alameda County, accompanied by 2,079 children. Using the stricter HUD definition of homeless, 3,347 adults in Alameda County were homeless, accompanied by 994 children. People become homeless and then housed again throughout the year, therefore by its nature, the number of people who are homeless throughout the year is greater than the number at a given point in time. The survey has been conducted again this January 2013, however results have not yet been published.

Approximately 14.5% of the county's homeless population is located in the Hayward area (i.e., mid-County). Hayward's local homeless population, approximately 1,071 people, is distinctive in that 54% are families with children (in Alameda County overall, homeless families comprise 23% of the homeless population). There are fewer than 100 people who meet the definition of chronically homeless. Thus, the preponderance of homeless services in the mid-county area was designed around and accommodated the needs of families (although not exclusively so). Most of the homeless shelters that serve families, for example, may be found in mid-county. More detail about the findings of this survey can be found at: www.everyonehome.org.

The following objectives address the regional nature of homelessness by helping to maintain the quality of current shelters and through strategic cooperation with other jurisdictions. These objectives also describe the City's goals and actions for continuing support of programs and facilities that provide both emergency and transitional housing for homeless families.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs:

Objective 1: The City will allocate funds to programs that provide outreach, case management, and support services to homeless people, including those who meet the definition of chronically homeless.

Applicant	Project	Allocation	Performance Outcomes
South Hayward Parish: Community Action Network	Engage and transition chronically homeless people into permanent housing, shelters, case management and support services through outreach	\$10,000	100 individuals engaged in support services 30 individuals engaged in intensive case management 10 placement into permanent housing

Addressing the emergency shelter and transitional housing needs of homeless persons.

Objective 2: The City will allocate funds to support emergency shelters, supportive and transitional housing facilities.

Applicant	Project	Allocation	Performance Outcomes
Emergency Shelter Program	Emergency shelter and support services for homeless women and children who are victims of domestic violence	\$35,000	350 individuals provided with shelter 30% placement into permanent housing
Family Emergency Shelter Coalition	Emergency shelter and support services for homeless families	\$35,500	170 individuals provided with shelter 30% placement into permanent housing
Women on the Way	Shelter, substance abuse rehabilitation, and other support services for homeless women struggling with substance abuse	\$20,000	12 individuals provided with shelter 30% placement into permanent housing

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again:

Objective 3: The City will work with interagency and inter-jurisdictional organizations to seek funds to allocate to services aimed at ending and preventing homelessness and chronic homelessness. The City will allocate funds to programs that support the transition of individuals and families into permanent housing, including rapid rehousing and homelessness prevention activities.

Applicant	Project	Allocation	Performance Outcomes
Abode Services	Rapid rehousing program for chronically homeless individuals	\$16,240	9 individuals provided with permanent housing subsidies

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

Objective 4: Maintain and expand activities designed to prevent those who are currently housed from becoming homeless.

Applicant	Project	Allocation	Performance Outcomes
Centro Legal de la Raza	Legal services and tenant rights education to residents facing eviction and habitability issues	\$16,240	100 individuals provided with legal services
Eden Council for Hope and Opportunity: Fair Housing	Fair Housing education, counseling and investigation services	\$24,500	47 individuals provided with education and/or investigative services
Eden Council for Hope and Opportunity: Landlord Tenant	Landlord and Tenant rights education and mediation services	\$24,750	1,225 individuals provided with education and/or investigative services
Family Violence Law Center	Legal and support services to victims of domestic violence	\$47,260	150 individuals provided with education and/or investigative services

Discussion

The City of Hayward will build on inter-jurisdictional cooperation to implement EveryOne Home: Alameda County's Special Needs Housing Plan. Since its publication in 2006 the Plan has been adopted by the Alameda County Board of Supervisors and all 14 cities, and endorsed by numerous community organizations. Implementation of the EveryOne Home Plan is being spearheaded by a community-based organization of the same name. It is guided by a Leadership Board comprised of jurisdictional appointed members and key community constituencies such as consumers, cities, nonprofits, businesses, and faith-based organizations. EveryOne Home envisions a system of housing and services in Alameda County that, by 2020, ensures all extremely low-income residents have a safe, supportive and permanent place to call home with services available to help them stay housed and improve the quality of their lives. EveryOne Home partners are working on five core strategies:

1. Prevent homelessness and other housing crises.
2. Increase housing opportunities for homeless and extremely low-income households.
3. Deliver flexible services to support stability and independence.
4. Measure success and report outcomes.
5. Develop long-term leadership and build political will.

EveryOne Homes work for FY13-14 includes:

- Continuing to coordinate the implementation of county-wide approaches to rapid rehousing and homelessness prevention, including use of Emergency Solutions Grant funds, along with resources from TANF, Foster Care and Probation and private sources to the degree that they are available. The intention is to build on the best practices of the Priority Home Partnership, Alameda County's Homeless Prevention and Rapid Re-housing program funded by ARRA, and making adjustments from the lessons learned and the reduction in resources post stimulus.
- Continuing to work to expand housing opportunities. The jurisdictional committee will work to ensure that each community is contributing to the creation of permanent housing that is affordable and accessible to the EveryOne Home target populations. Collaboration will continue with local housing authorities to increase vouchers available to the population as well.
- Expanding the number of developments using the practices and the number of local funders encouraging developers to utilize them.
- In support of the performance outcomes initiative EveryOne Home will collaborate with the HMIS team to produce the third annual Outcomes Progress Report in the spring of 2013 reporting on performance for the 2012 calendar year. In addition, EveryOne Home has developed two technical assistance academies for provider agencies. The two-day EveryOne Home housed Academy will continue to help agencies develop changes in their operating policies and procedures that will enable them to permanently house people more quickly and perform better on the HEARTH Act outcomes as well as our local county-wide outcomes.
- Conduct two-system-wide evaluation and planning processes for moving towards a more centralized coordinated intake for homeless/housing services and for the maximizing the benefits of our transitional housing programs.

Continuing to keep the community informed through newsletters, meetings and website, of the collective efforts to prevent and end homelessness and the progress made on achieving the goals.

BARRIERS TO AFFORDABLE HOUSING

Introduction

Many factors can inhibit the development of affordable housing in Hayward including the high cost of financing affordable housing projects, and difficulty in developing community support. The City of Hayward will actively seek to address these barriers through monitoring the following:

- Cost of Land and Development Fees
- City Ordinances
- The Development Approval Permit Process
- Design Standards

Discussion

City findings regarding barriers to affordable housing:

Cost of Land and Development Fees: Hayward's development fees are in the middle to lower-middle range when compared with other cities in Alameda County and are not considered to be an impediment to the development of affordable housing. Land prices have increased in Hayward during the last several years. However, these prices are lower than land costs in cities to the east and south and comparable to cities to the north and are not an impediment to the development of affordable housing.

City Ordinances: The City has adopted and is implementing two laws intended to increase affordable housing: 1) The Inclusionary Housing Ordinance (IHO) which became effective January 1, 2004 and requires for-profit developers to provide 15% of units to be affordable to owner-occupants at or below 120% AMI, or to renters (divided equally) at or below 50% AMI and 6% AMI. With City Council approval, developers may provide units off-site or pay in-lieu fees; and 2) the Density Bonus Ordinance which provides a Density Bonus to developers in exchange for the development of affordable or senior housing units.

The Development Approval Permit Process: The City of Hayward continues to streamline the development approval process. The time to process permits has been reduced by at least 40% for most major permit types. In addition, the City utilizes a computer-based development tracking system that makes information available to customers on the Internet. The City offers pre-application and code assistance meetings to respond to developer questions about the permit process prior to application submittal. By answering these questions early in the development process, development applications are processed quicker and with fewer requests from the City for revisions. The permit process is not a barrier to the development of affordable housing.

Design Standards: The City requires that all new and rehabilitated housing developments, whether market-rate or affordable, meet design standards and have an appropriate number of parking spaces. These design standards also seek to ensure the health and safety of occupants. These standards are not a barrier to the development of affordable housing. In actuality, requiring affordable housing developments to meet the design standards helps community acceptance of these projects since they often appear the same, if not better, than many market-rate developments.

PROGRAM SPECIFIC REQUIREMENTS

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220.(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed
 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan
 3. The amount of surplus funds from urban renewal settlements
 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan.
 5. The amount of income from float-funded activities
- Total Program Income

Other CDBG Requirements

1. The amount of urgent need activities

ATTACHMENTS

Attachment 1 Citizen Participation Outreach Table

Attachment 2 Anticipated Resources

Attachment 3 Project Summary Table

Attachment 4 CDBG Low-Income Target Areas Map

ATTACHMENT 1

Citizen Participation Outreach

Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
Public Meeting	Non-targeted/broad community	9/9/2012 Funding Forum and Application Technical Assistance Workshop: Total of 58 attendees	N/A	N/A	http://www.hayward-ca.gov/CITY-GOVERNMENT/BOARDS-COMMISSIONS-COMMITTEES/COMMUNITY-SERVICES-COMMISSION/2012/BCC-CSC091912.pdf
Public Meeting	Non-targeted/broad community	10/17/2012 Community Services Commission Regular Public Meeting 5 guests	No comments received.	N/A	http://www.hayward-ca.gov/CITY-GOVERNMENT/BOARDS-COMMISSIONS-COMMITTEES/COMMUNITY-SERVICES-COMMISSION/2012/BCC-CSC101712.pdf
Public Meeting	Non-targeted/broad community	11/28/2012 Community Services Commission Regular Public Meeting 11 guests	No comments received.	N/A	http://www.hayward-ca.gov/CITY-GOVERNMENT/BOARDS-COMMISSIONS-COMMITTEES/COMMUNITY-SERVICES-COMMISSION/2012/BCC-CSC112812.pdf
Public Meeting	Non-targeted/broad community	12/19/2012 Community Services Commission Regular Public Meeting 6 guests	No comments received.	N/A	http://www.hayward-ca.gov/CITY-GOVERNMENT/BOARDS-COMMISSIONS-COMMITTEES/COMMUNITY-SERVICES-COMMISSION/2012/BCC-CSC121912full.pdf
Public Meeting	Non-targeted/broad community	2/20/2013 Community Services Commission Regular Public Meeting 20 guests	Three verbal and sixteen written comments received in response to the Community Services Commission Draft Funding Recommendations.	One written comment not accepted as it was the submission of additional program information intended to be part of the competitive application process. The deadline for submission of application materials had already passed.	http://www.hayward-ca.gov/CITY-GOVERNMENT/BOARDS-COMMISSIONS-COMMITTEES/COMMUNITY-SERVICES-COMMISSION/2013/BCC-CSC022013.pdf
Public Meeting	Non-targeted/broad	3/20/2013 Community Services Commission Regular Public Meeting	N/A	N/A	

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
	community				
Public Meeting	Non-targeted/broad community	4/2/2013 City Council work session on Federal Funding Recommendations	N/A	N/A	
Public Meeting	Non-targeted/broad community	4/16/2013 City Council Public Hearing on its federal Allocations	N/A	N/A	
Newspaper Ad	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community	30-Day Public Notice of Federal Funding Availability	N/A	N/A	http://www.hayward-ca.gov/CITY-GOVERNMENT/DEPARTMENTS/LIBRARY-&-COMMUNITY-SERVICES/DOCUMENTS/2012/FY13-14_Fund_Notice_NOFA.pdf
Newspaper Ad	Non-English Speaking - Specify other language: Spanish Non-targeted/broad community	3/2/2013 30 Day Public Hearing Notice of City Council's intent to make funding allocations, to be included in and which constitutes the substantive portion of the subsequent year's Annual Action Plan.	N/A	N/A	

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

ATTACHMENT 2

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	1,239,289	350,000	0	1,589,289	0	

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

ATTACHMENT 3 Project Summary Table

No.	Project	Goals Supported	Geographic Areas	Needs Addressed	Funding
1	AC Office of Education --Tennyson High School Accessibility Improvements for Education Farm	Accessibility Improvements	CT 4375 & CT4377 Harder-Tennyson - Local Target area	Non-Homeless Special Needs Community Development	CDBG: \$18,000
	Description	This projects provides access so that differently-abled youth and adults can participate in the educational farm project at Tennyson High School. .			
	Planned Activities	Construction of a wheel chair ramp at Tennyson High School so that differently-abled youth and adults will be able to access the Education Farm located onsite			
2	HARD Weekes Park Community Center Accessibility Improvements	Accessibility Improvements	CT 4375 & CT4377 Harder-Tennyson - Local Target area	Community Development Non-Homeless Special Needs	CDBG: \$54,000
	Description	The Weekes Park Community Center kitchen needs ADA accessibility upgrades so that the center can be fully utilized by differently-able Hayward residents.			
	Planned Activities	Construct accessibility improvements to kitchen in Weekes Park. Construct wheelchair ramp from kitchen to park.			
3	4-Cs of Alameda County Microenterprise Development	Small and Microenterprise Business Assistance		Economic Development	CDBG: \$2,700
	Description	4-Cs provides funds for childcare for children from low income households. This project focuses on assisting lower income Hayward residents to learn and meet state licensing requirements to become family childcare providers.			

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

	Planned Activities	Training and technical assistance include topics such as how to apply for licensing, complete inspections, business practices (record-keeping, contracts, insurance, taxes and marketing), as well as disaster preparedness.			
4	Small Business Revolving Loan Program	Small and Microenterprise Business Assistance		Economic Development	CDBG: \$63,000
	Description	This program provides loans to business to expand their operations in Hayward by hiring low and moderate income individuals.			
	Planned Activities	CDBG funds must be used to create or retain jobs for low-income individuals. Eligibility requirements are that businesses must have been in operation for at least two years and also have sound credit.			
5	Acquisition of Matt Jimenez Community Center	Public Facilities	CT 4375 & CT4377 Harder-Tennyson - Local Target area	Non-Homeless Special Needs Community Development	CDBG: \$133,330
	Description	This center provides recreational and other after-school and summer activities in a safe environment.			
	Planned Activities	In FY2005-2006, the City obtained a twelve year loan to acquire this Center; the amount shown here is the annual loan payment. The City is currently considering whether to pay off the remainder of the loan in order to have more CDBG available to allocate in future years. The Hayward Area Recreation District (HARD) is responsible for recreational activities and other after-school programs serving low/mod target area youth at the Center .			
6	Mural Art Program	Public Improvements	CT 4355 Burbank - Local Target area CT 4366.01 Jackson Triangle - Local Target area CT 4375 & CT4377 Harder-Tennyson - Local Target area CT 4379 Mission-Garin - Local Target area CT 4369 & CT 4362 Longwood-Winton	Community Development	CDBG: \$45,000

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

			Grove - Local Target area CT 4354 Downtown - Local Target area CT 4355 North Hayward - Local Target area CT 4367 Santa Clara - Local Target area		
	Description	The Mural Art Program requests funds to install murals and mosaics in some of the most graffiti-prone and vandalized areas in Hayward. Installation of murals helps to reduce graffiti and beautifies low income areas.			
	Planned Activities	With the permission of property owners, murals are installed on public schools, in playgrounds, and on local businesses.			
	Abode Services: AC Impact	Public Services		Homeless Needs	CDBG: \$16,240
7	Description	AC Impact is a permanent supportive housing program targeting chronically homeless individuals who have a history of interaction with law enforcement and other emergency systems.			
	Planned Activities	The program provides 50 homeless individuals -- seven of whom are Hayward residents -- with permanent rental subsidies and supportive services. Funding is requested for a portion of the Program Coordinator salary.			
	Centro Legal de la Raza	Public Services		Homelessness Prevention	CDBG: \$24,750
8	Description	Centro Legal de la Raza provides free, direct legal services and tenants' rights education to low-income Hayward residents facing eviction and habitability issues.			
	Planned Activities	Centro's attorneys offer assessment and consultations, legal advice, and brief services. Proposal is to increase services from previous years in response to the increase in demand, with 100 unduplicated residents served. Funding requested would support general operating expenses.			
9	ECHO: Fair Housing	Public Services		Homelessness Prevention	CDBG: \$24,500

Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

	Description	Eden Council for Hope & Opportunity (ECHO) provides Fair Housing counseling and investigation activities.			
	Planned Activities	Proposal is to serve 47 unduplicated Hayward residents, providing training, the investigating discrimination inquiries and complaints, conducting fair housing audits, distributing informational materials, etc. Funding requested would support general operating expenses			
10	ECHO: Landlord-Tenant Program	Public Services		Homelessness Prevention	CDBG: \$24,750
	Description	Eden Council for Hope & Opportunity (ECHO) works with landlords and tenants on housing rights and responsibilities.			
	Planned Activities	Proposal is to provide over one thousand clients with information on options and resolutions in housing disputes. Proposed activities also include one on one mediation. Funding requested would support general operating expenses.			
11	Emergency Shelter Program (ESP)	Public Services		Homeless Needs	CDBG: \$35,000
	Description	Emergency Shelter Program has a forty-two bed capacity to provide shelter and support services to low-income women and children who are victims of domestic violence.			
	Planned Activities	Funding requested would support maintenance personnel, facilities operation, utilities, transportation, and administrative costs.			
12	Family Emergency Shelter Coalition (FESCO)	Public Services		Homeless Needs	CDBG: \$35,500
	Description	Family Emergency Shelter Coalition provides shelter and support services to approximately 60 homeless families, including children, each year.			
	Planned Activities	Services include intake, stabilization, a family needs assessment, and case management. Funds are being requested for partial support for the Les Marquis House emergency shelter.			
13	Family Violence Law Center	Public Services		Homelessness	CDBG:

Annual Action Plan
2013

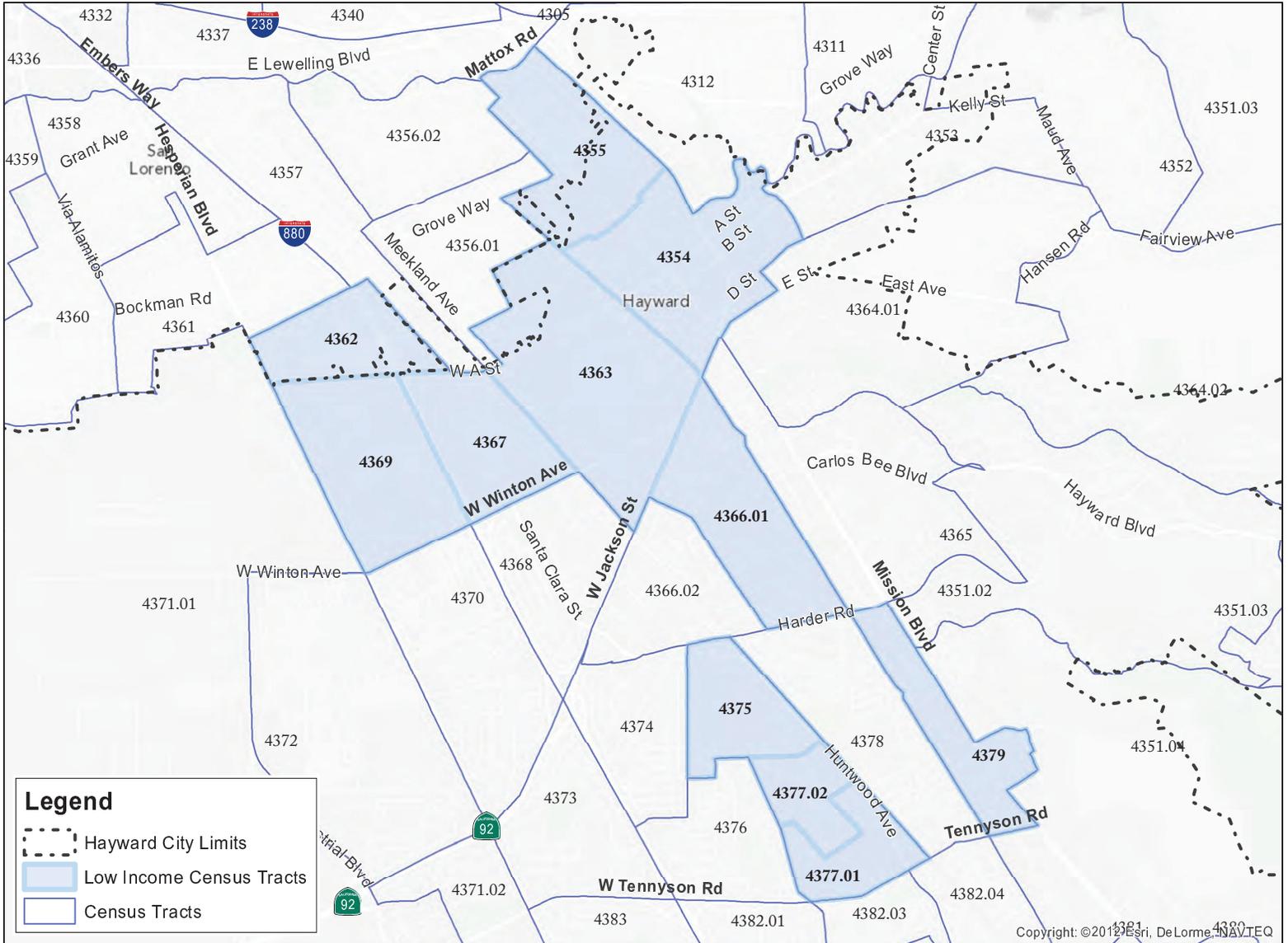
OMB Control No: 2506-0117 (exp. 07/31/2015)

			Prevention	\$47,260
	Description	Family Violence Law Center (FVLC) serves survivors of domestic violence in Alameda County, including emergency overnight shelter and serving as a liaison with police and the criminal justice system.		
	Planned Activities	The FVLC helps families to leave domestic violence situations without becoming homeless or experiencing further injury. Proposal is to serve 150 unduplicated Hayward residents, and is for general operating expenses.		
	South Hayward Parrish: Community Action Network (CAN)	Public Services	Homeless Needs	CDBG: \$10,000
14	Description	The Hayward Community Action Network provides outreach, coordination, and case management to homeless individuals who live in Hayward.		
	Planned Activities	The program is proposing to serve 100 homeless persons in Hayward, with intensive case management to thirty individuals and housing placements for ten of those individuals. Funding requested is for general operating expenses.		
	Women on the Way	Public Services	Homeless Needs	CDBG: \$20,000
15	Description	WOTW is a ten-bed shelter that provides shelter and drug treatment to homeless women to help them transition to more stable housing.		
	Planned Activities	Each woman develops an individual treatment plan, setting goals in each major life area, and meets with her counselor frequently to review progress. Proposal is to assist 12 unduplicated Hayward women. Funding requested would specifically support general operating expenses		

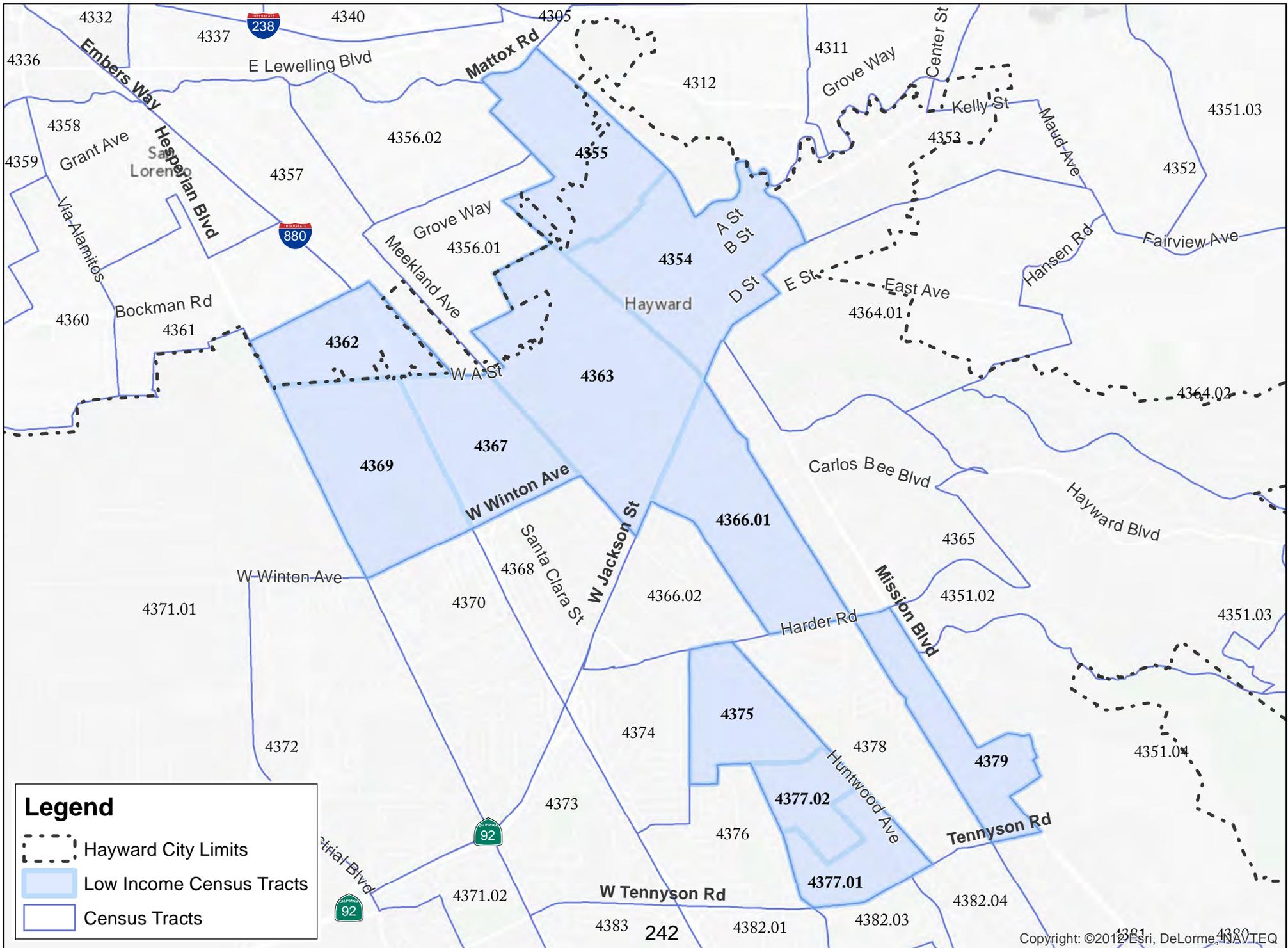
Annual Action Plan
2013

OMB Control No: 2506-0117 (exp. 07/31/2015)

Hayward HUD Low-Income Census Tracts



Hayward HUD Low-Income Census Tracts



DATE: April 16, 2013
TO: Mayor and City Council
FROM: Chief of Police
SUBJECT: Authorization to Terminate the City's Agreement with Redflex Traffic Systems, Inc., and Process Following Elimination of the Red Light Camera Program

RECOMMENDATION

That the City Council adopts the attached resolution authorizing the City Manager to take all appropriate action to terminate the City's agreement with Redflex Traffic Systems, Inc.

SUMMARY

On Tuesday March 5, 2013, Council directed staff to bring back a resolution for the termination of the City's contract with Redflex Traffic Systems, Inc. ("Redflex"). In addition, Council instructed staff to provide details of the system's termination and removal process, and an overview of the Police Department's plan for continued and improved traffic safety at high accident intersections.

BACKGROUND

During its March 5th hearing on red light camera effectiveness, Council expressed several viewpoints in rendering its decision to terminate the program in Hayward. Chief among these was that there was inconclusive evidence showing a relationship between the presence of red light cameras and a reduction of broadside collisions; and compelling evidence showing increases in less serious rear-end collisions at those same intersections. While some intersections equipped with cameras did show decreases in broadside collisions, others revealed either no change or actual increases.

The inconclusive trend regarding broadside accident reduction is evident at four intersections (Industrial and Huntwood, Industrial and Whipple, Mission and Industrial, and Santa Clara and Jackson), each of which bore decreases in broadside collisions ranging from 33% to 100%. Using the same two-year before-and-after comparison, three other red light camera intersections (B and Second, Winton and Hesperian, and A Street and I-880) each bore stark increases in broadside collisions (100%, 200% and 75%, respectively). The eighth intersection, A Street and Hesperian, saw no before-and-after change.

Staff recommended moving away from the red light camera program and towards a more data-driven and human approach to enforcement because the accident reduction statistics from red light camera implementation are inconclusive and mixed. As noted below in the discussion, the presence of officers at the intersections with the highest collision rates resulted in a decrease in accidents of all types at every intersection. There was no mixed evidence.

Council concurred with these concerns as well as with the additional concern about the national trend regarding increased rear-end accidents and the fact that half of Hayward's red light camera intersections seemed to follow the trend. Considering data showing intersections such as Industrial and Huntwood, B Street and Second, Winton and Hesperian, and A Street and I-880 each endured stark increases of rear-end collisions ranging 25% to 75%, Council acknowledged the peripheral costs associated with injuries typically incurred by motorists involved in rear-end collisions and also considered the undetermined outcome of a pending California Supreme Court case that could significantly hamper red light programs. After deliberation, Council directed staff to draft a Resolution for the termination of the red light camera system contract, and to do the following:

- Provide an overview of the process (and associated costs) by which the removal of the system will occur.
- Provide an overview of the Police Department's traffic enforcement plan to reduce accidents throughout the City, and
- Create areport that periodically assesses the Police Department's accident reduction effectiveness in the City, including numerical data to support the assessment.

DISCUSSION

Redflex equipment removal

Once the service contract with Redflex is terminated, the ability to monitor each of the approaches via Redflex technology will immediately cease and the cameras will be turned off. According to the contract between Redflex and the City, once the service has been terminated, Redflex must remove all of their equipment and return the site to its original condition. To accomplish this expeditiously, Redflex must obtain the services of a subcontractor to handle the physical removal of equipment. The subcontractor will be identified via a bid process.

Removal of the camera equipment involves disassembly and unearthing of underground equipment. Each camera approach will take about three to five days to remove and restore the site to its original state. The removal process at Caltrans locations will likely take much longer to complete because Redflex must first comply with the Caltrans work permit process prior to any work being conducted. This process can take anywhere from one month to one year depending on the turnaround time Caltrans affords the permit request. The intersections for which a Caltrans permit is at issue are:

- A Street at Interstate 880 (both east and west approaches)
- Whipple Road at Industrial Parkway Southwest
- Jackson Street at Santa Clara Street
- Mission Boulevard at Industrial Boulevard

Police Department and Public Works staff will coordinate with Redflex the order and schedule of removal.

Red light camera citation processing in the interim

Even with the immediate termination of the contract with Redflex, violations already in queue while the contract was in force will continue to be processed in full. This means Police Department staff will continue to evaluate the violations Redflex sends electronically as provided by contract. Violations resulting in the issuance of a citation will be forwarded to the court as provided by the already-established process. Notwithstanding the duration of time it will take to remove red light camera equipment, including the potential delays in equipment removal from Caltrans intersections, the actual operation of red light cameras at those locations would cease at the time the contract is terminated.

Intersection enforcement plan

The Hayward Traffic Bureau currently focuses its deployment of officers at or around intersections where the Police Department’s records management report data shows the number of accidents to be the most frequent and dangerous. Each quarter, after traffic enforcement officers have had ample time to conduct enforcement at the identified locations, the accident data at those locations is reviewed again to determine the effect of the focused deployment. When this data-driven approach was first introduced in October 2011, five specific intersections were initially identified. To provide better coverage, staff reduced the strategy to include the top three intersections where accidents occur. That data-driven strategy has been refined to a “high accident zone” approach. High accident intersections in close proximity to each other are now grouped together to create a zone to which the concentrated enforcement is deployed.

Currently, a total of ten intersections are dispersed among three high accident zones and traffic officers are able to take ownership of their assigned zone, which in turn enhances their ability to identify trends in driving behavior that could result in accidents. The Traffic Bureau also provides regular beat officers on patrol with accident zone information so they, too, can concentrate on specific traffic enforcement in between calls for service.

The data-driven strategy staff intends to continue was first enacted by the Police Department’s Traffic Bureau as a pilot effort in November of 2011. At that time, the Traffic Bureau analyzed six months of collision data to identify the top five intersections with the most collisions within that preceding six month period. The following table lists those five intersections and the crash trends of each:

A Street at I-880	18 Total	BROADSIDE	4
		REAR-END	10
		OTHER	4
A Street at Hesperian Boulevard	19 Total	BROADSIDE	3
		REAR-END	8
		OTHER	8
Hesperian Boulevard at W. Winton Avenue	15 Total	BROADSIDE	4
		REAR-END	7
		OTHER	4
Jackson Street at Santa Clara Street	20 Total	BROADSIDE	7
		REAR-END	5
		OTHER	8
Whipple Road at Industrial Parkway Southwest	19 Total	BROADSIDE	4
		REAR-END	7
		OTHER	8

After the intersections were identified, the traffic officers devoted the majority of their time and efforts to these specific intersections exclusively, departing only when called away for unrelated emergencies or to address urgent neighborhood issues. They issued citations and warnings, and in either case they used the contacts as an educational opportunity for motorists to be aware of the hazards of various driving behaviors.

During the first three months of the pilot(November 2011 through January 2012), the City saw a 38% reduction in overall accidents at the intersections specifically identified for the pilot, and a 33% reduction in total collisions throughout the City at large (from 292 collisions down to 195).

At the conclusion of the six month trial, there was a 27% reduction of collisions throughout the City and a 54% reduction in collisions specific to high accident intersections. . Based on the significance of these reductions of accidents, the Police Department adopted the new data-driven traffic enforcement strategy as a permanent plan, based on the significance of the accident reduction rates measured during the trial. .

As staffing levels are restored in the Traffic Bureau, the police department also plans to launch DDACTS – Data Driven Approach to Crime and Traffic Safety. Under the DDACTS framework, the police department’s Crime Analysis Unit will gather and analyze crime and collision data together, particularly in areas of the City where there is a high frequency of both. The traffic officers, in conjunction with patrol officers, will target these identified areas with an emphasis on traffic enforcement. Studies on which the DDACTS strategy is based have shown that by making vehicle stops and contacting motorists and pedestrians in the area, there is typically a dramatic reduction in both crime and vehicle collisions. Staff anticipates the rollout of this program by the start of the FY2014.

Data to be tracked to ensure the safety of motorists at intersections

While termination of the nonstop 24-hour monitoring of red light cameras will undoubtedly result in a reduction in the number of red light citations issued throughout the City, the Police Department’s data-driven concentration of enforcement at high accident intersections is likely to show an increase in traffic stops and driver education (rather than simply citations), and to reduce collisions. This was the original intent of the red light camera program, not the issuance of citations.

To ensure the traffic officers are deployed efficiently, collision data from the Police Department’s computer aided dispatch (CAD) system will be analyzed quarterly. Analysis will focus on the total number of collisions during the preceding quarter, the intersections or locations where they are occurring, and the time and day of the week they are occurring. The data will be broken down not only by changes in the number of accidents at particular locations, but also the type of collision involved. This will allow staff to determine if a particular type of collision is developing as a pattern, which may be indicative of issues beyond errant driver behavior (engineering concerns, for example). The Police Department’s new records management system brings more efficient capabilities in tracking this data. It also allows staff to examine citation data in comparison to particular intersections to determine particular patterns to address, such as red light running.

In addition to review and analysis of collision and enforcement data, the Police Department continues to confer regularly with the City’s traffic engineers to evaluate yellow light timing at intersections with a high propensity of red light violations. Recent studies have shown a decrease in

collisions and violations at intersections where yellow light timings have been extended. By carefully analyzing the aforementioned collision patterns, enforcement data, and yellow light timing, the traffic officers will continue to be strategically placed for efficient and effective enforcement to provide safer roadways for those traveling on the roadways within the City of Hayward.

Council has requested that staff provide a periodic summary report regarding the impact the data-driven enforcement strategy is having on the rise or fall of accident rates at the specified high accident intersections. At the conclusion of the current assessment quarter (June 30, 2013), staff will provide a report of its assessment. The report will contain a breakdown of the enforcement zones and the actual number and type of accidents (broadside, rear-end, and other) having occurred at the identified intersections within the zones. The report will delineate which intersections were previously equipped with red light cameras and it will measure the rates of change by comparing the previous quarter to the quarter just completed. The report will contain a map depicting the high accident intersection trends citywide, and other maps focusing on the individual zones. After the July 1 report, subsequent reports are projected to be submitted at the beginning of October 2013, and January, April, and July 2014.

FISCAL IMPACT

Terminating the Red Light Program at this point in time will result in a one-time cost to the City. The early termination of the Redflex contract requires the City to incur an early termination fee - the amount dependent on the date of termination, ranging from \$135,000–\$107,000 (see Table 2). In addition to the contract termination cost, the City employs two Community Service Officer positions dedicated to the current program. With cancellation of the program, the City will lose the revenues previously used to support the cost of these two positions (\$215,496/year). The net cost to the City will depend on how the City chooses to handle these two positions – as further described below. Table 3 provides a summary of possible costs depending on which termination option is adopted by City Council.

Cost of terminating contract with Redflex

According to the service contract between Redflex and the City of Hayward, a financial penalty is assessed against the City for early termination of contract. The financial penalty is assessed based on the length of the remaining contract and the cost of the equipment. According to Redflex, the amount of the financial penalty for early termination is based on the effective date of the termination of the contract.

TABLE 2

Date of Termination	Cost of early termination
April 1, 2013	\$134,742.00
May 1, 2013	\$125,591.00
June 1, 2013	\$116,443.00
July 1, 2013	\$107,292.00

As shown in Table 2, terminating the City’s contract with Redflex on April 1, 2013 will cost \$134,742. Each month after that, the cost of early termination goes down approximately \$9,151.

Program Staffing Costs

In FY2010 and FY2011, respectively, two FTE community service officer positions were added as a result of the volume of staff work associated with operating the City’s photo red light program. These two FTE community service officer positions were created on the predicate that they would

be funded through the fine revenues received as a result of the photo red light program. The cost of the two FTE community service officer positions is \$215,496, which would no longer be supported by red light camera violation revenues.

There are three fiscal alternatives for Council to consider relative to the disposition of red light program staff:

- Immediately eliminate the two community service officer positions and lay off affected employees.
- Temporarily retain the two individuals holding the community service officer positions and eliminate the positions over time, through attrition, while allowing the retention of the two individuals in the organization.
- Retain the two additional community service officer positions and redeploy them to other critical needs.

Option one: Immediately eliminate two community service officer positions – Currently, there are no community service officer vacancies at the police department to which employees currently filling eliminated positions could be absorbed. With this option, once the contract with Redflex is terminated, the two FTE community service officer positions that were devoted to the photo red light program will be eliminated. This will force the layoffs of two community service officers and the layoffs would result in an immediate General Fund expenditure reduction of \$215,496 annually. Since the supporting revenues for these positions will also be eliminated as a result of terminating the program – the net impact to the General Fund of eliminating these two positions would be \$0.

Option two: Temporarily retain the two community services officers and eliminate the positions through attrition–Under this option, the City would have to temporarily absorb the cost of these two individuals within the existing budget until vacancies occur, thus avoiding layoffs – resulting in an added annual General Fund cost of \$215,496 until the positions are phased out through attrition. The timeline for attrition would depend on the retirement, promotion, or separation of two community service officer positions currently filled by other employees. The two community service officers being absorbed under this option would be moved into the newly vacated budgeted positions when they become available. .

Although the total possible amount is unknown, the temporary retention of these positions could be partially offset by residual revenues from the photo red light program, including collection of the outstanding revenues owed to the City by Alameda County.

The two FTE community service officers would be temporarily redeployed as described under Option Three. As vacancies occur, the two FTE community service officer positions would be eliminated and the occupying employees would be moved to the vacant position assignments elsewhere in the department. .

Option three: Retain the two additional community service officer positions and redeploy – The Police Department would prefer to redeploy the Community Service Officers to handle other sorely needed service demands within the police department, particularly within the District Command Bureau. For example, the Police Department’s effective collaboration with other City staff as described below would be served well by the deployment of the two community service officers to the effort. This would enhance our ability to conduct research and prepare the background

information necessary to prepare SMASH operations. They would also be instrumental in helping to abate neighborhood blight issues, many of which involve removal of vehicles and debris, and coordination of neighborhood groups wishing to work with the police department on crime prevention issues.

As a result of retaining the two FTE community service officer positions, there will be a cost increase to the General Fund of \$215,496 annually. Part of the duties of the District Command Community Service Officers would be to address parking violations in both districts. The impact of the cost increase to the General Fund could potentially be offset by the revenues received by parking fines through the Joint Powers Authority (JPA) between the City of Hayward and BART. A provision for CSO funding has not yet been incorporated into the JPA, but representatives from the City and BART have discussed such funding as a desired outcome dependent on potential revenues generated by parking enforcement under the JPA.

Given the various timing elements associated with the termination of the photo red light program, it is difficult to pinpoint the precise funding impact to the City. However, Table 3 below provides a summary based on the discussion above assuming either a May 1 or July 1 contract termination date.

1. Employing Option One results in zero staffing costs and contract elimination costs ranging from \$107,292 to \$125,591.
2. Employing Option Two results in staffing and contract elimination costs ranging from \$161,166 to \$341,087, depending on the length of time staff is retained, length of time cameras remain functional, and the timing of the contract termination.
3. Employing Option Three results in recurring staffing costs of \$215,496 and one-time contract termination costs, with a total year-one cost ranging from \$322,788 to \$341,087; and on-going annual costs of \$215,496.

Table 3

Retain CSO Staff	Staffing Costs	May 1, 2013 Contract Termination	Total Cost	July 1, 2013 Contract Termination	Total Cost
Option 1					
0 months	-	125,591	\$ 125,591	107,292	\$ 107,292
Option 2					
3-month	53,874	125,591	\$ 179,465	107,292	\$ 161,166
6-month	107,748	125,591	\$ 233,339	107,292	\$ 215,040
9-month	161,622	125,591	\$ 287,213	107,292	\$ 268,914
1 year	215,496	125,591	\$ 341,087	107,292	\$ 322,788
Option 3					
1 year	215,496	125,591	\$ 341,087	107,292	\$ 322,788

PUBLIC CONTACT

After the termination of the service contract between the City and Redflex, the Police Department will provide updated information to the community at large through public service announcements, print media, and at community forums such as Neighborhood Partnership Meetings and crime prevention events. Information updates would also coincide with the announcements of new traffic enforcement initiatives, such as the concentration of traffic resources at high accident locations and the Data Driven Approach to Crime and Traffic Safety initiatives.

NEXT STEPS

Police officers assigned to the traffic unit will continue to focus their in-person enforcement at intersections known for a high number of accidents.

Staff will provide Council with a quarterly Traffic Accident Reduction Report, beginning July 2013, including accident and enforcement trend data at high accident intersections.

The Police Department will continue its plan to unveil DDACTS as a crime and accident reduction tool at the start of FY 2014.

Prepared by: Sergeant Chad Olthoff, Traffic Bureau

Recommended by: Diane E. Urban, Chief of Police

Approved by:



Fran David, City Manager

Attachments:

Attachment I: Resolution

HAYWARD CITY COUNCIL

RESOLUTION NO. 13-

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER TO TAKE ALL APPROPRIATE ACTION TO TERMINATE THE CITY'S CONTRACT WITH REDFLEX TRAFFIC SYSTEMS, INC.

WHEREAS, on July 17, 2007, the City Council authorized the implementation of an automated traffic enforcement system as a means to reduce collisions and traffic-related injuries in the City of Hayward, and further authorized and directed the City Manager to negotiate and execute an agreement with Redflex Traffic Systems, Inc. ("Redflex") to install, support, and maintain a red light photo enforcement system at various intersections throughout the City; and

WHEREAS, the City and Redflex entered into an agreement dated November 7, 2007, for the red light photo enforcement system, which agreement shall begin to expire in the summer of 2013; and

WHEREAS, the Police Department has evaluated the efficiency of the red light camera system and has determined the overall goal of reducing accidents has not been sustained and that other traffic enforcement alternatives are available and prudent for implementation.

NOW, THEREFORE, BE IT RESOLVED that the City Manager is authorized and directed to take all appropriate action to terminate the City's contract with Redflex Traffic Systems, Inc., as soon as practicable and in accordance with the provisions of the agreement.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2013

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward